



## EUROPEAN NEWS

## Final text agreed of EC union treaty

By David Buchan  
in Brussels

EC governments yesterday received the final version of the Maastricht treaty on European union for signature next week, after vain Dutch and Irish attempts to alter aspects of the controversial social policy protocol agreed by Britain's EU partners.

Negotiated at last month's Maastricht summit, the "treaty on union" is likely to be signed on February 7 in Maastricht at a meeting of foreign and finance ministers.

The past month, spent in cleaning up the text for signature, has produced a treaty whose substance is virtually identical to that agreed by EC leaders on December 11.

But it has also revealed some Dutch and Irish nervousness about the social protocol, designed to bypass the UK government's rooted objection to passing more EC labour rules by majority verdict.

First, the Dutch tried to write into the 11-country protocol some of the compromises they floated during the Maastricht summit when they were still trying to get Mr John Major, the British prime minister, on board. These changes would have slightly curbed the scope for social policy action by the 11 countries.

Second, the Irish sought to rectify a quirk in the protocol's voting weights which will make it harder to assemble a blocking minority among the 11. Dublin privately shared a few of the UK government's reservations about EC social policy. With unanimity required for any amendment, it was enough for Belgium and Italy to object to the Dutch and Irish suggestions.

Curiously, Britain's partners all seem ready to put their pens to the social protocol without first settling some of the wider legal questions it gives rise to. But Mr David Williamson, the Commission's secretary general, said this week that any laws passed under the 11-country protocol would be standard EC law, and would have to be accepted by countries joining the EC.

## Italy lets Sud Tyrol have more autonomy

By Judy Dempsey

The disintegration of the Austro-Hungarian empire in 1918 may well be viewed by historians as one of the main causes of today's violent ethnic conflicts in Yugoslavia and the Soviet Union.

But a decision yesterday by the Italian government to allow the German-speaking Sud Tyroleans more autonomy may inject a glimmer of hope into the belief that disputes over ethnicity and autonomy can be solved peacefully.

Indeed, the civil war in neighbouring Yugoslavia might have provided some with the impetus to settle at least one of its ethnic disputes.

Until 1919, when the Paris Peace Conference supervised the break-up of the Habsburg Empire, the German-speaking region, which at that time had only 8,000 Italians, was ruled from imperial Vienna.

After 1919, Sud Tyrol was annexed to Italy, which tried to populate it with southern Italians. Today, over 70 per cent of its 440,000 inhabitants are German-speaking.

Yet despite economic prosperity, coupled with Rome's decision to extend autonomy to language, newspapers, schools and courts, the Sud Tyroleans never quite got used to the idea of Italian rule. Nor did they like the idea of paying their taxes to Rome.

Above all, the Sud Tyroleans resented Rome's refusal to allow their autonomy to be guaranteed internationally. That, at least, was what agreed in 1946 between Vienna and Rome on the understanding that Sud Tyrol would not claim the right to self-determination if its autonomy was internationally recognised.

Italy saw the issue as a purely bilateral affair. Austria said it would be the protective power of Sud Tyrol in every respect, while the Sud Tyroleans flung bombs at Italian targets in the 1960s to press home their case.

That made Rome sit up. Under an agreement reached with Vienna in 1972, and to be implemented by 1974, more autonomy was extended. Bartering the recognition that its autonomy would be internationally recognised, Rome yesterday made further concessions.

A peaceful outcome might well dislodge the pessimists that ethnicity, nationalism and autonomy does not necessarily lead to bloodshed, or the violent break-up of states.

## Danish import tax under fire in European Court

By Hilary Barnes in Copenhagen

A DANISH import and production tax on companies was illegal under European Community law, according to the advocate-general of the European Court.

In November last year, the government, in anticipation of the court's verdict, repealed the tax and instead increased the standard value-added tax from 22 to 25 per cent, with effect from January 1 this year.

It is thought unlikely the European Court will ask the government to repay the taxes. Trade groups representing Danish companies said yesterday they were considering whether or not they would seek reimbursement through the Danish courts, although it is unclear what sum might be involved since much of the tax was passed on to customers through prices.

Mr Henning Dyremose, Danish finance minister, said he still expected that the European Court's final judgment would go in favour of the government, while Mr Thor Pedersen, home affairs minister, said there could be no question of repaying the tax to business claimants.

The advocate-general's opinion is usually followed by the European Court.

The tax raised Dkr9.4bn

## Commission may try to raise ceiling on EC revenues

By David Gardner in Brussels

FARM and regional spending will gobble up most of a likely modest increase in EC revenue over the next five years.

The Commission has not yet finalised its 1993-97 finance package, due to be unveiled to the European parliament on February 12.

But already it seems plain that an increase of about two thirds planned for regional development, and rises in farm spending which cannot yet be fixed because of uncertainty over reform of the Common Agricultural Policy (CAP), will absorb at least 60 per cent of the increase.

This leaves little over to finance the bigger foreign aid obligations the EC expects to assume towards eastern Europe and North Africa, and the desire of the Commission president, Mr Jacques Delors, to set up a fund for restructuring, retraining, and research in the car, defence, electronics and textiles industries.

Officials expect the Commission to try to raise EC revenue to 1.35 per cent of Community gross national product by 1997, from its ceiling of 1.2 per cent now.

This year's budget of Ecu85bn (£84bn) is below the current ceiling, at 1.14 per cent of GNP, so that the 1997 budget will be Ecu85bn at current prices, assuming annual EC growth of 2.5 per cent.

Several officials now believe a bigger increase would be resisted by the current net contributors to the EC budget: Germany - by far the largest - the UK and France.

Germany, moreover, "is not going to commit itself until it knows what's happening on farm spending," a senior Commission official said. He added that "if we stay within 1.35 (per cent), there will be limits among our options."

Regional spending looks set to rise from Ecu17.7bn this year to Ecu20.5bn in 1997, at 1992 prices. This would include a "cohesion fund" worth up to Ecu2.5bn to help Spain, Portugal, Ireland and Greece meet EC environmental standards and put in cross-border transport links.

## Yeltsin aide warns of serious unrest soon over food price rises

## Russian government 'likely to fall'

By John Lloyd in Cambridge, Massachusetts

THE Russian government is likely to fall in the next few months, possibly next month, according to a senior Russian parliamentarian accompanying President Boris Yeltsin on his trip to the US.

Mr Vladimir Lukin, chairman of the parliament's foreign relations committee, told a private audience at Harvard University that "the possibility of the government falling is quite realistic".

He was speaking off the record, but later agreed that his speech could be reported.

Mr Lukin said Mr Yeltsin would be able to disassociate himself from the government in spite of being its head - he is prime minister as well as president.

A scandal too many led coalition partners to pull rug from under Haughey

## Luck finally runs out for the great survivor of Irish politics

Tim Coone on the downfall of Ireland's prime minister

"LIKE HIM or loathe him, it was impossible to ignore him. Irish politics will certainly be duller without him as Taoiseach." The 38-year political career of Mr Charles Haughey, 12 of them as leader of his Fianna Fail party and four times elected prime minister, was thus summed up yesterday by one of Mr Haughey's arch opponents, Mr Prionsias de Rossa, the leader of the Workers' Party.

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Mr Sean Doherty, told an astonished press conference last week, that Mr Haughey had been fully aware that two journalists' telephones had been illegally bugged in an attempt to trace cabinet leaks. Mr Haughey has always denied the allegations. But for the Progressive Democrats, the junior partners in his coalition, the truth of the allegations were no longer relevant. The government's credibility was at stake, and they demanded he resign or face an election.

The incident was the culmination of a succession of scandals in which close associates of Mr Haughey became embroiled in property and share-deals involving state-run companies. Barely a week has gone by since last September, without Mr Haughey having to defend himself against virile opposition attacks in the parliament over his alleged involvement. At one point, an opposition deputy described him as "looking like a lawyer defending a poor brief".

Last week the Progressive Democrats decided they had had enough. Backbenchers and ministers in his party were generally nervous at the prospect of an early general election. In the five elections since Mr Haughey became party leader in 1979, an absolute parliamentary majority has eluded him, forcing him into coalitions with which he has never been really comfortable.



Mr Haughey (right) in happier days with Mr Des O'Malley, the Progressive Democrat leader, who last week delivered an ultimatum that the Taoiseach would have to go or face a general election

## New violence feared in Yugoslavia

By Laura Silber in Belgrade

FEARS of renewed violence in Yugoslavia mounted yesterday after Mr Marshall Goulding, the United Nations special envoy, said he would not be reconfirmed to the post of UN peace-keeping troops in the Balkans in 1992.

Both figures look optimistic. But reform would initially cost even more, with spending reaching close to Ecu40bn in 1996, and it is unlikely that it can be financed without bigger allocations.

Spending on what would

become a separate budget category for foreign policy would get priority, but still remain modest, rising from less than Ecu8bn to just over Ecu10bn at current prices.

The Commission has not

agreed on Mr Delors' so far

undocumented plan to regroup spending on research and unemployment into a fund to raise competitiveness in the face of industrial restructuring in the 1990s.

The two core ideas are that research spending should be brought closer to the market, able to respond to innovation in industry; and that the part of Social Fund spending on long-term unemployment which is not tied to regions could be used to intervene to prevent job losses through restructuring in the four targeted industries.

Mr Delors appears to be testing the water before making a formal proposal. The free market camp led by Sir Leon Brittan, the competition commissioner, is concerned the fund might become a cover for state aid to promote industrial "Euro-champions".

Commissioners from the poorer southern countries fear

funding would drift northwards - to France in particular - without clear targeting.

Mr Vassos Papandreou, social affairs commissioner, in charge of the Social Fund, will support it if it means more jobs and a fair north-south division.

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border transport links.

UN peace plan continued to block the deployment of the peacekeepers, despite a three-week-old ceasefire. Western diplomats yesterday expressed fears that the ceasefire could break if there was substantial delay in deploying the peacekeeping troops.

Mr Goulding, who returned to the US after ending negotiations with Croat, Serb and federal army officials, said differences of interpretation of the

plan were the main reason that the peacekeepers had not been deployed.

While Croatia has some objections to the plan, the strongest opposition comes from leaders of Serb regions in

Croatia. Mr Milan Babic, head of the self-proclaimed Serb republic of Krajina, southern Croatia, is refusing to allow the deployment of peacekeepers there, and is calling for the Serb-dominated federal army to remain in Serb-dominated regions of Croatia. He says Serb irregulars will not be disarmed unless Croat forces are also disbanded.

The Serb-controlled state

presidency, which may now exert considerable pressure on Mr Babic to accept the plan, said yesterday in a statement that "it had drawn up an unspecified programme of activities" to gain backing for the plan from Serb leaders in Croatia. There was "grave responsibility for the consequences which could follow from the refusal to accept the UN peace plan", it added.

The extent of the CSCE's role in monitoring peace-keeping has been a topic of discussion all summer as senior officials met regularly to issue declarations on the Yugoslav crisis.

A possible new role for the CSCE was further highlighted yesterday after 10 former Soviet republics were admitted as full members.

Some of these republics, such as Armenia and Azerbaijan, have waged a virtual war over the disputed area of Nagorno-Karabakh. Mr Raffi Hovannisian, Armenia's foreign minister, said he would welcome CSCE peacekeeping missions in his republic.

The 10 republics were granted admission yesterday after Russia took over the seat allocated previously to the Soviet Union.

Only Georgia, in the grip of a civil war, did not apply for membership. Admission of the former Soviet republics brings to 48 the number of member states. Croatia was voted in, but such a large body would become ineffective under the CSCE's unanimity rule.

## Shaposhnikov gives assurance on missiles

By David White, Defence Correspondent

TACTICAL nuclear weapons have been withdrawn from Russia from all the other former Soviet republics except Ukraine and Belarus. Marshal Yevgeny Shaposhnikov, commander of the joint armed forces, told officials in London yesterday.

The weapons, previously spread throughout the former Soviet Union, have been the principal source of concern about the possibility of nuclear arms getting into the wrong hands. About 11,500 tactical nuclear arms are believed to have been deployed with army, air defence and air force units, but Moscow promised last year to destroy a large part of the stockpile.

"They have a programme which they're working to and

## Stronger security role urged for CSCE

By Ariane Gardiner  
in Prague

CZECHOSLOVAKIA and Germany yesterday urged foreign ministers at the Prague meeting of the Conference on Security and Co-operation in Europe (CSCE) to strengthen the forum's institutions and allow it to play a more active political mediation and military peace-keeping role in member states.

The Conference, which groups 36 European states, the US, Canada, the Baltic states, and 10 former Soviet republics, has no legal or political power to enforce agreements.

However, Mr Hans-Dietrich Genscher, Germany's foreign minister, said it was time to expand its role among member states in the field of security, as well as to change the rules of consensus.

The CSCE should provide for the possibility of creating CSCE "blue helmets" and CSCE "green helmets" missions to safeguard peace and the environment," he said.

Officials also discussed the possibility of changing the decision-making process to a consensus minus one. Such a mechanism would also allow members to condemn one member state.

Under the unanimity principle, Yugoslavia has refused the admission as members of Slovenia and Croatia, which were recognised as independent states by the European Community countries, among others, on January 15.

Slovenia and Croatia were instead granted temporary observer status. Officials said that membership would be considered at the Helsinki meeting which is due to take place in mid-July.

Mr Vaclav Havel, the Czechoslovak president, had earlier suggested the creation in the CSCE of a body similar to the Security Council of the United Nations.

This new council would be vested with certain executive powers from member states in the security sphere.

"If the CSCE is to be a guardian of the inviolability of frontiers, the security of its member states and the protection of their democratic constitutional systems, it must have instruments enabling it to perform this function," he said.

The US, however, reacted against such proposals. "The most dangerous thing for the CSCE is to launch a series of ideas to which members are not ready to subscribe and which will therefore prove unworkable," a senior US official said.

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## AMERICAN NEWS

## Bank reform bill set for US Congress soon

By George Graham in Washington

THE Bush administration plans to submit a new banking reform legislation to Congress in the next few days, but faces a lukewarm reception even from members who supported its efforts to pass a banking bill last year.

The new bill will include measures to allow banks to open branches outside their home states, enter the securities business (from which they are excluded by the Glass-Steagall Act), and be bought by commercial companies.

The administration is backing its push for legislation by new projections suggesting that bank reform could save the US taxpayer more than \$16bn over the next six years, through strengthening the banking industry and reducing the number of failed banks heading to be bailed out by the Federal Deposit Insurance Corporation (FDIC).

The projections strike a new note of pessimism over the outlook for the FDIC's bank insurance fund. Without reform, the administration is budgeting for the fund's deficit to soar from \$2bn this year to a peak of \$29bn in 1996.

Reform could limit this peak deficit to \$26bn in 1995, administration officials said, just inside the \$30bn borrowing limit Congress fixed last year for the FDIC.

"It's unclear whether the banking industry could bear the full cost of borrowing

## Honduran forestry deal runs into opposition

By Ian Walker in Tegucigalpa

A CONTROVERSIAL forestry agreement signed last September by Honduras and the Chicago-based paper company Stone Container Corporation, is in trouble following a wave of protest.

The agreement was to have been ratified by the Honduran Congress today, but the protests from environmentalists and others, have caused worries in the ruling National Party.

A supplementary agreement designed to answer protesters' concerns is under discussion, but is unlikely to go to Congress before March.

Stone is expected to launch today a detailed publicity campaign to try to win support from sceptical Hondurans.

The agreement, still officially secret but widely leaked, involves a 40-year concession to exploit between 125,000 and 1.5m hectares of pine forest in the Mosquitia region of the undeveloped east for woodchip production. This would supply Stone's US paper mill. It also contemplates construction of a pulp mill in Honduras.

The government hopes the deal will generate \$1m a year in export revenues and up to 3,000 local jobs. The state-owned land is to be ceded rent-free, with infrastructure provided. In return, Stone will supply technical assistance to the government on sustainable forest exploitation and pay normal logging fees.

Environmentalists are concerned that clear-cutting on the fragile hill slopes will cause soil erosion and river silting, and that the possible development of related paper production industries could bring chemical pollution, undermining the potential of Mosquitia for ecotourism.

The deal represents a shift away from Honduran forestry policy of privatizing state sawmills and promoting sustainable exploitation through fiscal incentives to private operators.

Other legislation before Congress would scrap a requirement for 51 per cent local participation in forest exploitation.

They point out that last

## Democrats irked by Bush's tax cuts deadline



Lloyd Bentsen (left) and Newt Gingrich: Bridling at creating pressures in Congress

whole package will be put to a vote by them.

Mr Newt Gingrich, minority whip and leader of the Republicans' right wing in the House

of Representatives, has threatened to block the pending recess Congress traditionally takes in February, at the time of the national holidays.

Republican party officials hope that, if the economic

growth package fails to pass by March 20, Mr Bush will be able to lift his re-election campaign by attacking "do nothing" Democratic legislators.

A political organisation run by Mr Gingrich is aiming to raise \$17m to help Republican challengers in 170 Democratic congressional districts it regards as winnable, hoping for a congressional majority.

Some political analysts warn, however, that this electoral strategy could backfire on Mr Bush, who may find it hard to shift the onus for action away from the presidency and on to the Congress.

The legislation the Democratic-controlled Congress sends to him for signature may be substantially different from the package Mr Bush has proposed: he would then face the dilemma of accepting measures unacceptable to his Republican supporters or using his veto, and risk being blamed for obstructing efforts to do something about the recession.

## Brazil's turnaround is all in the mind

Inflation is not down, but everyone is behaving as if it was, writes Christina Lamb

FOR A MAN who eschews magic solutions, Mr Marcelo Marques Moreira, Brazil's economy minister, has performed a great conjuring trick.

Without actually reducing inflation, he has convinced an important part of the sceptical Brazilian public that the all is under control.

So much so that an estimated \$3bn has entered Brazil in the last six weeks, much of it returning flight capital - and for the first time ever the black market dollar exchange rate is below the official rate.

To cap Mr Moreira's success, the International Monetary Fund on Wednesday night at last put the seal of approval on his adjustment programme with a \$1bn standby facility, paving the way for accords with Brazil's creditors.

The same analysts who were predicting imminent hyperinflation just three months ago when foreign exchange reserves had dropped to critical levels, now say Brazil is poised for a take-off surpassing that of Mexico, Latin America's superstar.

They point out that last

year, despite the absence of a Brady debt reduction plan or IMF accord, \$1.5bn in foreign capital entered Brazil - double that of 1990. So much has been spent flowing into the stock market this year that it has already risen 6.8 per cent in dollar terms.

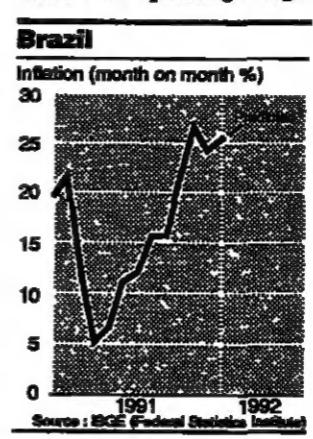
But the question mark over the world's ninth-largest economy is still large. For Brazil's monthly inflation remains around 25 per cent and Mr Moreira's only weapon in play are a widespread confidence in his abilities and tight monetary policy which is crippling industry and causing mass dismissals.

Moreover the volume of money entering Brazil is due less to confidence in the economy than to its undervalued shares and high interest rates.

It is far from certain that the mild-mannered Mr Moreira will succeed in his attempt to follow the lead of other Latin American countries to move to an economy based on free trade, competition, and a reduced state. While rejoicing over the IMF deal he admitted yesterday that the hard work is still to come: "We have had almost no significant growth

for 12 years. What is important now is tight monetary and fiscal control if we are to avoid losing another year."

One of the biggest uncertainties is political feasibility. President Fernando Collor must convert an operating budget



deficit of 0.6 per cent of gross domestic product (before debt interest payments) into a 2.4 per cent surplus by the end of 1993. To do this, he requires constitutional changes which will mean confronting traditional politicians who jealously

guard their sources of state patronage.

He must also cajole the country's powerful cartels and oligarchs which have grown fat from protectionism and bleeding.

On first taking office in March 1990, Mr Collor thought his 35m votes gave him the power to take on all these interests. Instead he found himself blocked on all fronts and unable to muster the 250 votes in Congress which would constitute a majority. Two weeks ago he suffered the ultimate humiliation when even the government bloc voted against him on important pension legislation.

Mr Collor's stance had been

valid but counter-productive in a country where nothing is achieved without deals. Left with few options last week he sacked four ministers and appointed traditional politicians from the PFL, a centrist party, aiming to increase his political base.

He now has 125 votes in Congress but, what is more important, retains the backing of the godfathers of Brazilian politics -

- Mr Antonio Carlos Magalhães (known as ACM), gover-

nor of Bahia and communications minister in the last government, and Mr Roberto Marinho, head of the Globo media empire. To seal the deal ACM's son was appointed whip.

Unable to work outside the system, Mr Collor appears now to have decided he has to operate within it.

There is no firm evidence that the inflation rate or the rate of growth of the money supply is actually down. Moreover the IMF programme can raise some inflationary pressures, such as a commitment to a 15 per cent real rise in public sector tariffs, as well as a heavy social cost. Brazil is already in its worst recession now 10.5 per cent.

The big unknown is on which all hangs is the Brazilian psyche. If enough people start to doubt the success of the programme and inflation heats up then business will push up prices, as happened last October, fearing a new price freeze and provoking further inflation.

Mr Moreira has turned such a situation around once

- he may not be able to repeat the trick.

## Amnesty accuses Cuba

Amnesty International yesterday accused Cuba of threatening to increase executions of political opponents and urged the government to abandon the death penalty, Reuters reports from London.

"Over the last few weeks senior members of the [Cuban] government have been suggesting that they may execute people they consider 'counter-revolutionaries,'" the human rights group said in a statement.

One man had already been executed by firing squad this

## Hungary short-lists toll motorway tenders

By Andrew Taylor, Construction Correspondent

FRANCE, Italian and Spanish companies are heading five international consortia which have been short-listed to submit bids to build and operate one of the first privately-financed toll motorways in eastern France.

The road, which will connect Budapest, the Hungarian capital, to the Austrian and Czechoslovak borders, is expected to cost about \$200m after allowing for interest charges and inflation.

A short list of pre-qualifying bids was published this week by the Hungarian Ministry of Transport, Communication

and Water Management. Leaders of the five consortia are RAMEZET of Italy, HASA of Spain, and GTM, Grands Travaux de Marseille, Transavia International, and Bouygues International of France.

These are British companies in the consortia which include Austrian, Finnish, Swedish and Danish construction groups.

Britain has little experience of operating privately financed toll roads, while many of the large continental European toll road operators, notably in France and Italy, are either state-owned or have the sup-

port of their domestic governments. Hungary last year announced a Forints 350bn (\$1.5bn) road construction programme, about half of which is planned as new motorways.

It is hoped that private finance will be raised internationally to build much of the new motorway system which is needed to support the economic development of the country.

The first toll motorway will involve a 45km extension to the Austrian border of the two-lane dual carriageway which connects Budapest with the city of Győr. The road

will provide the last section of a 350km Vienna/Budapest motorway.

A 15km spur to Bratislava, on the Czechoslovak border, will also be built under the private sector plan.

The concession to operate the motorway would run for a minimum of 15 years or longer, depending upon the nature of the bid.

The government plans to award the concession by the end of this year, allowing construction to start by next spring.

The motorway is expected to be completed by the summer of 1993.

## ABB gains \$255m cable contract

By Andrew Gardner

ASEA BROWN BOVERI, the Swiss-Swedish engineering group, is to supply \$255m (\$140m) of equipment for a planned high-voltage direct current link between southern Sweden and northern Germany.

ABB has reached agreement with Baltic Cable, jointly owned by Svenska Kraftnät and Preussen Elektra, two Swedish and German utilities, to supply two converter stations and a 250km submarine cable.

The HVDC cable is claimed to be the world's longest and technically most advanced of its kind.

The two converter stations will be built south of Malmö and in the Lübeck area in Germany.

A definitive contract will depend on Baltic Cable receiving permission for building the HVDC link.

• ABB was awarded a DM40m (\$13.5m) contract for the modernisation of three 400mw turbine-generator units at the Planta Centro Power Station, 200km west of Caracas.

Nokia secures Japan foothold

Nokia, the Finnish maker of mobile phones, has become the first European manufacturer to secure access to the lucrative Japanese cellular phone market, it announced yesterday.

Robert Taylor in Stockholm

This follows conclusion of a co-operation pact with the Nippon Iodine Tsushin, a private cellular network operator in the Tokyo and Nagoya areas with an estimated 25 per cent share of the Japanese mobile phone market.

Polish deal for Northern Telecom

Northern Telecom, a UK subsidiary of the Canadian telecommunications and switching systems supplier, has established a joint venture worth \$10.5m (\$5.5m) with Elwro, one of Poland's largest computer manufacturers, writes Christopher Boileau in Warsaw.

The new company called Northern Telecom Elwro, will be producing NT's DMS-10 switching systems as well as telephone receivers for the Polish market.

## Pact with power to fuel worldwide boom

A Uruguay Round services deal could be key to expansion, writes Frances Williams

THE draft agreement on services trade is being finalised in Geneva. For the US in particular, big improvements in market access for American companies are seen as essential to sell the services deal to a reluctant Congress.

The stakes are enormous. International cross-border trade in services is worth between \$800bn (\$442bn) and \$1,000bn, compared with merchandise trade of about \$3,500bn. But at least as much business again is done by local affiliates of foreign companies, whose activities would be covered by the services accord. In addition, the agreement includes rules on government regulation of all marketed services, whether provided by domestic companies and firms or foreign ones. Thus it potentially touches total commercial services production of perhaps \$12,000bn worldwide, accounting for around half of gross domestic product and investment in industrialised countries and a large chunk of those of developing economies.

The deal is a remarkable achievement, given the outright hostility of many developing countries to discussion of services when the global trade talks were launched in 1986. There was also the need to construct a body of coherent rules from scratch to cover services of every variety, sold across borders or within borders and by individuals or multi-billion dollar corporations.

However, the agreement as it stands is only a collection of rules. Still, to come are the results of crucial detailed negotiations underway in Geneva on specific commitments by each country to open domestic

services markets to foreign suppliers.

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## France announces FF15bn in export credits to Kuwait

By Reuter and Our Foreign Staff

FRANCE is to grant Kuwait 15bn FF (\$510m), worth of export credits to boost trade between the two countries, Mr Pierre Bérégovoy, the French finance minister, said yesterday.

Mr Bérégovoy, speaking at the end of a two-day visit to the emirate, said France had agreed to allow the Kuwaitis to set up an investment company in France to help channel more

of its money into the French economy.

He gave no further details about the new company. Kuwaiti nationals would be exempt from a French wealth tax to boost private investment in France in a similar concession already granted to Spanish nationals, he said. Mr Bérégovoy said Kuwait had invested FF10bn in France but that this was not enough.

France's announcement of the new export credits to Kuwait follows a series of specific commitments by the original signatories to the Multilateral Development Association (

## Export agency plans £496m bad debt provision

By David Dodwell, World Trade Editor

BRITAIN'S Export Credits Guarantee Department (ECGD) has made new provisions against possible bad debt - mainly in the former Soviet Union and Yugoslavia - amounting to £496m.

The new provisions, revealed yesterday with the agency's annual report for the year ending March 31 1991, lift total provisions against sovereign debt in 1990-91 to £7.5bn.

In a separate move yesterday, Mr John Major, Britain's Prime Minister, agreed at a meeting with Russian president Boris Yeltsin that the UK would make available £200m in new export credits for Russia and the other republics of the Commonwealth of Independent States (CIS).

The provisions are sharply lower than in 1989-90, when a singular charge of £3.37bn was made as the agency adjusted to a new and controversial method of gauging its lending risks.

ECGD staff remain coy on the exact levels of exposure to Yugoslavia and the former Soviet bloc, saying only that it is in the region of £1bn.

The expected exposure is small by comparison to Germany's export credit agency, which has exposure in excess of DM26bn to the former Soviet

republics. The new provisions will anger critics who argue that taxpayers should not be asked to fund dubious export business.

However, the comparatively limited exposure will be seen as a vindication of the ECGD's recent adoption of the portfolio management system (PMS), designed to assess the level of risk involved in providing credit cover to different countries.

Exporters have protested at the PMS system, introduced in May last year, because it has raised the cost of obtaining export credit insurance, and put them at a disadvantage to foreign competitors.

Mr Brian Willott, chief executive of the ECGD, admitted yesterday that for Britain's top 20 export markets, ECGD insurance costs were more expensive than rates offered in France, Italy, Germany or the US.

The annual report showed that gross premiums received in the year to March 31 1991 amounted to £180m, down from £188m in the previous year. Claims paid out rose to £365m, from £312m, leaving a trading deficit of £645m (previous deficit £3.12bn). Total business insured rose to £15.5bn from £15.7bn.

## Licensing agency criticised by 'furious' Nissan UK chief

By John Griffiths

THE Government's Driving Vehicle Licensing Agency (DVLVA) was accused by Mr Octav Botnar, Nissan UK's chairman, yesterday of passing "confidential customer information worth millions of pounds" to Nissan Motor (GB), the Japanese manufacturer's subsidiary which took over the distribution of Nissan vehicles from Nissan UK on January 1.

Mr Octav Botnar, NUK's chairman - was said to be "furious" that the DVLVA had sold to Nissan Motor (GB) a list of what he claimed were 700,000 customers who had bought vehicles from Nissan

UK in the past six years. While it acknowledged that a list of about 400,000 names had been supplied to Nissan Motor (GB), the DVLVA said it had acted within its guidelines.

A spokesman for Nissan Motor (GB) insisted the list had been sought solely to reassure Nissan owners about their entitlement to warranty, following the confrontation which led to Nissan UK being terminated as Nissan's UK distributor at the end of last year.

The company said the data had been returned to the DVLVA, "and we have no copies".

## Companies acquitted in Blue Arrow fraud trial

By John Mason

ALL three corporate defendants in the Blue Arrow fraud trial - County NatWest, NatWest Investment Bank and UBS Phillips & Drew Securities - were acquitted yesterday of joining the alleged conspiracy to mislead the markets about the result of the employment agency's 1987 rights issue.

Instructing the Old Bailey jury to acquit the companies, the judge, Mr Justice McKinnon, ruled there was insufficient evidence for the cases against them to proceed any further. With five of their former employees still on trial, the companies issued only the briefest of statements following the acquittals.

A National Westminster spokesman said only that the parent bank was "pleased" its subsidiary companies had been acquitted. UBS Phillips & Drew welcomed the judge's ruling but said no further comment could be made while the trial against the individual defendants continued.

Mr Justice McKinnon said the companies' acquittals did not affect the cases against the remaining five individual defendants in any way.

The five defendants now left in the trial are Mr Jonathan Cohen, a former County chief executive; Mr David Reed, a former head of corporate finance at County; Mr Nicholas Wells, a former County corporate finance director; Mr Martin Gibbs, a former head of corporate finance at P&D; and Mr Christopher Stainforth, a former P&D director.

Yesterday's acquittals mark a further setback for the prosecution brought by the Serious Fraud Office. In September last year, the judge directed the acquittals due to lack of evidence of two of the original 10 defendants - Mr Stephen Clark, a County director, and Mr Alan Keat, the City solicitor who advised the investigator.

The trial, which started on February 11 last year, is already one of the longest in criminal history. With estimates of its total cost exceeding £35m, it is certain to be the most expensive.

The document suggests three possible forms of regulation: a direct limit on BT's profits; continuing the price capping

## Oftel to keep telephone operator on tight rein

By Hugo Dixon and Michiyo Nakamoto

OPTEL, the telecommunications regulator, yesterday promised to maintain firm control over BT's prices as it launched its most comprehensive review of the company since privatisation.

The review, which is unlikely to be completed before the middle of the year, will take place at a time of public debate over whether BT is earning excessive profits.

The debate is expected to be particularly intense because of the general election campaign and Oftel's decision to conduct the review in public.

BT yesterday announced a 4 per cent fall in third quarter pre-tax profits to £75m from a previous £78m under the

impact of regulatory and competitive pressures as well as the recession.

Mr Iain Vallance, chairman, countered criticism about BT's profitability, saying it was reasonable. The opposition Labour party, however, claimed profit levels were still excessive.

Sir Bryan Carsberg, Oftel's director-general, said the new price control, which would take effect in August 1993, would "challenge" BT.

Sir Bryan argued that a price cap was preferable to direct control of BT's profits as this gave the company an incentive to cut costs and improve efficiency.

Oftel published two consultative documents - one on BT's prices and the other on capital costs - and invited

comments by March 27. After the consultation period, Sir Bryan will try to negotiate a deal with BT. If unsuccessful, he can refer the matter to the Monopolies and Mergers Commission.

The main issues in the review are:

• Should the price cap be tightened or loosened? At present, BT is required to cut the average price of a basket of its main services by 6.25 per cent less than inflation.

• Should BT be allowed to increase line rental charges rapidly? At present, it is prevented from increasing them by more than 2 per cent above inflation but argues that it is losing money on the service.

• Oftel said its investigations

suggested there was justification for increasing household rental charges to £100 a year from the current £73.84, but gave no timescale for such a move. Under such a scenario, trunk call charges might be cut by 50 per cent and local call charges might go up by 30 per cent.

Rapid increases in line rental charges would be resisted by many telephone users, for whom the rental charge is a large portion of their bills, and by Labour.

BT shares yesterday closed 4p higher at 339p while the partly paid shares rose by 2p to 119p. Lex, Page 18. BT Results, Page 25

## No respite in sight for the BT monopoly

Charles Leadbeater explores the regulated future which new Oftel proposals outline



Sir Bryan Carsberg: likely to leave behind a still more extensive system of regulation

introduced in 1984; and a profit sharing arrangement which would ensure the company shared any unforeseen excess profits with its customers.

Oftel is firmly in favour of maintaining the current price capping formula which limits BT's price increases to an amount less than the retail price index (the so-called RPI-X formula). Oftel insists that the RPI is the most transparent index, as distinct from BT's input prices or a special basket of telecommunications prices.

The document says that the cap should continue to cover prices for local, long distance, and international calls, as well as private circuits. Regulation should be extended to cover the rental price of hardware handsets and might apply to new services such as call forwarding and call barring, it advises.

Oftel seeks views on whether the price controls should cover an overall basket of services or whether individual services such as international calls should have special caps applied to them. It rejects the idea of a one-off reduction in charges.

Sir Bryan recommends that the next price cap should last between four and five years.

The document raises the possibility of linking quality of service targets to the price controls, particularly where the

quality of the network as a whole is at issue. Oftel has no statutory powers relating to BT's quality of service, although since 1987 BT has been forced to publish quality of service reports. Oftel suggests that the current compensation scheme is the best way to deal with customer complaints about poor quality.

Sir Bryan will consider whether BT should be required to publish its accounts on a current cost basis.

The document casts doubt on the merit of controls on particular costs, such as BT's investment expenditure.

The other main issue to be covered by the review is the flexibility and structure of BT's tariffs.

Oftel favours an extension of the low-use scheme designed to compensate people on low incomes who may be affected by BT's moves to rebalance its prices by raising line rentals and cutting call charges. It will consider whether this scheme, which covers between 1.5m and 2m customers, should be extended to another group whose telephone bills are significantly below the average.

The review will also examine whether BT should be obliged to provide a recently developed talking terminal service which allows deaf people to use the telephone.

Oftel will seek to negotiate an agreed formula with BT after considering responses. If that fails, the issue will be referred to the Monopolies and Mergers Commission.

## Licensing agency criticised by 'furious' Nissan UK chief

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## LEGAL NOTICES

### COMPANY NOTICES

#### LEUNI INTERNATIONAL INVESTMENTS N.V.

US \$50,000,000 GUARANTEED FLOATING RATE NOTES 1992

The interest rates applicable to the above Notes will be the variable rate of interest commencing 31st January 1992 and fixed at 5.94% per annum.

The interest accruing to US \$22.81 per US \$1,000 principal amount of the Notes will be paid on 31st July 1992, subject to presentation of Coupon No. 16.

BANK LEUMI LTD Pic Principal Paying Agent

bank leumi leumit pic

NOTICE IS HEREBY GIVEN, pursuant to Section 15 of the Companies Act 1985, that a list of the unsecured creditors of the above-named company will be held at Octavia House, 10 Albyn Place, London, EC2A 4AS, from 10th January 1992 to 10th February 1992, for the purpose of having laid before it a copy of the report prepared by the Administrators under section 146(1) of the Act, if it then appears to the company that it is necessary.

It is also given notice that the creditors will be entitled to inspect the list and the report.

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## Notice of Redemption to the holders of

International Standard Electric Corporation  
12% Sinking Fund Bonds Due 1996

NOTICE IS HEREBY GIVEN, that pursuant to the provisions of the Indenture dated 15th March, 1954 (the "Indenture"), between International Standard Electric Corporation and Bankers Trust Company, Trustee, that \$13,740,000.00 principal amount has been selected by the Trustee for Redemption on 15th March, 1992 and payable on 16th March, 1992 at the principal amount thereof in accordance with the Sinking Fund provided for in Section 3.06 of the Indenture.

The following are the serial numbers of the Bonds which will be redeemed in whole:

2 1169 2485 3895 4925 6074 7122 8312 9453 10677 11947 13065 14153 1528 16471 17698 18916 20018 21202 22242 23438 24702 25801 26850 2807 2918 30207 31472 32547 33734 34957 35017 36701 40008 42069 43208 44544 45854 46362 47182 48368 49077 50192	5 1491 2481 3700 4853 5078 7123 8320 9465 10678 11950 13060 14155 1529 16473 17705 18917 20019 21203 22243 23439 24703 25802 26851 2808 2919 30208 31473 32548 33735 34958 35018 36702 40009 42070 43209 44545 45855 46363 47183 48369 49078 50193	8 1224 2487 3720 4857 5079 7124 8320 9465 10678 11950 13060 14155 1529 16473 17722 18922 20019 21204 22243 23439 24704 25803 26852 2808 2919 30209 31474 32549 33736 34959 35019 36703 40010 42071 43210 44546 45856 46364 47184 48370 49079 50194	11 1224 2487 3720 4857 5079 7124 8320 9465 10678 11950 13060 14155 1529 16473 17723 18923 20019 21205 22243 23439 24705 25804 26853 2808 2919 30210 31475 32550 33737 34960 35020 36704 40011 42072 43211 44547 45857 46365 47185 48371 49080 50195	14 1225 2484 3720 4857 5079 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(Continued from the preceding page.)

57958	59002	60208	61857	62109	64417	65045	66830	67057	68540	69731	70814	71658	72931	73632
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57989	59037	60239	61888	62143	64471	65081	66881	67088	68571	69762	70849	71689	72962	73663
57990	59038	60240	61889	62144	64472	65082	66882	67089	68572	69763	70850	71690	72963	73664
57991	59039	60241	61890	62145	64473	65083	66883	67090	68573	69764	70851	71691	72964	73665
57992	59040	60242	61891	62146	64474	65084	66884	67091	68574	69765	70852	71692	72965	73666
57993	59041	60243	61892	62147	64475	65085	66885	67092	68575	69766	70853	71693	72966	73667
57994	59042	60244	61893	62148	64476	65086	66886	67093	68576	69767	70854	71694	72967	73668
57995	59043	60245	61894	62149	64477	65087	66887	67094	68577	69768	70855	71695	72968	73669
57996	59044	60246	61895	62150	64478	65088	66888	67095	68578	69769	70856	71696	72969	73670
57997	59045	60247	61896	62151	64479	65089	66889	67096	68579	69770	70857	71697	72970	73671
57998	59046	60248	61897	62152	64480	65090	66890	67097	68580	69771	70858	71698	72971	73672
57999	59047	60249	61898	62153	64481	65091	66891	67098	68581	69772	70859	71699	72972	73673
58000	59048	60250	61899	62154	64482	65092	66892	67099	68582	69773	70860	71700	72973	73674
58001	59049	60251	61900	62155	64483	65093	66893	67100	68583	69774	70861	71701	72974	73675
58002	59050	60252	61901	62156	64484	65094	66894	67101	68584	69775	70862	71702	72975	73676
58003	59051	60253	61902	62157	64485	65095	66895	67102	68585	69776	70863	71703	72976	73677
58004	59052	60254	61903	62158	64486	65096	66896	67103	68586	69777	70864	71704	72977	73678
58005	59053	60255	61904	62159	64487	6509								

## TECHNOLOGY

The United States and the former Soviet republics are embarking on a nuclear disarmament programme of a scale that no one had imagined possible until a few months ago. It will involve dismantling at least 20,000 warheads, ranging from tactical weapons to multi-megaton hydrogen bombs.

The process of nuclear dismantling remains shrouded in secrecy, for the simple reason that taking apart a warhead is the reverse of putting one together – and no one wants to risk giving useful clues to building an H-bomb.

In the US, UK and France, nuclear weapons are designed with eventual dismantling in mind. The western nuclear powers have been taking apart their old warheads regularly since the 1950s and re-using the materials in more modern ones. For them dismantling is a routine though expensive and time-consuming process, which uses high-technology equipment for remote handling of hazardous materials.

The former Soviet Union, on the other hand, has less experience of nuclear dismantling and recycling. Its stockpile contains ancient warheads from the 1960s and, to make matters more dangerous, the nuclear technicians trained to leave their posts in droves, demoralised by the collapse of the Soviet military system and the fact that no one is paying them a living wage.

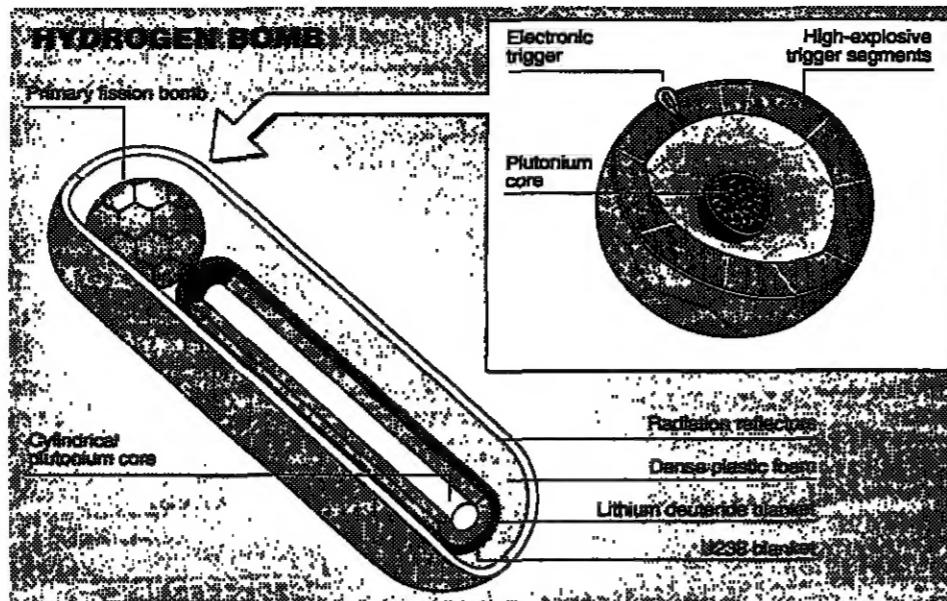
John Simpson, a nuclear specialist at Southampton University's Mathematics Centre for International Studies, says Russian contacts have told him "that some of their weapons were simply not designed to be dismantled. In that case, we have to start virtually from scratch, developing ways to get at the fissile cores."

However the Russians do have some dismantling experience, as Viktor Mikhailov, deputy minister of atomic power and industry, made clear in an article published this month in Moscow. "In fact, our factories are already more occupied with the dismantling of warheads than the production of new ones," he wrote.

Dismantling has to take place in a special cell that is protected with reinforced concrete in case of an accident. There is no risk of a full-scale nuclear explosion but the conventional explosive used to detonate the bomb could conceivably blow up, particularly if the warhead is old and poorly maintained. The containment would then be needed to pre-

Clive Cookson and David White assess the job of dismantling the world's nuclear arsenal

## Reversing the operation



**THE IMMENSE** destructive power of a modern warhead results from four nuclear explosions – one fusion and three fission reactions – occurring within a few millionths of a second and inside its metal casing.

At the heart of the weapon is a small "implosion-type" atomic bomb similar to the one that destroyed Hiroshima in 1945. It is detonated by firing a spherical shell of high explosive around a ball of plutonium (or highly enriched uranium). The pressure squeezes the plutonium into a super-critical mass, triggering explosive nuclear fission.

The primary explosion transmits an intense pulse of X-ray energy towards a cylinder of lithium deuteride wrapped around a rod of plutonium. This radiation triggers a second fission reaction in the plutonium rod and

then plutonium – a radioactive and toxic metal – being released into the environment.

In the west, the conventional explosive removed from warheads is normally destroyed by controlled burning. But according to Mikhailov the Russians sometimes use it for making synthetic diamonds; when detonated in a sealed chamber it produces pressures high enough to convert graphite, the humble black form of car-

bon, into diamond.

According to western estimates, Russia has enough cells to dismantle 1,500 to 2,000 warheads per year. That compares with an estimated 15,000 warheads needing destruction under current Russian plans.

In addition there are thousands of old weapons in storage, which are likely to present the most difficult dismantling task.

The Russians will need western help to build up decommissioning facilities if they are to get rid of their weapons at an acceptable rate. "The obvious way to speed up the process is to build more cells," says Simpson. "But there is a Catch 22." Cells built for dismantling could be turned round relatively easily to do the reverse – assembling warheads – if the political climate changes.

Given the potential instability of the former Soviet states, many proliferation specialists

believe the west should concentrate its help on ensuring the physical security of all warheads due for elimination, rather than dismantling them. This means moving them to properly guarded central storage in Russia, making the warheads safe and inactivating their detonators.

François Héliebourg, director of International Institute for Strategic Studies, says full-scale dismantling of the warheads would be "worse than leaving them intact" unless foolproof arrangements are in place to safeguard the nuclear materials that come out of the bombs.

The International Atomic Energy Agency, based in Vienna, is keen to expand its existing role of inspecting the world's civilian nuclear plants and start to supervise the plutonium and enriched uranium removed from weapons, making sure that they are never diverted back to military use.

One of the most vexatious issues surrounding nuclear disarmament is what to do with the weapons-grade plutonium. The US already has an estimated 50 tonnes of unwanted plutonium, which was either removed from scrapped warheads or produced for future military use but no longer required, and the weapons decommissioned over the coming years will generate more.

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sold in the UK by Nationwide Protective Coatings, of Newton Abbot, Devon, is a water-based coating which sinks into the concrete surface and reacts with free calcium in the concrete to produce a hydrophobic barrier.

The coating is sprayed on to the concrete in three R thermocouple sticky. Then the surface is sprayed down three times with water at regular intervals. This starts the biological process. Additionally, if cracking occurs to the concrete due to thermal stress, the coating is washed into the cracks when it rains, so sealing the fissures.

### WORTH WATCHING

by Della Bradshaw

#### Batteries for globetrotters

WHILE notebook PCs are frequently touted as tools for the business traveller, in practice few have enough battery power to last through a transcontinental flight, writes Louise Kehoe. This is especially true of models with high-quality displays and hard discs.

Compaq Computer's latest "notebook" computers, the Lite/25 and Lite/20, go some way to overcoming this. They have the latest Intel 386SL microprocessors, which minimise battery drain by suspending operation of functions that are not in use.

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# WORLD INDUSTRIAL REVIEW

Friday January 31 1992

WORLD'S youngest and healthiest industries, electronics and the aerospace and aviation sector, have faced a painful turning point.

Last year there was a growing recognition that the industries have reached a moment when could change the course of their evolution and their role as engines of growth. Changes sweeping through these industries will profoundly affect the companies which make them up, the people who work in them, their customers and suppliers in the next few years.

Their travails in 1991 will be set against the backdrop of slow economic growth, intensifying competition in older industries such as cars, and painful restructuring in steel and chemicals.

Electronics and aerospace/aviation industry have both enjoyed near permanent growth since their birth after World War Two. They have not suffered the cyclical swings in demand which have become common in older manufacturing industries established in the 1920s and 1930s as chemicals, motor cars and electrical goods.

In the past year, both electronics and aerospace/aviation have been hit by slower economic growth, in the wake of the Gulf War. It doubt about their health run deeper than the chill they have caught from recession. Both industries face structural challenges which could sap their dynamism.

In electronics, the doubts have been raised largely success in generating new technology. Semi-conductor manufacturers to a ready demand for their products cutting production and investment, those of doubt about the future of most sophisticated chips.

The computer industry has been accustomed growth rates of 20 per cent a year over 30 years since its birth. In the past year has come to a shuddering halt.

The chattering computer makers are daunting. The cost of backing a technology which proves unpopular is huge. But costs of success - research on successive generations of hardware and software - are also huge, while margins earned on finished products are falling as computer war becomes an oversupplied



The down-turn may be more than merely cyclical, writes Charles Leadbeater

## Engines of growth slow down

commodity. Computer users who even five years ago might have been so dazzled by new technology have become more dubious about the benefits of information technology. Consumer electronics companies for years have made money through incremental improvements to familiar products such as televisions and hi-fi.

Now its growth prospects depend on technological leaps of faith into new

products such as high-definition television.

In aerospace and aviation the doubts are different. For the first time since World War Two, passenger traffic suffered a decline last year. Just as IBM, the heart of the old computer industry, is suffering heavily, so Pan American, the illustrious airline, disappeared last year.

Just as significantly for aerospace manufacturers at the end of the Cold War

probably spells a permanent reduction in military funding for expensive aerospace programmes. Meanwhile, there is only one major new civil aircraft planned for this decade the Boeing 777. Around the world, engine and airplane makers are shedding labour as they adjust to this environment. More mature industries, such as cars, chemicals and steel are also facing different degrees of difficulty. In steel, especially in the US and Europe, lower

demand has exposed the fragility of the steel makers' recovery during the 1980s. The more stable chemical industry is cutting costs in a bout of restructuring which has highlighted the strength of pharmaceuticals. In the western car industry, the lumbering corporate giants such as General Motors are still reeling from mounting competition from Japan. None of the problems afflicting these industries will be eased by the economic

climate in the next year. World growth in 1992 should be marginally stronger in the second half of the year. However, there are significant risks of a "growth recession" in the OECD, with the US, UK and Australia taking longer than expected to recover just as Germany and Japan slow down.

Painful structural change within vital industries combined with slower economic growth will make it more difficult to resolve some of the most pressing political issues which will set the framework for industry's development. Five political questions will be central.

• The Japanese economy has grown with its industries' exports largely protected by a political umbrella provided by US guardianship. With tension growing over trade in US-Japanese relations, is the Japanese political class capable of ensuring the umbrella remains in place?

• The US presidential elections, with the economy still mired in recession, and the country increasingly troubled by its loss of competitiveness, will test the strength of protectionism.

• The next year may prove crucial in European economic integration, determining whether the single market programme succeeds or is overcome by mounting tensions over economic and monetary union. The health of the reunified German economy will be central to the rest of Europe.

• The economic disruption which will flow from the collapse of the Soviet Union could impose heavy direct costs upon east European economies as well as great uncertainty in the west.

• Perhaps the most important issue will be the outcome of the Gatt talks to further liberalise world trade. A liberal trading order, enforced by strengthened rules covering virtually all countries and almost all trade flows is within the world's grasp.

However, the US is increasingly attracted to bilateral negotiations to manage trade. In the EC and Japan agricultural lobbies are still powerful.

The significance of a failure to secure a Gatt deal would be huge. World trade has led the growth of output through each successive economic cycle since the 1950s, partly because of the gradual liberalisation of world trade. Failure at Gatt might put in doubt the role of world trade as an engine of world growth.

## STATE OF THE ECONOMY

### The hangover that persists

SHEDDING off last year's supergrowth rates is proving a bumpy ride for the world's leading economies. This year should bring more vibrant trading conditions, but only just. The world economy remains burdened by a hangover, following the late 1980s boom that is taking longer than expected to fade.

The world economy has probably avoided an outright recession. Back in 1992, the last major OECD output fell year-on-year, both the US and Germany were in recession. Growth was sluggish and the rest of the group of the world's largest industrialised nations except Japan.

Current downturn has been synchronised. OECD growth reached its trough in the first half of last year, with one third of the OECD nations in recession, including the US, UK and Canada.

Overall, OECD growth turned positive - up 1 per cent on the second half of 1990 because of the still buoyant performance of Germany and Japan. The Japanese stock market crash of 1990 was not having the negative impact on consumption and investment that many feared. Meanwhile, the spending boom that followed German unification was fuelling west German growth and sucking in imports, thereby cushioning the economies of northern Europe.

This healthy divergence of economic performance among the world's three largest economies began to turn sour in the second half of last year. The OECD remained relatively bullish in its July Economic Outlook, forecasting OECD output growth of 2.4 per cent in the second half of 1991, compared with the first half, and 2.9 per cent in 1992. It expected recoveries in the US and UK to outweigh a moderate slowdown in Japan and Germany.

Yet both the US and the UK have failed to deliver their side of the bargain, while Japan is

slowing faster than expected. By December, the OECD had cut its forecasts to just 1 per cent growth in the second half of 1991 and 2.2 per cent growth in 1992. Since then, the Bundesbank has raised German interest rates again in an attempt to deflate rising wage demands in western Germany. Goldman Sachs has since cut its forecast for OECD output growth in 1992 to 1.5 per cent.

What went wrong? First and foremost, the heralded US recovery has not materialised. The US economy, having suffered one of its shallowest post-war recessions, is stumbling through an equally slow recovery. Consumer and business confidence fell last autumn, following a brief recovery after the end of the Gulf war, depressing spending and orders. The evidence suggests that the US slipped back into recession in the fourth quarter.

Most important, however, Britain's short-term interest rates remain more than twice

as high as in the US. Britain was the only member of the European exchange rate mechanism not to follow the Bundesbank's lead by raising rates at the end of last year. Yet real interest rates in the UK, and in France and Italy too, remain

high levels of debt, while banks are still accumulating bad loans.

If anything, the UK is in a worse state than the US. It has not yet convincingly emerged from its recession, which began a quarter before that of the US. Further comparison with the US is instructive: the UK has a higher burden of household debt; its economy is trying to recover from a deeper recession; it suffers from higher underlying inflation; and has an exchange rate that is less competitive in world markets.

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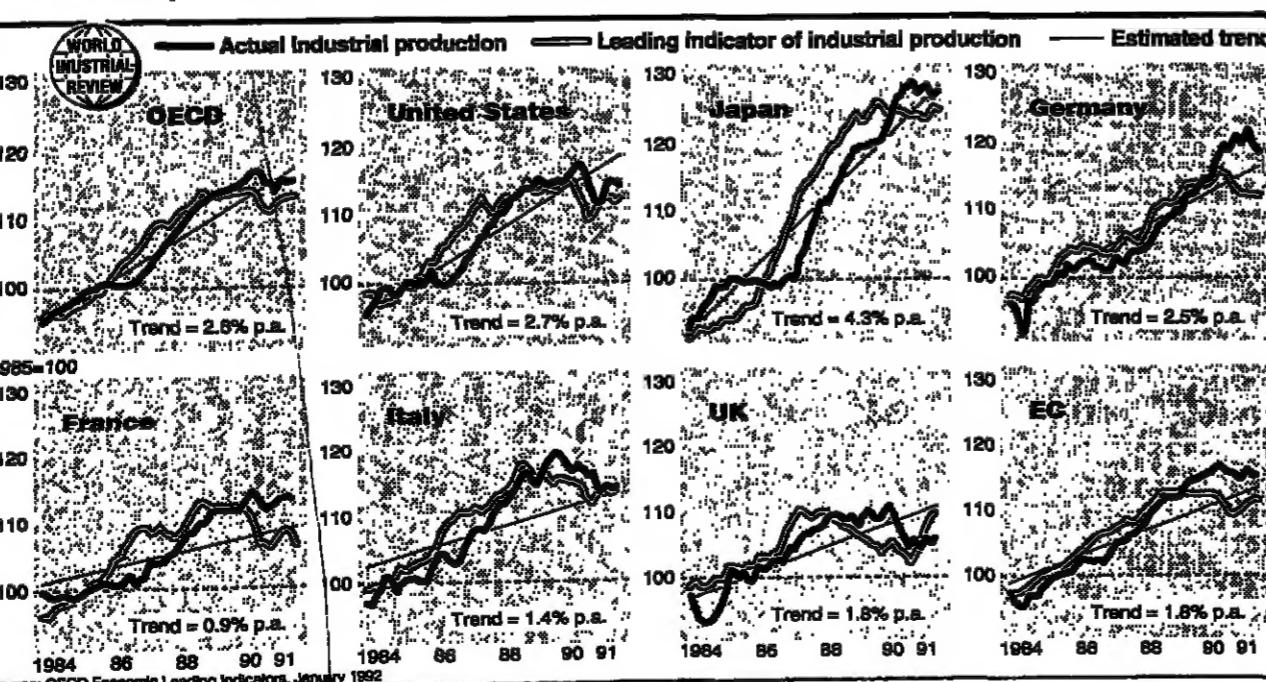
as high as in the US. Britain has been rising for the past 10 months. But there is little sign that UK output is responding.

The one possible source of more robust growth in 1992 is Japan. The Japanese economy grew by more than 4 per cent in 1991. Moreover, the Bank of Japan has responded to growing signs that activity is weakening by cutting interest rates three times since last July.

Yet this easing of Japanese monetary policy has been accompanied by a steady fall in business confidence, sluggish retail sales, and rising bankruptcies, especially among heavily indebted small and medium sized companies. Broad money growth has fallen to unprecedentedly low levels, reflecting the Japanese banks' continued nervousness.

Japan may well ease policy further over the coming months. But unless these rate cuts are accompanied by easier German monetary policy, and, more importantly, spark a rise in lending and spending as has not been the case in the US, the world economy could well face another miserable year.

Edward Balls



## AIRLINES AND AVIATION

### Stalled on the runway

France is hoping to link with Sabena of Belgium and has agreed to lead a consortium to acquire 40 per cent of CSA of Czechoslovakia. SAS, Swissair and Air Austria have formed a commercial and marketing partner.

In the US, the market has become dominated by three large carriers: American Airlines, United Airlines and Delta Air Lines, which have all grown by acquiring international and domestic routes from weaker US carriers.

In the Far East, where traffic is expected to continue to show above average growth, carriers have been seeking to expand their international networks while consolidating their operational bases in the Asia-Pacific region.

Though traffic has started to pick up, and the industry is expecting to see growth eventually stabilising at around 5.5 per cent - 6 per cent a year during the rest of the decade - yields remain under intense pressure because of heavy and unprofitable discounting of fares.

Airlines will have to improve their overall profitability if they are to meet their long term aircraft fleet renewal and expansion commitments.

Mr Gunter Eser, the director general of the International Air Transport Association (IATA), has warned that traffic recovery is being bought at the expense of yield.

"It simply is not possible with today's cut-price passen-

gers to pay for tomorrow's full-prize aeroplanes," he said.

The industry faces a host of other pressures. Liberalisation will intensify competition in the European market and force cost-heavy European carriers to continue rationalisation to enhance productivity, while improving service and frequencies to fend off the expansion of US and Asian carriers in more open European skies.

With the eventual recovery in traffic after last year's Gulf war, the old problem of congestion in the sky and at airports is expected to return to the fore. Inadequate air traffic control systems in Europe and in some other parts of the world coupled with congestion at crowded international airports risk clipping the wings of any recovery in air transport unless governments and aviation authorities accelerate efforts to improve the infrastructure of the industry.

Paul Bettis

## The principal industries at a glance

### Only a few stars

A WIDE range of industrial sectors are in the midst of a deeply disruptive downturn forcing leading companies into far-reaching reassessments of their strengths and weaknesses.

Traditionally cyclical industries such as chemicals and steel were expecting lower demand, but not the potentially severe downturn which has emerged in the car industry. recession in the US and some European markets has compounded the difficulty western producers face from a mounting Japanese challenge.

These traditional manufacturing industries established before the second world war have been well worn by recessions since the 1970s. More dramatic is the position of some younger industries - aerospace, aviation and electronics. The aerospace industry is facing an historic decline in defence spending, aviation is in the midst of a financial turmoil; the electronics industry from computers and semiconductors to consumer electronics is deeply troubled, almost from the first time since their birth, by sharply lower growth.

One of the few bright spots is pharmaceuticals, an industry which appears to have been invulnerable to recession. What follows is a brief guide to the worldwide state of the main industrial sectors.

• Commercial Vehicles. Commercial vehicle makers, and in particular the truck producers, are enduring harsh challenges with sales falling in North America and in many western European markets. Sales and production have also declined for two years in Japan in 1989-90, though less dramatically.

In Europe, German sales, which were robust last year, are expected to weaken this year.

Leading truck makers in the US and Europe continue to accumulate heavy losses.

• Cars. Car makers are operating in an increasingly harsh financial climate with heavy losses particularly in the US in the face of fierce competition and recession.

The surviving European manufacturers, Siemens Nixdorf of Germany, Bull of France and Olivetti of Italy, all lost money last year and have put in place wide-ranging recovery plans.

The Japanese manufacturers, Fujitsu, Hitachi and NEC, which have hitherto grown strongly on the back of a healthy home market, suffered as problems with the powerful Japanese banks and hints of scandals in Tokyo shook business confidence.

• Consumer electronics. The growth of the consumer electronics industry in the last decade has come to a halt.

The travails of the leading European producers such as Philips and Thomson are well known. Far less familiar are the across the board cuts in capital spending which have become the rule of the day in Japanese industry.

• Aerospace. The aerospace industry is bracing itself for

another unstable and grim year as it adapts to the inevitable decline in government defence spending and the recession in civil aviation which has taken a heavy toll of the fragile finances of many airlines.

Restructuring is expected to lead to more job cuts in the defence sector as manufacturers grapple with the uncertainty of future defence programmes at the same time as they reduce capacity in the face of defence cuts.

In the US alone, more than 100,000 people were laid off last year and the industry expects a further 36,000 to go this year.

In Europe, the leading defence contractors are all in the throes of restructuring programmes which are likely to be affected by a series of important government decisions this year on the future of programmes such as the European Fighter Aircraft.

New orders for commercial aircraft dropped sharply last year and are expected to remain flat this year. Boeing, the world's biggest commercial aircraft maker, booked 252 aircraft valued at \$20.26bn last year compared with a record 543 new aircraft orders in 1990. Airbus, the European aircraft consortium, booked 101 new aircraft orders compared with 404 the year before.

Although international passenger traffic has started to recover during the last three months, airlines are still struggling to climb out of the recession and continue to face grave financial pressures.

For the first time since World War Two, passenger traffic suffered a decline last year. The most immediate problem facing the airline industry is its low level of profitability. International losses last year are expected to total more than \$4bn compared with a \$2.7bn loss in 1990.

Charles Leadbeater

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## WORLD INDUSTRIAL REVIEW 2

## SEMICONDUCTORS

## Chips are everywhere

WEAK economic conditions in the US and Europe cast a shadow over the world semiconductor industry last year.

Worldwide revenues grew by only about eight per cent, to \$55bn, a far cry from the industry's traditional double digit growth but nonetheless better than 1990 when sales were flat.

However, overall market trends mask a mixed performance by leading manufacturers as sales of some product categories boom, while others are in a slump.

The ubiquitous microprocessor, the "brains" of computers, for example, continues to be a gold mine for companies such as Intel, now the largest US producer of integrated circuits. Microprocessor sales revenues leaped 60 per cent last year, to \$3.5bn. Intel won the lion's share of this growth.

Sales of microcontrollers, the blue-collar cousins of the microprocessor used in a wide variety of industrial equipment, in cars and in consumer electronics products, grew by about 25 per cent to almost \$3bn.

The market for commodity memory chips, in contrast, is experiencing severe oversupply and rapidly falling prices that have depressed the semiconductor earnings of some of

Japan's giants as well as Texas Instruments in the US.

Prices of Dynamic Random Access Memories (DRAMs) are in a nose-dive, with the average selling price of 4 Megabit DRAMs, the latest generation of memory chips, declining by about 55 per cent over the past 12 months. DRAM sales picked up by 5 per cent last year, to \$7bn, after a disastrous 24 per cent decline in 1990, according to Integrated Circuit Engineering, a US industry consulting group.

Even optimistic projections of 28 per cent growth this year would only bring this segment of the industry back to its sales record of 1989, when revenues totalled \$8.75bn.

Japan's leading chip makers, with their commanding lead in the DRAM market of over 80 per cent of world sales, have become the latest victims of the most volatile and risk-prone segment of the semiconductor market.

Historically, DRAM market

influence upon the entire semiconductor industry. A 1981 reversal in the DRAM market, when revenues fell by 40 per cent, prompted several US chipmakers, including Intel, which invented the DRAM, to leave the market. In 1985, when worldwide sales revenues took a 57 per cent dive, the US accounted Japanese producers of "dumping" and ultimately won a controversial five year trade pact.

Similarly, the current problems facing DRAM manufacturers may signal a sea change in the industry. A major expansion of DRAM production during the boom years of 1987-1989 has created excess supply at a time when economic trends are dampening demand. Some of today's DRAM makers seem certain to cut their losses and retrench, leaving only a handful of DRAM "specialists" to dominate the market.

However, the future of the semiconductor industry will also be shaped by the fortunes of its major customers. The computer industry remains by far the biggest user of semiconductor devices, consuming over 40 per cent of products manufactured by "merchant" chipmakers as well as the bulk of "captive" production by companies such as International Business Machines.

The general malaise in the computer industry has set in with the semiconductor industry over the past year, as world computer sales revenues declined for the first time in that industry's history. In most segments of the computer market, however, unit shipments continue to expand, increasing demand for semiconductor chips. For semiconductor manufacturers, therefore, computers remain a growth market.

Similarly, the automobile industry, although severely affected by general economic trends, is a growing consumer of semiconductor devices. Today, each car sold is estimated to contain about \$200

worth of semiconductor chips. By 1990, the "chip content" of the average automobile is expected to double. Other important markets for chips include consumer electronics, telecommunications and defence electronics.

The US-Japanese battle over semiconductor trade remains an overriding concern among chipmakers on both sides of the Pacific. Last year, the two countries reached a new semiconductor trade agreement in which Japan endorsed the US goal that Japan should import 20 per cent of the semiconductor products that it consumes by the end of 1992.

Currently, US suppliers hold a 14 per cent share of the Japanese semiconductor market, according to data agreed upon by both countries. Unless the 20 per cent goal is reached, however, there is sentiment in the US for some form of retaliation with serious consequences for all semiconductor makers.

While political and economic trends have a significant influence upon the semiconductor industry, it is the creation of new markets for semiconductor chips that drives the industry's growth. The emergence of "nomadic computing", high definition TV and other new types of consumer products that combine computer technology with multimedia presentations represent vast new opportunities for chipmakers that should ensure growth in the 1990s.

Louise Kehoe

## COMPUTERS

## In confusion and disarray

THE computer industry enters 1992 in confusion and disarray.

The major hardware manufacturers are all in difficulties. International Business Machines (IBM), the largest manufacturer, and Digital Equipment (DEC), the leading minicomputer supplier, are among the companies reporting declining sales and losses for 1991.

IBM, the bellwether of the US industrial economy, had the worst year in its history - the first time growth had fallen on a year-on-year basis since 1946 and the first pre-tax loss in living memory.

Apple Computer, the largest personal computer manufacturer, made pre-tax profits of only \$310m after a \$224m restructuring charge in the third quarter to finance a 10 per cent cut in its workforce.

Compaq, the skyrocket of the US personal computer industry, ran out of sparkle and fell like a stone, depositing its chairman and founder, Mr Rod Canion, on the way to being a European, Mr Eckhard Pfeiffer, to a bigger change in the company's fortunes.

The surviving European-owned manufacturers, Siemens Nixdorf of Germany, Bull of France and Olivetti of Italy, all lost money last year and have put in place wide-ranging recovery plans.

The Japanese manufacturers, Fujitsu, Hitachi and NEC, which have hitherto grown strongly on the back of a buoyant home market, suffered as problems with the powerful Japanese banks and hints of scandals in Tokyo shock business confidence.

Some manufacturers - Sun Microsystems, a US supplier of high performance workstations, for example - seemed relatively unaffected.

For many software and services companies, 1991 was a good year. Microsoft, the leading personal computer software supplier, posted its eighth consecutive quarter of growth at the end of January, boosted by strong demand for its "Windows" family of products which make IBM's design of pc easier to use.

The industry is in such a confused state because it is at the confluence of three seemingly irresistible forces which are forcing large and small companies to reevaluate their market strategies.

These forces are:

- technological change, which by reducing barriers to entry and stimulating price competition is reducing hardware manufacturers' profitability.

- the recession in the US, Australasia and much of Europe which is damaging customers' ability to pay for new computer equipment and forcing them to delay decisions on new computerised projects.

- the severe disbandment with the benefits of compartmentalisation, which is reducing their willingness to invest further in data processing equipment.

There is also the effect of the growth of "open systems" on the market. This has to date made more impact in Europe

than the US or Japan but bombing a worldwide phenomenon. Open systems implement hardware and software standards; counters obeying these standards can be connected together easily, while most manufacturers' traditional proprietary designs can be interfaced only with great difficulty.

But most large corporations over the years built up a veritable collection of computer systems, they can see obvious advantages in moves to open systems. The open system movement centres around an operating system called Unix developed originally AT&T. Two rival camps are sprung up, with each plotting its own "favourable" Unix International as its principal member. Next, the Open Software Foundation is led entirely by IBM. The signs are

The computer industry is at the confluence of the seemingly irresistible forces

that the 4 sides this year will call since and agree a single Unibander.

Hardware companies are racing to the routes bestowing the industry. First, they are restructuring on a grand scale. Their chiefising need is to bring their numbers into line with the revised profit margins. IBM, for example, is going through the most profound change in its 65 year history, some 25,000 jobs last year and over 20,000 job cuts are planned for 1992. The idea is to sink to about 350,000 people less worldwide without need for redundancies.

IBM's approach has been to offer attractive severance packages. The cost is huge. Last year, it took restructuring charge of \$3.5m and a further \$2.3m for future cost of health care benefits for IBM pensioners.

The company is increasingly attempting to turn itself from a monolithic dinner with a cumbersome, centred decision-making process into a series of self-contained, entrepreneurial units, responsible for its own profit and loss.

Second, they are trying or forming marketing elements or technological collaborations. In Europe, only Siemens Nixdorf has the ability to survive alone, chiefthrough the financial strength of the parent company. (Amenages has found it easier to collaborate with IBM one next generation of high capacity memory chips.)

The performance of computer industry in 1991 will depend heavily on reactivation of the world economy. But no matter how strong the recovery, industry observers agree that the boom of the 1980s will not be repeated.

Alan Gre

## STEELMAKING

## A rising tide of red ink

RED ink is starting to flow thick and fast across the world's steel industry.

According to MEPS, the Sheffield based steel consultancy, steel production in the European Community will continue the fall which set in with a 3.5 per cent drop last year. It projects EC production in 1992 of about 125m tonnes, down from 132m tonnes in 1991 and production in western Europe is projected to 151.4m tonnes down about 5m tonnes from last year. MEPS expects European production to grow again in 1993 and climb to a peak in 1994.

The weak outlook in western Europe will be compounded by the mounting difficulties facing producers in eastern Europe which suffered sharp falls in production last year. Steel production in the former Soviet Union in 1991

was about 133m tonnes, a 14 per cent fall on 1990. The Polish industry was among the worst hit with output down about 22 per cent at 10.5m tonnes, up only about 1 per cent on last year's production.

Similarly, in Czechoslovakia it was 18 per cent lower at about 12m tonnes.

With the disruption to trade with the former Soviet Union and with lower growth in many of the economies, production is likely to fall substantially again this year by about 20 per cent in Poland and 16 per cent in Czechoslovakia and more than 10 per cent in the former USSR.

However, the decline in output and failing capacity utili-

sation is only one of the factors putting the industry under pressure, especially in Europe.

Producers there are being hit by a savage combination of falling demand and steeply falling prices as producers battle to preserve their strong domestic market shares and expand exports.

Prices have remained highly volatile because they are being set by the least efficient, mainly subsidised producers who need to keep their plants running at high capacity. They are trying to buy market share. More cuts in capacity

led by the best managed companies such as British Steel will not make the industry as a whole more stable.

Mr John Fletcher, a director of Redditch Company, the specialist steel consultants, explained: "The industry has been through a lengthy and painful period of restructuring. Yet from the peak to the trough of the cycle production volumes may still fall by 30 per cent and in addition prices may fall by at least 20 per cent."

The weakness of European markets is bound to complicate the situation facing US steel makers as they see their export surge in the last year dry up (US steel sales to parts of the Far East were 200 per cent up in the first seven months of last year) and face intensifying competition from higher priced imports.

The fierce competition is taking a heavy toll upon the industry's finances in Europe and the US, after the brief buoyancy they enjoyed in the late 1980s. British Steel, widely regarded as Europe's financially strongest producer, last month reported its first half pre-tax profits had collapsed to just £19m from £307m last year. Analysts expect it could make a loss of up to £100m this year.

In Germany, first half pre-tax profits at Krupp Stahl fell 68 per cent, while at Hoegh, which is in merger talks with Krupp, the fall was 65 per cent. France's Usinor Sector warned there were signs the second half of its financial year would be worse than the first when pre-tax profits fell 73 per cent. Most European producers are facing the prospect of falling in loss in 1992.

In the US the top six integrated producers, which made a combined loss of about \$1bn in the first six months of 1991, expect to see a

will remain under intense financial pressure this year.

However, perhaps the most interesting year will come in Japan, where output is widely expected to fall about 4m tonnes, or about 107 tonnes this year. However, steel producers there are also facing a sharp deterioration in their financials.

Nippon Steel, the largest producer, is considering a large reduction in sheet production, which analysts estimate might be 20 per cent.

Kawasaki Steel, a leading manufacturer, says all product ranges are under review.

With prices falling for many products and labour costs continuing to rise, profits will be squeezed hard. Nippon Steel foresees a 30 per cent drop in pre-tax profits to Y110bn and Sumitomo Metal Industries, another leading maker, is bracing itself for a 40-45 per cent decline to about Y45bn.

Ironically perhaps, the structure of the Japanese industry is one which both US and European makers would like to emulate. In Europe 15 main producers jostle for position in an industry which makes 140m tonnes. In Japan, just five producers dominate an industry which is only marginally smaller. The average Japanese hot strip rolling mill has a throughput of 5m-6m tonnes a year, twice the volume of European counterparts.

To compete with the Japanese in the long run the Europeans would need a sweeping reduction in their number of companies and plants.

The next year in Europe and the US will be consumed by fighting the downturn through plant closures, labour shedding, joint-ventures to lower research and marketing costs and even full scale mergers to reduce capacity. US producers, which have in the past focused their long term future in the steel industry, may be forced to answer, while in Europe there will be additional pressure for cross border restructuring. It will be another very tough year.

Charles Leadbeater

## AEROSPACE AND DEFENCE

## Casualty of war and peace

THE aerospace industry is bracing itself for another unstable and grim year as it continues to adapt itself to the irreversible decline in government defence spending and the recession in civil aviation.

Restructuring is expected to lead to more job cuts in the defence sector as manufacturers grapple with the uncertainty of future defence programmes at the same time as they reduce capacity in the face of defence cuts.

In the US alone, more than 100,000 people were laid off last year and the industry expects a further 36,000 to go this year.

In Europe, the leading defence contractors are all in the throes of restructuring programmes which are likely to be affected by a series of important government decisions this year on the future of several new programmes ranging from the European Fighter Aircraft, the world's biggest commercial aircraft maker, the French Rafale fighter and the Swedish Gripen jet, to short range air-to-air missiles and military helicopters.

With shrinking national defence markets, aerospace companies have had to place increasing emphasis on defence export sales as well as on civil aviation. But while the civil airliner market is expected to continue expanding in the longer term, it is still

under pressure as it attempts to recover from the post Gulf war slump in air travel.

The leading commercial aircraft manufacturers have all seen new orders drop sharply. Boeing, the world's biggest commercial aircraft maker, booked 282 aircraft valued at \$20.26bn last year compared with a record 543 new aircraft orders valued at \$47.69bn in 1990. Airbus, the European aircraft consortium, booked 101 new aircraft orders worth \$8.4bn last year compared with 404 aircraft orders in 1990.

The financial crisis of many airline customers forced the manufacturers to adjust some of their existing orders and air-

craft deliveries. New aircraft orders are also expected to remain under pressure this year because many airlines are unlikely to commit themselves in new fleet renewal and acquisitions until confident of a sustained recovery in air travel.

Aircraft engine makers and aerospace component suppliers have also had to adapt to the recession in civil aviation and defence spending cuts. But like the airframe manufacturers, they remain confident that the commercial side of the business will probably start recovering by the end of this year, although not to the record levels of the late 1980s.

The industry expects to see a

significant shift towards airlines buying large widebody aircraft rather than smaller narrow body jets during the next 10 years. Indeed, the market for widebodies and heavy thrust engines to power the new generation of big airliners has become the focus of competition between the leading airframe and engine makers.

All three aircraft manufacturers - Boeing, Airbus and McDonnell Douglas - are developing widebody rivals to position themselves in this growing market. Boeing recently launched its new 777 twin engine widebody to compete against the new Airbus A330/A340 large aircraft and the McDonnell Douglas MD-11 three engine jet.

Boeing, McDonnell Douglas and Airbus are also canvassing airlines over the possibility of building later this decade a new breed of jumbo aircraft.

Aircraft engine makers and

efforts to consolidate the industry across traditional national borders are likely to intensify this year as part of the overall restructuring of both the military and commercial aerospace businesses.

France's Aerospatiale and Germany's MBB launched at the beginning of this year their new European company merging the two groups' helical copier activities. Matra and GEC of the UK have linked their space operations in a new joint venture called Matra Marconi Space which is now seeking to attract other European partners. British Aerospace is actively looking for a new partner for its regional aircraft operations as part of its recovery programme launched last year after a top management crisis saw the resignation of its chairman, Professor Sir Roland Smith. But despite an ambitious partnership under current negotiations is the decision of Taiwan to invest in a stake in McDonnell Douglas's commercial aircraft business.

At the end of last year, German aircraft companies complained that new taxes on emissions would stretch the industry to its limits, making

Germany too expensive for manufacturing certain types of products.

In Britain, too, environmental spending is set to mushroom. The UK's Chemical Industry Association estimates capital expenditure on the environment will double between 1990 and 1992 from £200m a year to £400m. It is now 25 per cent of all investment. With costs and capacity rising, while demand falls, the descent from profits to loss has been precipitous. There are few signs of an upturn.

Two problems dominate the pharmaceuticals sector: the recession and the environment. The industry is suffering a slowdown. Mr Wolfgang Hilger, president of the German Chemical Industry Association, warned this month that the German domestic market was likely to stagnate this year and there was no sign of upturn in export markets.

Only in the Far East has demand held up, but capacity there, particularly in the petrochemicals sector, looks set to grow rapidly over the next few years as investments by newly industrialised nations continue to rise.

## WORLD INDUSTRIAL REVIEW 3

## CARS AND TRUCKS

## America takes fright



Disneyland in France: dropping in from a different culture

## MEDIA

## Yesterday the world

THE TOP TEN AND THEIR MEDIA REVENUE			
Company	Nationality	Revenue 1990	Activity
TIME WARNER	US	\$11.5bn	TIME magazine, WARNER film, cable television
Bertelsmann	Germany	DM14.5bn	Books Gruner Jahr magazines, papers
News Corp	US	A\$10bn	Newspapers (UK, US, Australia); Fox TV (US) Sky TV (UK)
Capital Cities/ABC	US	55.4bn	US network TV
Hachette	France	Fr50.1bn	Book publishing in France and US
CBS	Japan/US	\$5bn	CBS records/Columbia Pictures
Don Bradstreet	US	\$4.5bn	Data, directories, market research
Paramount	US	\$3.5bn	TV/film studio, books
Times Mirror	US	\$3.5bn	Newspapers
Thomson Corp	Canada	\$3.4bn	Magazines, papers

Figures are for media turnover at last published results. A breakdown of media earnings is not yet available for the Italian group Fininvest run by Mr Silvio Berlusconi; it is a contender for inclusion in the top 10, following its takeover of part of the Italian book publisher Mondadori.

*"The test of the whole global media concept really hangs now on Time Warner. If they can't make it work I'm not sure anyone can."*

That is the view of a US company which set itself up to barter TV programmes to emerging European TV channels; and has become increasingly sceptical that truly global media businesses can flourish in the face of regulatory and cultural differences between countries.

It is right to point to Time Warner, the world's biggest media company, for clues to whether the corporate experiments of the 1980s will be retained or rejected in the 1990s.

The Warner performed one of the most audacious of those experiments, the \$14bn merger of the magazine group Time and Warner Brothers film and television studios and cable television. The test of its success will be whether economies of scale are synergies of the "two plus two equals five" factor will let it pay off its debt of \$35bn and keep growing.

That hypothesis - that size brings more wealth, and justified high acquisition prices - was behind many of the most flamboyant media deals of the 1980s. But that theory is now under attack, given the spectacular collapse of some of the most aggressive wheelers and dealers.

The late Mr Robert Maxwell's empire, now under investigation by the UK's Serious Fraud Office, may have caught the most headlines, but there is no lack of other examples.

Mr Rupert Murdoch's News Corporation has spent two years negotiating with its bankers for its survival; it won their support only by agreeing to sell businesses it had fought to buy just a few years before.

The French giant Hachette, whose ambitions led it to leap the Atlantic and take over US encyclopedia publisher Grolier at the end of the 1980s, now finds its room for manoeuvre tightly circumscribed by debt, while some of its investments such as the failing French TV channel La Cinq continue to inflict damage to its profits.

An informal poll of finance directors of large US and UK media groups, who are now surveying the wrecks of some of the 1980s empires in search of bargains, produces the consensus that prices for acquisitions are finally falling.

At the start of the 1980s a good magazine group would typically fetch a price of 10-15 times post-tax profits in the UK - slightly higher in the US because of differences in accounting for profits. However, by 1986-1988, the peak of the acquisition boom in media, those prices had more than doubled, partly driven by the availability of finance: banks were keen to offer credit, leveraged against what they saw as

unshakeable, advertising-driven cashflow.

According to media finance directors, prices have now fallen sharply to levels only slightly higher than the early 1980s.

The spectacle of failure on a grand scale is not the only reason for the change: media companies and their bankers have been firmly reminded by the past few years that there is no natural law that says advertising must keep growing.

Advertising - the revenue that drives television, newspapers, magazines, and most media - apart from book publishing - grew faster than the US, UK and French economies for most of the 1980s.

Advertising agencies notably Saatchi & Saatchi, the UK-based company that itself came to grief through over-ambitious international expansion, were fond of arguing that advertising was "recession proof" and that advertising budgets were among the last areas of spending that would be cut in an economic downturn.

That argument has been decisively undermined by the US and UK experience in the past two years, when advertising budgets have plunged across most media as economies dipped into recession.

As well as new nervousness about estimating media revenue in a particular country, there is more caution about predicting whether a magazine, book or programme will cross national borders, not just in Europe, where the linguistic and cultural barriers are obvious, but within the English-speaking countries too. Media corporate financiers on Wall Street say that banks are using less ambitious assumptions about foreign sales in valuing back catalogues of book, pop music, film and TV companies.

Some media companies are tentatively returning to the bids and deals market, although the specialist media corporate finance boutiques that sprang up in the 1980s may still find it hard to scratch a living from advisory fees.

Price Waterhouse, the accountancy firm which is handling the dismemberment of Mr Maxwell's Maxwell Communication Corporation under UK insolvency law, reports no shortage of interested bidders once the liabilities of the companies are established.

But the signs are that media acquisitions will be on a more cautious scale than in the 1980s. It is the companies that held back in the 1980s and survived with balance sheets intact who are now reaching for the bargains, such as the UK's Reed International, or Mr Conrad Black, proprietor of the UK's Daily Telegraph newspaper, who recently won control of the collapsed Australian Fairfax group, a pattern that some see as virtue rewarded.

Bronwen Maddox

## Cars and trucks

## America takes fright

THE admission by General Motors, the world's largest vehicle maker, that it must scale down its massively loss-making North American automotive operations, has thrown into stark relief the awesome competitive challenges facing vehicle makers in the 1990s.

In the face of losses on its North American vehicle operations estimated by analysts at as much as \$7bn last year, GM is being forced to close 21 plants and cut around 74,000 jobs in North America over the next four years.

The GM cut-backs add fuel to the protectionist flames fanned by the prolonged US recession, as pressures grow for legislation to limit Japanese car sales in the US and to force Japan to reduce its \$31bn automotive trade surplus with America.

The big three US carmakers, GM, Ford and Chrysler, have all been pushed into heavy losses, and the US auto industry is now engaged in an intensive lobbying campaign to force Tokyo to reduce its automotive surplus which accounts for three quarters of the overall US deficit with Japan.

The chairman of GM, Ford and Chrysler accompanied US President Bush on his recent controversial visit to Japan, a move which pushed the US auto industry's woes to the top of the political agenda.

In order to increase the pressure, the chairmen of the US car makers are urgently seeking a further meeting with the leaders of the Japanese auto industry.

There have also been proposals in the US Congress to restrict the number of Japanese vehicles imported into the US and the numbers of vehicles built in Japanese manufacturing facilities in the US.

North America was the battleground of the world auto industry in the 1980s as the Japanese invested heavily to build an extensive production presence. Now in the face of the prolonged US recession the Japanese challenge has been turned into huge losses for the big three US car makers.

Following the wave of investment in assembly plants in North America in the 1980s - eight in the US and three in Canada - Japanese producers accounted for 24.9 per cent of total US car output last year, increasing their share from 21.7 per cent in 1990.

Car production by the Japanese transplants in the US (including NUMMI, the Toyota/GM joint venture) increased by 1.1 per cent to 1.83m - despite the deep recession in US new car sales - in stark contrast to the 1.7 per cent drop in overall US car output to 5.36m.

Meanwhile, Japanese capacity continues to expand with:

- Toyota spending \$800m to almost double its Georgetown, Kentucky plant to 420,000 cars a year by the end of 1993 from 220,000 at present, and
- Nissan spending \$490m to virtually double its car and light truck production capacity at its Smyrna Tennessee plant to 440,000 units a year by mid-1992.

The Japanese transplants' total car and light truck production capacity in North America is planned to reach around 2.7m vehicles a year by 1993/94 following an investment of some \$7.5bn.

In the 1990s, however, the focus of Japanese competition is moving to Europe, where the spectre of overcapacity, already a reality in North America, looms as the

Japanese establish their first wave of transplant (local assembly plant) facilities.

Nissan has been producing cars in the UK since 1986. Volumes were modest at first, but this year output should reach 175,000 cars and will grow to 270,000 in 1993. Later this year production begins at Toyota and Honda's first European car assembly plants - both located in the UK. Mitsubishi Motors is also creating a joint venture with Volvo of Sweden in the Netherlands with the aim of producing 170,000 cars a year by the mid-1990s.

After stumbling in 1991 world car sales are forecast to stage a recovery in 1992. World new car demand is estimated to have contracted last year by 2.9 per cent to 34.4m from 35.5m in 1990, the largest sales reduction since the 1980-81 recession.

However, according to the latest DRI World Automotive Forecast Report, worldwide new car demand will regain the lost ground this year to reach 35.5m. Worldwide new car sales are forecast to resume steady growth through the first half of the 1990s to reach 40.2m by 1999.

While demand is set to recover gradually, car producers and their suppliers still face a daunting array of other challenges through the 1990s. Costly regulations on exhaust emissions are being toughened while regulations governing improved fuel economy and the recycling of old cars appear unavoidable.

Recent regulatory developments in the US virtually ensure that the electric car will play an increasingly important role on the roads of North America, and probably the world, before the end of this decade.

Kevin Done

## US AUTO INDUSTRY

January-December

	Volume (Units)	Volume Change(%)	Share (%)	Index Jan-Dec 91
<b>CAR SALES</b>	5,175,000	-12.0	100.0	100.0
Imports	2,104,000	-14.2	25.7	25.4
Japanese makes	2,472,000	-4.4	30.3	27.8
-of which US-built	1,124,000	+8.0	12.6	11.4
European makes	338,000	-26.0	4.1	4.9
Japanese derived*	2,945,000	-5.3	36.0	33.5
<b>CAR PRODUCTION</b>	5,285,000	-11.7	100.0	100.0
-of which Japanese	1,334,000	+1.1	24.9	21.7
<b>CAR SALES BY MANUFACTURER</b>				
General Motors	2,809,000	-12.1	35.6	35.6
Ford	1,636,000	-15.8	20.0	20.9
Chrysler	703,000	-18.4	8.5	9.3
Honda/Acura	803,000	-6.0	9.8	9.2
Toyota/Lexus	742,000	-4.8	9.1	8.4
Nissan/Infiniti	419,000	-7.1	5.0	4.8
Mazda	222,000	-1.8	2.7	2.4
Mitsubishi	162,000	+8.3	2.0	1.6
Hyundai	119,000	-14.4	1.4	1.5
Volkswagen	92,000	-29.3	1.1	1.4
Volvo	68,000	-24.7	0.8	1.0
Mercedes-Benz	59,000	-24.9	0.7	0.8
BMW	53,000	-16.2	0.7	0.7
Saab	23,000	-7.1	0.3	0.3
Audi	12,000	-41.8	0.2	0.2
Jaguar	9,376	-49.9	0.1	0.2
Porsche	4,368	-52.0	0.1	0.1
Alfa Romeo	3,478	-0.1	0.0	0.0
Yugo	3,052	-51.4	0.0	0.1
<b>TRUCK SALES</b>	6,158,000	-9.4	100.0	100.0
Imports	713,000	-5.6	17.1	18.4
<b>TOTAL CAR/LIGHT TRUCK SALES</b>	12,336,000	-11.2	100.0	100.0
<b>TRUCK SALES</b>				
General Motors	4,320,000	-12.5	35.0	35.5
Ford	2,867,000	-13.8	23.2	23.9
Chrysler	1,606,000	-11.2	12.2	12.2
Toyota/Lexus	1,010,000	-4.6	8.2	7.8
<b>WORLD AMERICAN CAR &amp; TRUCK PRODUCTION</b>	10,722,000	-8.8	100.0	100.0
-of which Japanese	1,050,000	+7.2	17.3	14.7

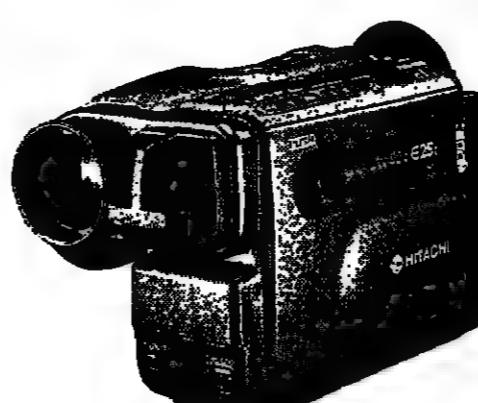
\*Includes Japanese makes plus Japanese derived cars sold under GM, Ford & Chrysler badges, imports and US-built.

\*\*Includes US/Japanese joint ventures managed by Japanese producers.

Source: Automotive News.



## Hitachi looks video in the AI.



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**HITACHI**

## WORLD INDUSTRIAL REVIEW 4

## TELECOMMUNICATIONS

## On a triple springboard



Moods of the moment: a veteran employee at Scotland's doomed Ravenscraig steelworks...

THE telecommunications sector is still growing, despite the world recession. Profits of many telephone companies have continued to increase - albeit at a slower rate than before. The volume of telephone traffic is rising, investment is up and new services are mushrooming.

Three principal factors lie behind the market's continuing dynamism:

- First: The industry is in the midst of a far-reaching reorganisation as national state-owned telephone monopolies try to turn themselves into globally-competitive operators. Globalisation itself is being spurred on by the fact that governments are increasingly privatising their state-run telephone companies and subjecting them to competition.
- Second: new technology is reducing costs, improving efficiency and expanding the range of services that can be offered to customers. The widespread introduction of fibre-optic cable and digital exchanges has laid the ground-work for the modern telecommunications infrastructure.
- Third: The increasing intelligence of networks combined with advances in radio and semiconductor technology have also played their part.

The most explosive growth continues to be in mobile communications, in particular cellular, and data communications, which is being spearheaded by the facsimile machine, and the personal computer.

Third developing countries and the nations of the former Soviet bloc are now trying to make up for decades of under-investment in telecommunications. There is a growing appreciation that they cannot participate in the modern world economy unless they can communicate effectively, both domestically and internationally.

Most Third World and eastern European governments

have recently adopted crash programmes to increase the number of phone lines in their countries. However, there is considerable doubt over whether they will be able to find the funds needed for the massive investments planned.

The world telecommunications services market was worth \$275bn in 1990, up from \$175bn in 1986, and is forecast to reach \$567bn in 1995, by the Telecommunications Research Council, the UK-based industry analyst. Meanwhile, the global equipment market has grown from \$28bn in 1986 to \$127bn in 1990 and is forecast to reach \$169bn in 1995.

The liberalisation of telecommunications markets is now fairly well established in the US, the UK, Japan and a number of other smaller countries. These countries allow competition in the full range of telecommunications services, including the basic telephone service.

The European Commission is due later this year to examine whether competition in the basic phone service should be required across the Community. In most developed countries there is already competition in mobile and data communication services.

• Second: establishing "green field" operations in basic telephony, cable television and mobile communications. Earlier this year, for example, American Telephone and Telegraph formed a joint venture to build a network in the Ukraine, while one of the Baby Bells is close to finalising a deal to build a network in Bangkok, Thailand.

Third: the formation of international partnerships with the aim of catering to the global telecommunication needs of multinational business customers.

Last year, BT, previously British Telecom, tried to persuade Germany's Deutsche Bundespost, Telekom and Japan's Nippon Telegraph and Telephone to join its US-based Syndicom partnership.

Meanwhile, AT&T has held extensive negotiations with the UK's Cable and Wireless about collaborating extensively across the globe.

So far, nothing has materialised in either BT's or AT&T's case. But international partnerships are expected to be an important feature of 1992.

Hugo Dixon

IT REQUIRES a Roger's Thesaurus, opened at the entry for "poor," to describe current conditions - and immediate prospects - in world markets for the mechanical engineering and industrial equipment industries.

Depending on the industry and the market, business can be flat, uncertain, weak, bad or downright dreadful. All too rarely, and for too few companies, can markets be described positively, and the remaining pockets of resistance against the general trend can hardly be deemed buoyant.

"The machinery business is bad, but not awful, at least outside the UK," said Mr Edward Hadas of Morgan Stanley in a recent research note. "In the US, demand has not picked up, but has at least stopped declining. In Asia, not an important market for most European companies, the trend is down, but not (yet) sharply."

In Europe, says Mr Hadas, sales are weak in most places outside Germany, but generally not declining any more, although Italy and Spain could be exceptions on the negative side. German demand, fuelled by reunification, had been "incredible," but has now fallen back into the credible range.

Elsewhere, sales into eastern Europe and the former USSR have dropped to virtually nothing, he says, while the Middle East has not yet stopped declining. In Asia, not an important market for most European companies, the trend is down, but not (yet) sharply."

Inevitably, there are exceptions to the general picture presented by broad reviews of current business conditions.

Even in the UK, which has sunk into a recession in manufacturing of unequalled severity, cases in a sea of gloom can be identified.

The machine tool industry, producer of the basic metal-cutting and forming machines used in manufacturing, is a case in point. A recent survey for *Machinery* magazine on sophisticated computer-numerically controlled (CNC) machine tools indicated a potential fall of more than 40 per cent in 1990/91 volume, yet sales to the automotive sector, yet sales to the electrical/electronic sector may have grown by 21 per cent.

Giddings & Lewis, the US machine toolmaker, is doing relatively well selling to the North Sea oil sector, but it has been a grim year for many machine tool producers dependent on the UK market.

Similarly, in continental Europe, the few machine tool builders to reveal financial results are awash in red ink. Maho, the German milling and turning machine maker which is one of Europe's biggest producers, plunged to a DM17.3m net loss for the year ended June, against a DM14m profit previously.

Even Japan's Yamazaki, the world's largest producer of CNC machine tools, is feeling the pinch in many export markets, but is big enough to take the knocks of a cyclical business while hardly flinching.

Another industry taking a hammering is construction

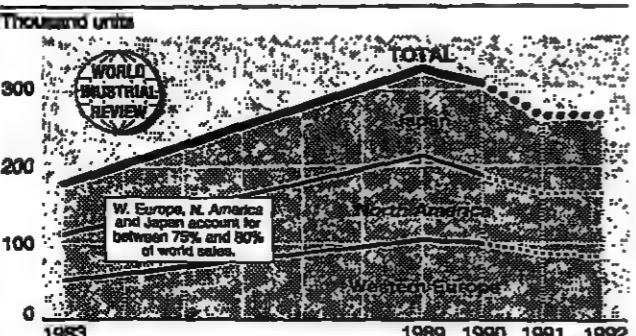


Sign of the times: equipment for sale due to insolvency

## MACHINES AND TOOLS

## Degrees of discomfort

## World construction equipment sales



Source: The Construction Intelligence Group, London

1983 1984 1985 1986 1987 1988 1989 1990 1991 1992

Est. Forecast

Thousands units

300 200 100 0

1983 1984 1985 1986 1987 1988 1989 1990 1991 1992

Est. Forecast

W. Europe, N. America and Japan account for between 75% and 80% of world sales.

Source: The Construction Intelligence Group, London

1983 1984 1985 1986 1987 1988 1989 1990 1991 1992

Est. Forecast

Thousands units

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Source: The Construction Intelligence Group, London

1983 1984 1985 1986 1987 1988 1989 1990 1991 1992

Est. Forecast

## THE PROPERTY MARKET

## The new centre of discontent

By Vanessa Houlder

The shopping centre developers who laid their plans in the balmy days of the 1980s consumer boom are opening their malls in an arctic climate. For every centre which is performing better than anyone dared to hope, there is one staring failure in the face. Even those centres — a majority which will succeed eventually are struggling to find tenants.

Mr David Watt, a director of Debenham-Taylor & Chinnock, property advisers, says that many schemes may take 20 months to let, and even then the developers will not make any money.

The outlook for one in 10 of the new schemes is even worse. "The very worst cases are those which are not getting up to 50 per cent let. Are they going to go 100 per cent elephants?" he asks.

Developers cannot afford to allow their malls to stand half empty. They can easily get locked into a downward spiral when a lack of tenants breeds a lack of customers and thus mounting incentives for the dwindling numbers of remaining tenants.

The recession, combined with the large supply of new space, is forcing landlords to compete for tenants which they would not have even considered in better times.

Retailers are being offered £20-£100 per sq ft or more as an incentive to open shops. A new generation of niche retailers — such as cosmetics retailer Body & Face, Haagen Dazs, the ice cream maker, and tea and coffee seller Whittakers of Chelsea — are expanding on the back of the incentives, prime positions and keen rents offered by developers.

The capital contributions from developers can give the newcomers an enormous advantage over their predecessors, many of whom had forced up rents in their feverish competition for space in the 1980s. "We used to have space bandits, now we have capital bandits," says Mr Graham Chase of Clive Lewis, chartered surveyors.

But the trend towards giving up-front capital incentives presents dilemmas for landlords. Is it worth paying a retailer to set up shop, if there is a risk that it will not be able or willing to stick with a 25-year lease?

"There are circumstances where landlords are becoming less willing to provide capital contributions. In some cases, this is due to their own financial pressures. In others, it is because they have become disillusioned with their fledgling tenants.

From a standing start in November 1990, Creative Crystal, a gift retailer, opened 30 shops last year in shopping centres throughout Britain. Half these shops now stand empty and the company is struggling for survival. "We are testing on the brink," says Mr Arthur Brown, a director.

Creative Crystal's rise and fall is as much a measure of the state of the shopping centre market as it is of the recession. The company admits that it

would not have expanded so fast without incentives. And with hindsight, it believes it should have moved at a slower pace.

It is not alone. Mr Brown can point to four other undercapitalised independent brands which are in a similarly precarious position after rapid expansion.

Most struggling shopping centres will huddle down the hatchet and ride out the storm. But what will happen to those that do not make the grade?

One possibility is a change of use. Sibec's failed Winter Gardens development in Southport, Merseyside, has been bought from the receiver by Safeway, the grocery supermarket. Safeway is seeking permission to build a supermarket on the site.

Another prominent example of change of use is Tobacco Dock, the shopping centre which was built in an old tobacco warehouse in the London docklands. Being well off the beaten track, it failed to attract enough shoppers and went into receivership in 1990.

The receivers are hoping to complete a sale to Mr Paul Kempin, a Leicester-based investor, who wants to turn it into a tourist destination with a "sea life centre".

In some cases, a change of ownership may be enough to revive a centre. A pension fund may be hampered by its reluctance to treat an investment as a business requiring active management.

A entrepreneurial landlord who is prepared to bully tenants into paying their rents and help them attract trade may get better results.

The most striking example of this is the Trocadero in London's Piccadilly,

which was built by Electricity Supply Nominees (ENS) as an upmarket shopping mall on the advice of Richard Ellis, the surveyors, which ENS subsequently moved.

The Trocadero's fortunes and rent roll increased sharply when Brent Walker and Power Group, a property company, bought it and the adjoining land site from ENS for £10m in 1987. (The site was valued at an eye-brow-raising £250m at the end of 1990.) The new owners took the Trocadero down-market in a way that had been barred by ENS's trust.

Are the developers of this crop of disasters to blame? Or are they merely victims of an unforeseeable change in circumstances? In Mr Watt's view, the problems largely date back to the unusually buoyant conditions of the consumer boom. "Developers did their homework in a snap-shot," he says.

The developers were egged on by the retailers. Obsessed by expansion, they started to look at towns with populations as low as 20,000. Now the credit-led spending bubble has burst, the centres' catchment area may be too small to sustain profitable stores. Similarly, stores built in large towns that already have a centre, face too much competition for comfort.

But unlike previous gluts in retail property, only in a minority of cases is the poor design of centres to blame for their failure. Mostly, developers have learned from the poor location, layout and appearance of some of the 1980s shopping centres.

Even the worst of this current crop of shopping centres is an improvement on Birmingham's Bull Ring or London's Elephant & Castle — the most enduring eyesores of the 1980s.

## IPD monthly Index

Total return index December 1990 = 100

110

105

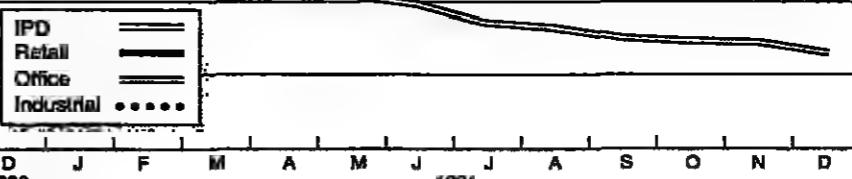
100

95

90

85

1990 1991 1992



## Uncertain end to 1991

Last year ended on a note of uncertainty with falling rents and a reversal in the yield improvement of the previous two months, according to the latest figures from the Investment Property Database, a research group.

Total return to the monthly index of the IPD failed to climb back to positive figures after a poor month for office property in December. The sector was doubly hit with one and a half points off both rental and capital values.

The 1991 All Properties total return fell slightly from the previous month's peak level,

concealed continuing short term volatility and large variations between sectors, with offices returning -3.4 per cent and industrials 6.9 per cent over the 12-month period.

The pattern of sector returns remained unchanged throughout the year. Industrials showed the highest returns and offices the lowest. Rental values fell in all three sectors, while capital growth and total returns continued to improve, albeit fitfully.

The total return in the retail sector fell slightly from the previous month's peak level,

Retail property was the only sector to show positive rental growth in December, although yields moved outwards pushing the end year yield up from 8.6 per cent to 8.8 per cent.

Office property rents dropped by 1.3 per cent, resulting in the sector's worst ever quarter of -3.2 per cent and year-on-year at -3.1 per cent. Yields appear to have stabilised at around 9.7 per cent.

Industrial property produced a total return for 1991 of 6.9 per cent. The year-on-year rental value growth has fallen to -0.5 per cent.

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- Many blue chip customers
- 16 employees
- Good local presence

**Gardiner Wilkinson Service Division**

- Repair and installation of all types of catering equipment
- Turnover for 1991 over £500,000
- Operating from freehold premises in Orpington
- Large customer base in South of England
- 15 employees

**Gardiner Wilkinson (Northern) Limited**

- Supplier of light and heavy catering equipment with good contracting base
- Turnover for 1991 nearly £800,000
- Freehold premises in Northwich
- Turnover for 1991 over £700,000
- Established relationships and blue chip customers
- 11 employees
- Good local presence

**Anchor Sheet Metal Co Limited**

- Fabrication or catering equipment and services
- Turnover for 1991 over £1.2 million
- Operating from freehold premises in Oldham
- Products used in blue chip companies
- 27 employees

**Gardiner Wilkinson Distribution Limited**

- Supplier of light and heavy catering equipment
- Turnover for 1991
- Established relationships and blue chip customers
- Employees
- Good local presence

**Kentel Limited**

- Fabrication of catering equipment and services
- Turnover for 1991 over £1 million
- Established premises in Oldham
- Products used in blue chip companies
- 23 employees

For further details please contact the Joint Administrative Receiver: T C Carter, Ernst & Young, Becker House, 1 Lambeth Palace Road, London SE1 7EU. Telephone: 071-931 3129. Facsimile: 071-928 1345.

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**T/A PICCADILLY MICROS**  
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**ARTS REVIEW**

## ARTS

## Fauré's Requiem

QUEEN ELIZABETH HALL

Tuesday's Fauré Requiem was given by the Orchestre Révolutionnaire et Romantique, (fancy name), the Monteverdi Choir and a group of boy choristers from Salisbury Cathedral under the baton of Sir John Eliot Gardiner. It proved so complete an experience, so transportingly beautiful, so fully committed to communicating the substance of this extraordinary masterpiece, that one almost forgot an important point was being emphasized thereby.

Fauré's original form of scoring for the work, for chamber forces, was highly personal and imaginative; but it was disapproved of by his publishers and eventually suppressed in favour of the familiar later one for large forces more conventionally disposed. In recent years there have been several attempts at reconstruction of the chamber Requiem (followed, by notable recordings); this latest had the benefit of a new edition (soon to be published) by the leading Fauré scholar Jean-Michel Nectoux, along with the Roger Delage, which draws on autograph material found in the Musée de la Musique in Paris.

It is wholly convincing in vocal and instrumental layout, more so (I think) than any previous effort of Fauré rediscovery. Hearing the Requiem this way exposes with new potency of impact and intensity of detail the singular, unparalleled greatness of its artistic conception. Too often, in all but the most stylized and disciplined of "traditional" performances, one feels the musical invention being swamped by the sound, or else the players and singers being gathered to a semi-perpetual level of polite mezzoforte in order to allow a balance of parts to be maintained.

The fewer the participants, the greater the possibility for keen, pointed musical attack, for unfettered involvement and a wide range of dynamics in all the lines – and the greater the expressive power to be tapped from the notes.

Gardiner understands the power of these notes. His reading, underpinned by a cleanly purposeful rhythmic tread, lightly floated in its melodic lines, entirely free of both churchly sentimentality and musicalistic piste, was a marvellous example of this conductor's interpretative art. The economy and intimacy of the music, its capacity for saying so much, so deeply, with so little flourish or excess verbiage, seem his natural territory; the sound of the performance and the sense of the music were made inextricable.

The choice of soloists – the admirably grave but unimposing Swiss bass-baritone Gilles Cachemaille and Catherine Bott, the bright, true soprano – was part of the same process. It goes without saying that a chamber-sized Requiem places an added burden of accuracy and control on its exponents, but all here shouldered with unarguable confidence and authority.

The first half was a spread of wonderful French *a cappella* choral music, by Saint-Saëns, Debussy and Poulenc (*Un Soir de neige* and the shattering *Pigalle* madrigal), wonderfully delivered by the Monteverdi Choir. Altogether, this was a concert of exceptional richness.

Max Lopert

## Drawn back to Mantegna

Patricia Morison recommends some scholarly fun at the RA

A fortnight ago, fresh from Andrea Mantegna at the Royal Academy, I described it as a "miracle" of an exhibition. (Less understandably, I cited Mantegna on Lake Garda, not on the lagoon for which observation, *mais ça va*.) I also noted that Landau could only have justified the loan of so many exceedingly precious paintings, drawings, and prints by this late 15th-century master, on the grounds that this was an exhibition with a heavyweight scholarly agenda. In other words, it was not going to be enough for the general public to have a perfectly lovely time. The experts, too, would have to have their field day.

If I have a (mild) criticism of this wonderful exhibition it is that the general public could well miss out on the scholarly fun. It is as though two feasts of Mantegna are set before us in the Academy. Self-service is, of course, delicious, and costs £1.00 for the entry fee. The "menu-cards" – the labels and the printed room-by-room guide – might have done rather more to convey the novel, and it should be said, speculative, view of Mantegna's art which lies behind the exhibition.

The only hint the casual visitor will have that this is a controversial exhibition is the innocent little phrase, "Items contributed by Mantegna himself" which crops up notably often in the guide. Finding out what that involves leaves you no choice but to up-grade from self-service to high-table Mantegna. The cost is £2.50 for the highly informative catalogue – and a long morning's read.

What, then, seems to be the new view of Mantegna? Most strongly it comes out in the exhibition's magnificient prints and drawings. In most Old Master exhibitions, the room set aside for works of art on paper is the one which visitors with aching feet will bypass. This time, it is the highly informative catalogue – and a long morning's read.

Collaboration between the Academy's lighting technicians and conservators have made it possible for prints and drawings to be hung beside the paintings to which they relate. This technical achievement

has the effect of letting us see the world as if through Mantegna's two pairs of spectacles. There was the world he strove with obsessive care to image in oil. But that same world he had the vision, as no one had ever done before, to image in black and white.

Mantegna, a versatile genius, lost interest once he had mastered engraving – the heavenly "Virgin and Child" represents the pinnacle of achievement. But as he grew old, he wanted prints of his paintings and hired professional engravers. Landau believes there was only one engraver, Giovanni Antonio da Brescia, although the catalogue goes for two engravers, adding in a figure called the Premier Engraver. The catalogue also reveals that one of the team of scholars, Susanna Boorsch, disagreed radically with Landau's views, and argues that now of the engravings was actually by Mantegna's own hand.

Landau stresses that there is nothing remotely whimsical in the conclusion that he, Boorsch, Keith Christiansen (paintings) and David Ekserdjian (drawings) put forward in this momentous exhibition. A condition he set the Academy, the Metropolitan in New York, exhibition's sponsors, Olivetti, was that during the three years of preparation the scholar-team should together examine as many as possible of the works which would be exhibited.

This intense collaboration, Landau and Ekserdjian agree, was unique and extraordinarily valuable. Ekserdjian recognised that a drawing of "Christ between SS. Andrew and Longinus" which he found in a box of Mantegna's prints in Munich was no copy but an important working drawing for the print. The artist, unsure about Christ's posture, has cut out the head and pasted it back at a different angle. Ekserdjian also had two drawings uncovered, one whose ghostly existence had previously been spotted (the head of a man) and the other, a design for a candelabra which had not. Only 30 drawings are generally recognised as being by Mantegna; adding another three is no mean achievement.

As they travelled the world's print-rooms and galleries, the Mantegna team evidently generated heat

Mantegna a beautiful little illumination of the infant Christ in a basket, working with tiny strokes on copper perhaps came early, although Landau suggests Mantegna as an artist experimenting, not getting the first engravings right.

Mantegna, a versatile genius, lost interest once he had mastered engraving – the heavenly "Virgin and Child" represents the pinnacle of achievement. But as he grew old, he wanted prints of his paintings and hired professional engravers. Landau believes there was only one engraver, Giovanni Antonio da Brescia, although the catalogue goes for two engravers, adding in a figure called the Premier Engraver. The catalogue also reveals that one of the team of scholars, Susanna Boorsch, disagreed radically with Landau's views, and argues that now of the engravings was actually by Mantegna's own hand.

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As they travelled the world's print-rooms and galleries, the Mantegna team evidently generated heat



'Christ between SS. Andrew and Longinus': not a copy but an important working drawing by Mantegna for a print, discovered by David Ekserdjian

which certainly does not wag the dog. But if you have ever wondered whether art-historians are, not merely playing a rather pointless game of attributions and retributions, bear it in mind that without this scholarly tail we would never have seen the dog.

## Royal Philharmonic Orchestra

ROYAL FESTIVAL HALL

While other London orchestras are intent on establishing careers of activity, the Royal Philharmonic Orchestra has been out on the road. Yesterday it completed what is claimed to be the first tour by any arts organisation to link all the capital cities of the European Community.

It is heartening that the RPO's Vladimir Ashkenazy, like other foreign conductors who have held resident posts in London, has proved sympathetic towards British music. For while the tour has done nothing to promote living British composers, it has included a token British piece in each programme and a few performances of Walton's First Symphony; though I note that only in London and Dublin did the management risk the Fifth Symphony of Vaughan Williams, a less cosmopolitan score.

Audiences abroad will have found the RPO holding on to its warm and well-blended sound during Ashkenazy's period of tenure. Overall bloom takes precedence over clarity and detail, or, at least, that is how it seemed at the official London concert of the tour last Friday from a seat well to the side of the auditorium.

The evening was predominantly a French one. Berlioz's Overture to *Béatrice et Bénédict* opened the programme, and Ravel's *La Valse* closed it, both in uncharacteristically perfunctory fashion. Between the two, however, the soprano Jill Gonda made a soloist of plausibly Göttingen symmetry in a selection of Canteloube's Songs of the Auvergne and two little-known Berlioz settings, "La Captive" and "Zaïde", where she

let the words go unheard too often. A companion concert on Tuesday, in a theatre outside the tour although it repeated a tour programme, was more substantial. Ashkenazy has not yet taken up much Vaughan Williams, but on the evidence of this performance of the Fifth Symphony, we would benefit from his doing so. The music moved well and the lament lyrical which he favours in other areas of his repertoire here found a natural outlet, with the RPO players at their best attaining just that sense of ethereal beauty which one imagines Vaughan Williams must have had in mind.

The symphony is dedicated to Sibelius and it was that composer's Violin Concerto that preceded it. The soloist was Midori, the 20-year-old Japanese violinist, who is a little pushed to find a full enough sound for this concerto's big romantic climaxes. But as soon as speed is called for, her spiffire energy easily takes command. It is a balance between introspective Nordic gloom and outgoing solo virtuosity is sought for this music, then Midori is aware of both, although one cannot help sensing where her own priorities lie.

In case that should leave any doubt in the matter, it must be stated clearly that this young violinist is not only a formidable technician, but also a musician who knows what she wants to say with every note. Whatever outcome the GATT negotiations may bring, it is presumably safe to assume that there will be no import barriers on violinists of her quality from the Far East.

Richard Fairman

## The Cotton Club

ALDWYCH THEATRE

With the best will in the world, it is very difficult to find much good to say about *The Cotton Club*, the latest in a line of musical derivatives to land on the London stage. Indeed I am coming to the conclusion that the genre is not for theatre critics who expect more from a show than a bit of song and dance. I shall try my best, however, to be kind.

In one respect, *The Cotton Club* is an improvement on *Sophisticated Ladies*, the celebration of Duke Ellington that arrived at the Globe Theatre earlier this month. It has at least some dialogue and elements of a story line. Millie Gibson, the singer, is on drugs and is destroying her career as a result. The rising star at the Club, Dinah Andrews, admits to having an affair with the manager.

There is occasional talk about the difficulties of being a black star in New York in the early 1930s. It is better to stay in the Club because if you go on a road show, hair the time you're hungry and have to sleep in the van since the hotels won't serve you. Yet in the end the dialogue and the story simply peter out.

Like *Sophisticated Ladies*, the show is full of hits. Few people would deny the merits of "I'm Just Wild About Harry", sung by the fetching Debby Bishop as Dinah Andrews, as a song. The same goes for "There'll be some changes made", sung in a startling change of dress by Joanne Campbell as Millie, and a string of others. There is also some stunning tap-dancing by Marcella Peneus as Hill "Boojangles" Robinson.

Questions arise, however, about whether the theatre is the right place for what is essentially an extended cabaret. On the whole, theatre-goers expect something to happen. Those who go to cabaret at least have other diversions, like eating or drinking. Over 2½ hours of song and dance in the theatre can be a strain.

As for tap-dancing, there was a very good example of it in *Sophisticated Ladies*. Marcel Peneus is clearly at the top of his profession, yet the fascination lasts for about five minutes. I have seen enough tap-dancing this month to suffice for the rest of the year.

It is possible that such shows can be redeemed by brilliant settings and brilliant costumes. It is not the case with either. I reported that *Sophisticated Ladies* was anything but sophisticated. Some of the sets and costumes in *The Cotton Club* are distinctly tawdry.

Audience participation might help as well. On the first night it did not really come off. It was not helped by an invitation for white folks to show that they have rhythm being apparently deliberately aimed at the stately theatre critics of *The Times* and *The Guardian*. That cast a damper.

Still, some people obviously enjoy this kind of show and rumour has that there is more of the genre to come.

*The Cotton Club* is directed and choreographed by Billy Wilson.

Malcolm Rutherford

## Gormenghast

THE OXFORD PLAYHOUSE

Mervyn Peake's classic *Gormenghast* trilogy sprawls over 1500 pages and took 13 years to write (1946-1959). A two-hour stage version seems almost beyond the scope of ambition. Yet The David Glass Ensemble is now touring with a play based on *Twas Groan* and *Gormenghast*. It is a brave, bold, exciting stab at the monster, fine and gory.

Peake knew the stage. His plays, *The Wi to Woo* and *The Case*, were produced in his lifetime; he developed *Gormenghast* the musical, for which Benjamin Britten wrote the score; his illustrations for the trilogy witness his dark craftsmanship (he was a war artist at the liberation of Belsen). So he was far from being a closed set.

However, his arbitrary world works best in novel form: private imaginings build an architectural vision rivalled only by J.R.R. Tolkien's middle-earth mythologies. The play condenses the first two novels of Peake's trilogy, *Twas Groan* and *Gormenghast*. The crumpling Earl Groan and his Countess Gertrude preside over a decaying castle; Thus, their son and 77th Earl, is subject to the mad dictates of Gormenghast "law", and prey to the plottings of Steeple the machiavell. The Groans have a Master of Ritual, a Chief Retainer and Master Cook. An unknown Wild Thing haunts the castle's corridor.

John Constable's script translates the frustrations of Peake's world without the compensations of his style. The result is an evening in

which moments of excitement emerge from periods of boredom. In Peake, slabs of adamantine prose bridge the gaps where nobody speaks, but the theatre has to show rather than tell. Director David Glass, designer Rae Smith and choreographer Sally Owen have opted for mime, there are breathless scenes, fire and scenes delivered by slick, inventive staging.

The equivalent virtue of the production is that one needs to have read the *Gormenghast* trilogy to make sense of it. Peake's characters survive, to the last snap of The Retainer's cracking joints and the oozings of sweat from the Cook's head brow. The plot, always a distraction to Peake, remains faithful to the books. But without these pleasures of recognition, it can be hard work to maintain contact with the stage characters.

The Ensemble acts with great power and energy, negotiating tricky mines, whether climbing up stairs or falling off cliffs (Sally Glass, designer Rae Smith and choreographer Sally Owen have opted for mime, there are breathless scenes, fire and scenes delivered by slick, inventive staging).

The tour, which began last week in Bradford, reaches London (Battersea Arts Centre), on March 17 via Cambridge, Swindon, Hexham, Worthing, Brighton, Newark, Darlington, Glasgow, Leicester, Horsham, Carlisle and Berwick-upon-Tweed.

Andrew St George

**INTERNATIONAL ARTS PREVIEW & EXHIBITIONS**

The Royal Danish Ballet's second Bouronville Festival will take place from March 28 to April 4 at the Royal Theatre in Copenhagen. August Bouronville is the greatest name in Danish ballet. Between 1830 (when he became artistic director at the Royal Theatre) and 1877, he raised the standard of dance in Copenhagen to international level, while at the same time giving it a unique national quality. Bouronville staged more than 50 ballets, creating a repertoire that has become an important part of dance tradition.

A New Bouronville Festival was held in 1979, marking the centenary of his death. This year's festival will differ from the first in several ways. Since 1979, two full-length ballets, Abdallah and The Lay of Thym, have been included in the Royal Danish Ballet's repertoire, and a Folk Tale and Napoli will appear as new productions. In addition to the performance events, there will be three exhibitions. Bouronville's Museum will illustrate the link between

Bouronville and Thorvaldsen; the Museum of Decorative Art is mounting a show entitled Napoli and the Dream of Italy; and there will be a special Bouronville exhibition at the Royal Court Theatre (bookings and information: Royal Theatre, P.O. Box 2185, DK-1017 Copenhagen, tel 3332 2028 fax 5315 6260).

The Ballet du Nord, based in the French Lille, and the Président Béjart are both on tour in the coming month. The young French company mixes its first performances in Britain next week at Sadler's Wells in London (Feb 4-8), with works by Béjart and José Limón. The French company returns to the Châtelet in Paris (Feb 14-19) with two full-evening choreographies by William Forsythe.

The opera calendar for the next month is unusually rich. In Paris, André Engel's staging of Lady Macbeth of Mzensk at the Bastille (two performances Feb 1-2) is followed by Rossini's Il viaggio a Reims at the Théâtre des Champs-Elysées, conducted by Claudio Abbado (five performances Feb 22-March 1).

John Neschling conducts Don Giovanni at the Royal Opera in London (Feb 16), while Gennaro's Grand Théâtre tackles Berlioz's Benvenuto Cellini (six performances Feb 10-25).

Art Institute Imaging the Body:

exhibition marking the 500th anniversary of the death of the first great engraver of German art. Ends Feb 16. Closed Mon.

Neue Nationalgalerie Otto Dix:

exhibition marking the 50th anniversary of the death of the first great engraver of German art. Ends Feb 16. Closed Mon.

CHICAGO:

Art Institute Imaging the Body:

a selection of prints, drawings and photographs from the 18th to 20th centuries, exploring the relationship between the biological sciences and the visual arts. Ends

April 23. Also Chicago on the Streets: three Chicago photographers take part in this specially-commissioned exhibition examining the problems of the homeless. Ends April 5. Daily.

FLORENCE:

Palazzo Pitti Caravaggio: an exhibition marking the centenary of the critic Robert Longhi, who spearheaded the current vogue for the Baroque master. Ends March 15. Closed Mon.

Palazzo Strozzi Gustav Klimt: portraits, drawings and theatre sets by the Austrian Jugendstil painter. Ends March 8.

LONDON:

Royal Academy of Arts Andrea Mantegna (c1431-1506): paintings, drawings and engravings by one of the greatest artists of the early Italian Renaissance, including the Adoration of the Magi and the celebrated series of nine canvases of The Tem

## FINANCIAL TIMES

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Friday January 31 1992

# A single EC energy market

THE NEW energy directive put forward by the EC Commission is supposed to be one of the fundamental building blocks of the European single market. But it will have to uproot deeply entrenched interests if it is to achieve the directive's objective of removing barriers between member states' markets for electricity and gas.

In few areas do state monopolies maintain such dominance as energy. Few also suffer from such distorted price structures, the result of decades of subsidy and government manipulation. The directive challenges, head on, many members' long-established energy policies.

The measure proposed last week by Mr Antonio Cardoso e Cunha, the Portuguese Energy Commissioner, would open the EC's gas and electricity distribution networks. Under the directive, large energy consumers could buy electricity and gas from suppliers outside the EC, starting next year. Three years later, this permission would be extended to smaller consumers.

By letting competitive forces into the market in this way, the EC hopes to expose the Community's high-cost energy producers. But merely opening taps or throwing switches would not yield the desired results, which is why the directive also contains provisions that would remove less visible barriers to energy trade.

For example, the monopolies, whether state-owned or otherwise, would be required to unbundle their various components – generation, supply and distribution – and make them conform to accepted accounting standards. This should reveal cross-subsidies that give any unfair advantages. Member states would also have to let incoming suppliers reach domestic consumers and local fuel supplies, if necessary by building plant.

### One step

It is an indication of the size of Mr Cardoso's task that only one country – the UK – remotely approaches the kind of free market he envisages, and then only in electricity. Yesterday's decision by the UK to lift the ban on gas imports is only a step, if an important and belated one, in a long march towards a liberalised

UK gas market. It is from the continental countries that the greatest resistance is expected. In France, where the state-owned Electricité de France enjoys a monopoly, the plan would not merely allow the commission to but would also expose the subsidy enjoyed by its substantial nuclear power industry, because it does not bear the cost of future decommissioning of plant. In Germany, electricity prices have been kept artificially high to help the country's inefficient coal industry. Mr Cardoso's plan would force Germany to review this policy.

### Special problems

Indeed, each member state has a special set of problems, and will seek special treatment as the directive makes its way through the Brussels machine. Much of the resistance will come in the form of warnings about the threat to security of supply. These should not be dismissed, but combined with appropriate regulation an open market – stimulating trade in energy – is potentially more secure than a closed one.

Opponents may also point to the evidence of UK power liberalisation – limited though it is – to argue that a free market does not necessarily bring the desired benefits. The British record has been disappointing so far because prices have tended upwards rather than down. But this is partly because the UK market contains vestiges of the monopolies and price distortions which adherence to the principles behind the directive would remove.

Apart from pointing the way forward for the EC energy market, the plan would create an opening for increased gas imports from Russia and reinforce the EC's efforts in resolving that country's financial problems. Just as with farm produce, it is not in the interest of either the EC consumer, nor to mention the desired stability of eastern economies, for the EC to resist Russian gas imports. In reverse, a more flexible EC energy market should also facilitate the much-needed export of electricity to the former Soviet Union.

Appeals to American identity are as old as the republic itself; but Mr Bush's address suggests that the White House accepts the argument, prominent among certain commentators – mainly of the conservative persuasion – that Americans have temporarily suffered a collective loss of nerve following the end of the Cold War.

By reference to recent criticism coming out of Japan.

In the next breath, Mr Bush invoked Neil Armstrong's moon landing, the mid-west farmers whose grain feeds the world, and the men and women of Desert Storm. He concluded, to thunderous applause: "Moods come and go, but greatness endures."

Appeals to American identity are as old as the republic itself; but Mr Bush's address suggests that the White House accepts the argument, prominent among certain commentators – mainly of the conservative persuasion – that Americans have temporarily suffered a collective loss of nerve following the end of the Cold War.

The Democrat diagnosis is different. According to presidential candidates such as Mr Jerry Brown of California and, to an extent, Senator Bob Kerrey of Nebraska, Americans are disillusioned with their political institutions, unsure about their job prospects, uncertain about the future.

Others such as Governor Bill Clinton of Arkansas, the early front-runner when he is not seeking to escape the media's attention, have become

temporarily disengaged from politics.

The surprising thing was how little impact Mr Bush's nuclear proposals created at home. This may change if the president drives home his message that the end of the Cold War means an end to the nuclear terror and a new security to Americans, but the fact that the president's fiscal 1993 budget submission to Congress took precedence over how pre-emptively Americans have become

their domestic troubles. Economic insecurity has become Public Enemy Number One.

The striking lesson from this year's budget submission to Congress is how limited is the number of tools that Mr Bush has at his disposal for tackling these fears. This is underscored by the substantial deterioration in the outlook for the Federal budget deficit, both in the short and long-run.

This year's deficit is expected to reach a record \$400bn, compared with a projection of \$280bn this time last year, and recent estimates of \$380bn. More seriously, the administration has abandoned hope of achieving a balanced budget in the medium term: the deficit is not expected to fall significantly below \$200bn (about 3 per

cent of gross domestic product) over the next five years, according to Mr Richard Darman, budget director.

The deficits – a substantial portion of which were run up in the 1980s under the Reagan/Bush administration – are a crippling legacy to future generations. They also help to explain why Mr Bush's own "growth package" is so modest.

Mr Bush has confined himself to proposing a few short-term measures, including a temporary tax credit for first-time home buyers of up to \$5,000; a temporary 15 per cent investment tax allowance; an increase in the personal exemption by \$500 for each child; a cut in the capital gains tax, now 28 per cent, to 15.5 per cent; and an executive order to employers

to withhold less in federal taxes from workers' pay cheques – a move that will give the average family \$550 per worker, but that will be clawed back by the government next year.

Just before Christmas, optimistic

souls at the White House hinted that Mr Bush might be ready to support conservative Republican calls for income tax cuts as part of a \$60bn Keynesian-style inflation. The price would have been breaking the \$500bn budget deficit reduction agreement with Congress struck in 1990. But the potential political benefits could have been a dramatic Republican initiative to pull the economy out of recession.

In the event, the president accepted his adviser's warning that hustling the budget agreement would so unnerve the financial markets that interest rates would rise, countering the Fed's policy of using progressive reductions in the discount rate to lower the cost of borrowing. And so began Mr Bush's waiting game, tempered by judicious leaks of the growth package aimed at creating the impression of a caring, activist president.

This delay may hurt Mr Bush next month when he faces a crucial first primary election in New Hampshire, one of the states hit hardest by the recession. But the reality is that the president has handed economic policy to Mr Greenspan at the Fed. Popular Democrats and Republicans may rally against an un-elected Fed running the country, but it does allow several tactical advantages from Mr Bush's standpoint.

First, the president can cast the Democrats as the big spenders, a tactic which has worked in three successive presidential elections.

The administration has not, as feared, lifted the discipline of the budget agreement: caps on discretionary spending programmes remain in place (although Mr Bush is willing to amend the act to allow defense funds to be used as an offset if Congress objects to other cuts needed to finance the child tax exemption). Second, Mr Bush will play the tax-cut card with all the fervour of his predecessor, Mr Ronald Reagan. His appeal for a cut in capital gains often sounds hollow; he knows that the Democratic price is a tax on the wealthy which he is not prepared to accept.

Third, the White House wants to avoid specifics, particularly on controversial issues such as health care.

"It's the black box strategy," says Mr James Thurber, head of Congressional Studies at American University in Washington DC. "The idea is to avoid showing your hand and make Congress deal with the detail. If things go wrong, Congress gets the blame."

Democrats will counter that Mr Bush's rhetoric far exceeds what he has delivered in his three years in office. Mr Bush, who calls himself the "environment president" and "education president", has almost as many titles as residences in the US. Democrats, who believe that the 20 years of scepticism about government's ability to solve problems is over, call him a "no nothing" president.

Mr Clinton has shown himself well capable of challenging Mr Bush on his home record, particularly on education. By contrast, Mr Patrick Buchanan, the pugnacious conservative Republican who is standing against Mr Bush in the New Hampshire primary on February 18, has his own retort: "Are you better off than you were four years ago?"

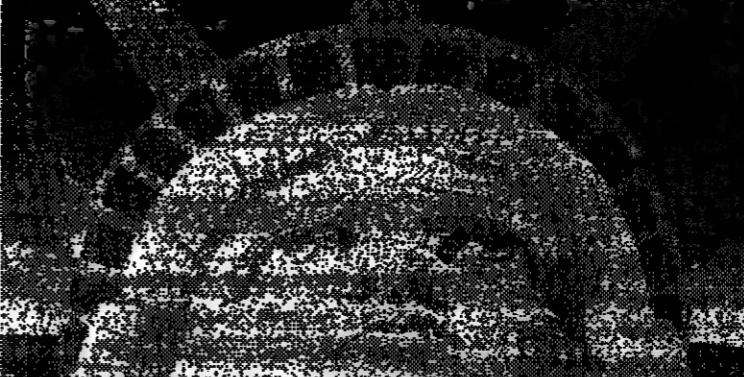
This is the question that Mr Reagan used so effectively against President Carter in 1980. Knowing that the answer is a firm negative, Mr Bush will play to his strength as commander in chief of Desert Storm, the decisive leader who still towers above his democratic rivals.

Yet the truth is that Mr Bush has staked his political future on early signs of economic growth. Like the economy, he has only one way to go: upwards.

President George Bush is pinning his re-election hopes on an upturn in the economy, writes Lionel Barber

# The only way to go is up

## The state of the union



## GDP growth annual percentage change Q4 on Q4

(%)

4%

3%

2%

1%

0%

-1%

-2%

-3%

-4%

-5%

-6%

-7%

-8%

-9%

-10%

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Growth prospects are now opening for international cigarette companies that would have been regarded as a pipe-dream a decade ago. Political change in western Europe and the removal of trade barriers in the Far East have given the multinationals - Philip Morris, BAT Industries, R.J. Reckitt and Rothmans International - access to big potential new markets.

Ten years ago, the world market amounted to 4,500bn cigarettes. But more than 60 per cent of that was virtually closed to the multinationals by communist and non-communist state monopolies.

Today, world consumption of cigarettes is up 10 per cent, to 5,000bn, and eastern tobacco companies are barred from leaving their markets.

Seafar Sheeby, chairman of BAT, says the prospects for international companies are better than at any time during the last 40 years in the industry. The group's exports have risen from 450m cigarettes in 1986 to 600m in 1990.

Philip Morris, the tobacco exports of which already contribute \$3bn to the US balance of payments, says: "The potential for our business overseas is phenomenal." The group plans a \$1bn investment programme over the next five years to increase its worldwide production capacity to cope with the expected demand.

The surface of the liberalised markets has as yet only been scratched. The scope for growth can be measured from the fact that BAT supplied 10.3 per cent of the total world market in 1990, but a mere 1 per cent of the communist and former communist market, which accounted for 2,450bn cigarettes and only 1.9 per cent of the 1,600bn cigarettes consumed in other countries with tobacco monopolies.

The multinationals have continued to extract profitable growth from established markets in the US and much of western Europe in spite of a decline in consumption under the constant and growing pressure of health lobbies.

But they are now brimming with confidence about the outlook for profits well beyond the next decade. In most of the newly opened markets, smoking is still on the increase, and consumers are showing a strong preference for the multinationals' products.

Worldwide sales of international brands, led by Philip Morris's ubiquitous Marlboro, have grown by 7 per cent a year over the past three years, and they are gaining market share almost everywhere from national brands in western

# Smoke signals give encouragement

The international cigarette companies are targeting new markets, writes Philip Rawstorne

European countries such as France, Italy and Spain where state monopolies have previously dominated, new markets.

The multinationals' sales are advancing in force in eastern Europe and the former Soviet Republics where the demise of communism has opened a potential market for 700m cigarettes - eight times bigger than the UK's.

Economic problems, political uncertainties, and poor service facilities may slow the profitable exploitation of opportunities. Mr Charles Piot, tobacco industry analyst at Nomura Research Institute, says: "The market is characterised by a lack of hard currency, modern technology and competition."

Initial operations have encountered frustrating day-to-day difficulties with inadequate banking and telephone systems, and a chronic shortage of hotel accommodation and trained personnel.

BAT's advance guard in east Germany, for instance, lived for a time in caravans and sent messages by fax.

The lack of clearly defined lines of responsibility between central and local government authorities in the republics also makes negotiation long and difficult.

But the longer-term potential is worth serious investment. Mr Phillips Grandjean, spokesman for Philip Morris's operations in eastern Europe, says: "We have to make a firm commitment; show that we intend to be a permanent part in the new systems being established in these countries. We do not expect immediate returns. We are building a solid base for the future."

Cigarette production in Russia this year is expected to fall about 150bn cigarettes short of demand. Philip Morris recently signed a contract to supply 1bn, and will start producing Marlboro in Russia this year. It supplied the republic with 22bn cigarettes last year - and says it was paid promptly for them in spite of reports that other companies have been offered payment on a 720-day basis or various barter deals.

R.J. Reynolds, which sold 14bn cigarettes to Russia last

STATE TOBACCO MONOPOLIES UNDERGOING LIBERALISATION					
Market	Br of cigarettes a year	Market	Br of cigarettes a year	Br of cigarettes a year	
China	1,885	S Korea	86	Turkey	76
Sov Union	450	France	96	Thailand	40
Japan	320	Italy	91	Taiwan	35
E Europe	250	Spain	82	Portugal	14

EASTERN EUROPEAN MARKETS				
Country	Population (m)	Smokers (m)	Cigarette volume (bn)	Per capita consumption
Albania	3.1	1.2	2.7	860
Bulgaria	9.0	3.4	15.0	2,100
Czechoslovakia	15.8	5.9	26.9	1,724
East Germany	18.2	3.8	30.4	1,075
Hungary	10.6	4.0	26.3	2,485
Poland	37.8	14.2	94.2	2,483
Russia	23.1	9.6	32.5	1,412
USSR	268.0	107.3	440.0	1,548
Yugoslavia	23.6	9.8	55.5	2,355
<i>Total</i>	408.8	153.1	689.0	

\*excluding East Germany. Source: Nomura Research Institute Europe

year, also expects to be producing Camel and other brands in a joint venture in Kazakhstan later this year, and BAT is investigating opportunities.

In east Germany, Philip Morris has gained 14 per cent of the market by acquiring a former state-owned factory, and simply improving the quality of its R&J and Juwel brands as well as adding Marlboro to the range. Reynolds, which also bought a factory, has had less success with the local Club

## BAT's advance guard in east Germany lived for a time in caravans and campers

brand and Camel, holding only a 7 per cent share.

BAT and Rothmans have occupied intermediate positions by using the factories of their west German subsidiaries to supply the new market. BAT has gained 11 per cent of the market, but its R&J and Pall Mall brands lead the higher-priced segment.

Rothmans has adopted a more cautious approach than

its rivals, apparently believing that there is considerable scope for losing money as well as making it. But its Golden American brand, developed to provide "good quality at an affordable price", has a 16 per cent share.

In Hungary, with an annual consumption of 26bn cigarettes, BAT has recently signed a joint venture agreement with a state-owned company at Pecs, which supplies 45 per cent of the market. It is also helping to improve the quality of the country's tobacco crop.

Philip Morris and the Austrian state tobacco monopoly have jointly bought another cigarette company near Budapest which has been making Marlboro under licence for the past 15 years and has a 24 per cent market share.

While profitable sales growth may be slow in eastern Europe, Far East markets, with rising populations and personal incomes, are already a prime source of profits. Rothmans, for example, has 55 per cent of the Malaysian market, and it increased operating profits in 1990 by 70 per cent.

Since US trade pressures cracked the government monopoly in Japan in the mid-1980s, Philip Morris has cap-

italised special car tax.

In place of these, petrol taxes should be increased to recoup the lost tax revenue. This would encourage people to use more fuel efficient cars and reduce the fixed costs of motoring and it would of course reduce the marginal cost gap between roads and railways to which Richard Tomkins referred. Additionally it would ensure that overseas tourists/travellers who use British roads contributed more towards the costs than they currently do.

Gerald Ingram, 74 Lamourne Drive, Locks Heath, Southampton

From Mr Gerald Ingram.

Sir, Richard Tomkins rightly highlighted the low marginal

Part-time not second rate

From Ms Jane E Walker.

Sir, Valerie Amos (Letters, January 29) casts doubt on the results of a survey commissioned by the Securities and Investments Board into termination rates for life assurance policies.

We commissioned the survey because of the absence of published information. When we made the results available last December, we also published details of the methodology used. That methodology involved calculation of termination rates, using information about premiums, rather than policy numbers, supplied by life offices in their statutory returns to the Department of Trade and Industry.

As the researchers made clear in their report, (and as SIB has in its comments), there are some limitations in the figures, stemming, for example, from the inclusion of temporary short-term assurances, the treatment of paid-up pensions, contracts and other factors. Moreover, the termination rates quoted in the report are a "snapshot" for 1989 which, because of the recession, might be worse than for other years. It is also recognised that the aggregate termination rates hide significant differences between individual life offices.

But notwithstanding these limitations, the main message - that termination rates are uncomfortably high - is clear. SIB therefore rejects Mr Sculfield's assertion that the survey is "flawed" and that no further conclusions should be drawn from it.

If there is now to be a debate about how the industry might develop a common methodology for the calculation of termination rates, SIB would very much welcome greater willingness on the part of the life offices to make publicly available information on the persistence of life assurance policies.

Colette Howe, group director - retail markets, Securities and Investments Board, 244 Banbury Road, London EC1.

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They should be clearly typed and not hand-written. Please use the machine for the resolution.

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Type of Business \_\_\_\_\_

tured an 11 per cent share of the \$300bn cigarette market - almost double the combined share gained by its international rivals. Volume sales of Marlboro and other PM brands, such as Lark, rose 22 per cent in 1990 to 35m.

BAT, too, is well established through Lucky Strike and Kent, produced by its US subsidiary, Brown & Williamson. Its John Player Special also occupies a profitable niche.

Rothmans, which still has less than 1 per cent of the market, is investing in marketing its mild Dunhill Lights.

South Korea, with an annual cigarette consumption of 95bn, has proved more difficult to penetrate. Four years after liberalisation, imports account for only 4 per cent of the market.

The national monopoly still dominates distribution channels, and the international companies complain of red tape and anti-imports drive thinly disguised as a campaign against "conspicuous consumption".

The 40bn cigarette market in Thailand was only opened to imports late last year, but the internationals are becoming well established in Taiwan. Philip Morris brands lead the imports sector, but BAT's State Express 55 brand has a 23 per cent share and sales are growing vigorously.

Rothmans is optimistic about prospects in Indonesia, where western-style cigarettes have made little impression on a market dominated by locally produced kreteks, a blend of cloves and tobacco.

However, the prize on which all the multinationals have set their sights is China, where demand for cigarettes has grown by nearly 10 per cent a year over the past decade to 1,700bn, almost a third of the world's total consumption.

Reynolds has established a joint venture company in the country, and Rothmans, which has long been associated with efforts to improve Chinese tobacco farming, is a partner in Shandong province in June.

Philip Morris and BAT, with its State Express, Kent and Hilton brands, have been successful in selling into duty free and other hard currency outlets.

Imports, according to Philip Morris, will account for only 0.3 per cent of Chinese consumption. Because of constraints on hard currency, nobody expects any rapid growth in the near future. But the prospective rewards are worth a little patience: Just over 5 per cent of the market would equal total cigarette sales in the UK.

Philip Morris' tax proposals have been subjected to intense and justified scrutiny, with by now well-known results. Other court cards have come

out this week: a spot of trade union-bashing from Mr Michael Howard, followed by a reminder from Mr Tom King that the Tories are resolute on nuclear weapons. Mr John Major has been portrayed as something better than Mrs Margaret Thatcher. He is cast as both international statesman and the ordinary chap of humble origins who can be trusted by middle England. He is the Conservative and

there much overt enthusiasm for Mr Neil Kinnock's party. Yet the underlying mood of the country is one of impatience with the recession. There is a feeling that it is time for a change, perhaps time to give Labour a chance. With a mood like that and gloomy economic outlook reports like the one from the Confederation of British Industry this week Labour should be five or six points ahead.

It can still recover. The Conservative tax campaign, born of Christmas desperation, may have been timed too early for maximum impact. The CBI message may yet seep into the general consciousness, confirming what people know from experience to be true. This week's insinuation that the Tories would raise VAT if re-elected may not have been wholly countered by Mr Major's denial. Mr Smith's party political broadcast, stating who will benefit from Labour's proposals, may help. It did not have the knuckleduster quality of the Tories' anti-tax propaganda of the previous week, but it may be no less successful.

Labour's decisions to adopt proportional representation for elections to a Scottish assembly and a new London authority could confuse the Liberal Democrats and attract some of their votes.

Much therefore depends upon Labour's political dexterity over the next few weeks. If its tactics are sharp, it could recover. If not, the penalty could be severe. When Labour looks like winning, some Liberal Democrats vote Tory; when the danger seems remote, they return to the fold. A Tory lead in England could therefore start the unravelling of Labour support. In Scotland, the peril is imminent. This week's ICM poll, published by The Scotsman and Independent Television News, shows 50 per cent in favour of an independent Scotland. This may not translate into Scottish Nationalist Party victories at a general election - unless Labour looks like losing the main contest. In that circumstance there could be an accelerated swing to the SNP. Mr Major would win, at the small price of losing Scotland. You would never have to worry about Labour again.

## Joe Rogaly

# Deuce, ad Tories



Do not bank

on the idea

is finished.

That is what

the crystal

ball has indi-

cated for

most of

the past

fortnight,

but these are

early days.

The great British

political game

of 1992 is not

over.

But it is hardly



# FINANCIAL TIMES

Friday January 31 1992



## Sharp fall in US goods orders puts early recovery in doubt

By Michael Prowse in Washington

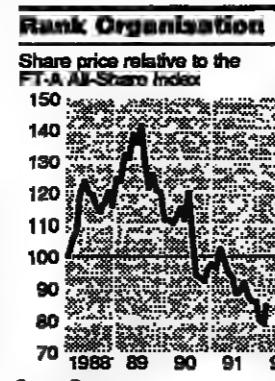
ORDERS for US durable goods fell 5.6 per cent last month, casting doubt on the Bush administration's upbeat budget projection of an early economic recovery.

The fall in orders was the largest for more than a year and much greater than Wall Street analysts had expected. Excluding defence, new orders fell by more than 2 per cent.

Much of the weakness was concentrated in the volatile civilian aircraft sector. However, excluding transport, orders fell 1.6 per cent to register their fifth successive monthly decline.

For 1991 as a whole, total orders were down 4.6 per cent, the biggest drop in almost a decade.

In Wednesday's budget, the



Source: Datamonitor

rates and a budget fiscal stimulus of perhaps 0.5 per cent of gross domestic product (GDP) will stimulate growth in the second half of this year.

But many remain pessimistic about the immediate outlook. "Nothing in the recent numbers suggest the economy is about to pick up in a big way," said Mr William Brown, chief economist at I.B. M. in the New York branch. He expects GDP to contract at an annual rate of 2 per cent in the current quarter after zero growth in the fourth quarter of last year.

Mr Richard Berner, economist at Salomon Brothers, the Wall Street brokerage, said the durable goods figures indicated "continued stagnation in manufacturing". A fall in the volume of goods shipped also

suggested slower growth of US exports, until now one of the bright spots for the economy.

Other figures yesterday were little more encouraging. Personal income rose 1 per cent in December in cash terms, but after allowing for inflation and distortions such as higher car subsidies, the real increase was a meagre 0.2 per cent. Personal consumption spending was flat in real terms for the second month running.

Labour markets were weak. Initial claims for unemployment insurance rose by 24,000 to 463,000 in the week to January 18, a level that has signalled recession in past business cycles.

Bush's deadline angers Democrats, Page 4

## Electrical appliances for UK must have fitted plugs

By Daniel Green in London

THE PECULIARLY British custom of requiring customers to attach their own plugs to electrical appliances is coming to an end.

Soon there will be no more fiddling with tiny screws and trying to dislodge which terminal takes which coloured lead.

The UK government yesterday bowed to five years of lobbying from safety groups and said it would insist that electrical appliances be sold with plugs attached. At present, almost all of the 65m plugs sold each year are fitted at home.

Mr Edward Leigh, UK consumer affairs minister, said domestic appliances should be supplied fitted with a correctly fused 13 amp plug. "Too many people are injured every year because of incorrectly wired electric plugs," he said.

The regulation is expected to take effect within about 18 months, although no date has been set.

Welcoming the move, the Royal Society for the Prevention of Accidents (RoSPA) said: "It's common practice everywhere else in the world to sell electrical goods with a plug attached."

It said the requirement should eliminate hospital visits by people injured by electric shocks at home.

In 1991, a woman was electrocuted when the live wire in the plug of a washing machine became detached.

The Association of Manufacturers of Domestic Electrical Appliances said the change "would add 10 pence to the cost of a \$15 to \$20 appliance" and a few cents of a cent.

"It's painful for us to see all these costs piling on," said Mr Richard Lines of Hornby Hobbies, which makes such Christmas stocking staples as model railways and the Scalextric electric car racing circuit.

But Sony, which has made televisions fitted with plugs at its plant in South Wales for a year, said the extra cost of adding a plug was "a few pence" per unit on a production run of hundreds of thousands.

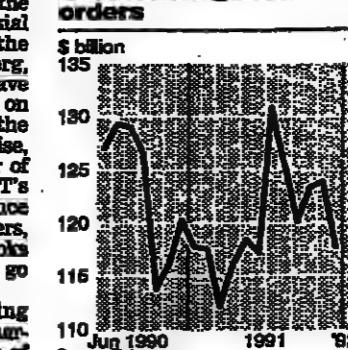
Although the UK is coming into line with continental Europe in insisting on fitted plugs, it is stuck with the bulky three-pin variety.

Switching over to slimline designs used in the rest of Europe and North America would not only involve changing millions of wired-in sockets but possibly the National Grid: the smaller plugs mostly work with 110 volt supplies, and the UK uses 240 volts.

## Sir Bryan's soft farewell

FT-SE index: 2,550.8 (+4.3)

US durable goods orders



Source: Datamonitor

to competition. The big brewers will still control the channels of distribution; whether they can command the same margins in a fragmented market is another matter.

It might be thought that the big brewers would benefit accordingly. But control of distribution is everything. In 1988, Marston's, another regional brewer, did a pioneering bitter-for-lager deal with Whitbread. Within three years, Marston's sales, of its main brand should be up 60 per cent. Three years on, its profits are lower than they were then. Sales through Whitbread, it says, "continue to be disappointing".

It seems the diversity which is the consumer's gain is also the industry's loss.

### Tunnel builders

Given that the Taylor Woodrow share price has halved in the past 12 months, underperforming the sector by 30 per cent, yesterday's 7 per cent fall might seem neither here nor there. Indeed, the setback is only the latest sign of the company's fall from grace; but a wider issue for investors is the message Taylor is conveying about the size of provisions UK and French contractors may have to take on the Channel tunnel.

These are highly sensitive times for the 10 companies grouped together in Transmanche Link (TML), which are not only involved in tense negotiations about cost overruns with Eurotunnel but are busy drawing up their 1991 accounts. Not surprisingly, therefore, this week's reliable rumours that Taylor Woodrow is considering a £15m tunnel-related hit for 1991 plus possibly the same again for the current year have been greeted with ill-disguised anger and astonishment by other members of the consortium.

Judging the outcome of the Eurotunnel-TML talks, or the timing of their conclusion, remains as hazardous as ever. But however unwelcome for those with less robust balance sheets and uncertain dividends, the wider question is how far the economics of big brewing rely on lager holding its 50-plus per cent share of the national market. Given the distorting effects of recession, the underlying pattern is not yet clear. But while premium lagers may not be losing ground, the big standard lagers and keg mixers are. These are the brands which offer the national brewer the biggest economies of scale and provide barriers to entry. Some ground may therefore be lost

Reynolds and Ahern move ahead in Fianna Fail leadership race

## Haughey to stand down as Irish PM

By Tim Coone in Dublin

A WEEK-LONG campaign for the Irish premiership was set in train yesterday following Mr Charles Haughey's announcement of his resignation over a 1982 telephone-tapping scandal.

He announced his decision at a parliamentary meeting of his Fianna Fail party, saying: "I have decided that to end the present political uncertainty, the time has come for me to hand over to a new leader who will have the opportunity to further advance the best interests of the country and the people and to build on the achievements of recent years."

Mr Haughey was presented with an ultimatum last week by his junior coalition partner, the Progressive Democrats, either to resign or face a general election.

He will formally hand over the party leadership at a parliamentary group meeting convened next Thursday, at which a new leader will be elected.

Mr Haughey will remain prime minister until the following sitting of parliament on February 11. The Progressive Democrats are expected to support Fianna Fail's choice of new leader.

Mr Albert Reynolds, a 36-year-old former finance minister who was sacked by Mr Haughey for heading a leadership challenge last November, is the leading candidate in the succession stakes and can count on strong backbench support.

His hopes could be dashed, however, by Mr Bertie Ahern, the new finance minister, who on Wednesday presented a Budget of sweeping tax



Irish prime minister Charles Haughey: time to end the political uncertainty

reforms which has been widely welcomed by business and trade unions alike.

Mr Ahern, who is 40, has in the past strongly disavowed any immediate leadership ambitions, but yesterday even though he was being pressed by several of his cabinet colleagues to challenge Mr Reynolds. If Mr Reynolds were to become the new prime minister, he would be likely to appoint a new cabinet.

Mr Ahern said last night he was "consulting with his colleagues what is in the overall best interests of the party".

The two potential rivals are close friends and hold similar views on economic policy.

They met yesterday evening to discuss the leadership race.

There are two further candidates: Mrs Mary O'Rourke, the health minister, and Mr Michael Woods, agriculture minister. Mrs O'Rourke supports reforms to Ireland's outdated social legislation on issues such as divorce and women's rights.

She could be viewed as a strong candidate to lead Fianna Fail into the next general elections due early in 1994.

Investors were deceived by Lourho's example in marking Rank down so steeply this week. There was no dividend after all: earnings are more than enough to cover a maintained payment. There was no rights issue either: gearing is high but there is no immediate pressure to reduce it. Yesterday's 8 per cent jump in the share price leaves it slightly higher than before the scare.

But Sony, which has made

televisions fitted with plugs at its plant in South Wales for a year, said the extra cost of adding a plug was "a few pence" per unit on a production run of hundreds of thousands.

Although the UK is coming into line with continental Europe in insisting on fitted plugs, it is stuck with the bulky three-pin variety.

Switching over to slimline designs used in the rest of Europe and North America would not only involve changing millions of wired-in sockets but possibly the National Grid: the smaller plugs mostly work with 110 volt supplies, and the UK uses 240 volts.

It is tempting to wonder how Sir James McKinnon would have approached yesterday's consultative paper from Ofcom on BT's prices. Instead of the thorough but uncontroversial document produced by the retiring Sir Bryan Carsberg, the gas regulator might have thrown a brickbat or two on behalf of consumers. As the market was quick to realise, the absence of Ofcom's paper of any severe response to BT's continued market dominance augurs well for shareholders, less so for customers. It looks as if Sir Bryan intends to go quietly.

Indeed, the striking thing

about Ofcom's third quarter results was the neatness of their fit with Ofcom's views on BT's proper rate of return. Whether it does so will be the measure of Ofcom's success in this pricing review.

It has emerged that while BT

makes losses on line rentals and profits from UK long distance calls, they are respectively much smaller and larger than was generally suspected.

As Ofcom's case for a swift rebalancing of prices to remove this cross-subsidy looks correspondingly weaker.

Doubtless, Mercury will be pleased: competing with BT's call charges is clearly not as difficult as it should be.

It should also please domestic customers, who would bear the brunt of higher rentals.

### Rank Organisation

Investors were deceived by Lourho's example in marking Rank down so steeply this week. There was no dividend after all: earnings are more than enough to cover a maintained payment.

But no rights issue either: gearing is high but there is no immediate pressure to reduce it. Yesterday's 8 per cent jump in the share price leaves it slightly higher than before the scare.

But that is still the question of whether the underperformance of nearly 40 per cent since mid-1988 is now set to reverse.

Even without much help from the economy, Rank should manage a modest increase in profit this year, while funding enough capital spending from cash flow to

## German carmakers warn of job losses

By Andrew Fisher in Frankfurt

JOB CUTS at German carmakers are inevitable because of high labour and manufacturing costs and the need to slim down in line with the rest of the European manufacturers, the industry association (VDA) warned yesterday.

It also said the possibility of a steel industry shutdown - a strike ballot to be completed tomorrow is expected to show a big majority for a stoppage - would hit car manufacturers in two days. Steel stocks are low because the industry has been operating at full stretch to meet domestic demand.

Mrs Erika Emmerich, the VDA's president, said Germany's advanced techno-

logical standards were no longer enough in the face of fierce worldwide competition. "Whichever way you look at it, we produce too expensively," she said.

Jobs in the motor industry had fallen by 10,000 in the last few months of 1991; this followed a rise of the same amount to 787,000 (including components makers) in the first seven months, mostly spurred by post-unification demand.

Mrs Emmerich's comments are close to those of German industry that high labour costs, tough environmental laws, and lengthy approval

processes for new plants are eroding competitiveness.

This year will pose challenges for the German motor industry as the recent surge in domestic demand is likely to be followed by an expected 12.15 per cent decline while foreign markets will remain depressed.

Mr Achim Diekmann, the VDA's general manager, said production levels could only be maintained if manufacturers raised their share of foreign markets.

Last year, west German car output was unchanged at 4.7m units, with truck production 12.5 per cent higher than in 1990. Car exports fell by 16 per cent to 2.2m.

He declined to estimate what

effect this might have on unemployment.

• The German union DAG said it wanted a 10 per cent pay rise for 3.3m west German shopworkers, Reuter reports from Hamburg.

Deputy union leader Hubert Gartz said that solid retail profits meant it was incomprehensible "that pay in this sector is among the lowest of workers in Germany".

The union said it wanted wages in east Germany to reach western levels quickly, but a rise at least to cover inflation was needed in the short term. East German shopworkers' wages now average 67 per cent of west German levels.

They were charged in Worthing magistrates court with conspiring to defraud the Inland Revenue by filing false stock relief claims for Datsun UK, the former name of Nissan UK, for the accounting periods ended July 31, 1984 and the year ended July 31, 1981 amounting to £3m and £5.5m.

The charges claimed specific

in Switzerland.

Late last year Mr Shannon,

Mr Brian Laventure, a partner in the Portsmouth office of Grant Thornton, the personal and corporate tax adviser to NUK, and Mr Gerald Compton, a partner in Kirdons Impey, the NUK auditor, were arrested and charged with conspiracy to cheat the Inland Revenue.

He gave an undertaking in Worthing magistrates court not to exert influence concerning the investigation, any witnesses or potential witnesses including persons who have connections with Nissan UK past or present.

Nissan UK said yesterday that Mr Rotman was on holiday

and continued to deny any

involvement in the charges. The charges claimed specific

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## INTERNATIONAL COMPANIES AND FINANCE

## Solvay shares tumble on news of 40% profits fall

By Andrew Hill in Brussels

SHARES in Solvay, Belgium's largest chemicals group, fell 4 per cent yesterday after the company announced a 40 per cent drop in group profits for 1991, dropping extraordinary items.

Capital expenditure, research and development spending and general overheads will either be cut or frozen in an attempt to offset recessionary pressures, but Solvay warned that 1992 was unlikely to be a better year for the company.

Solvay — one of the world's top 20 chemicals groups and headed by Baron Daniel Janssen — will publish formal annual figures in April, but yesterday's statement indicated they would show full-year net profits of just under BFr13bn (\$598m), including some BFr2bn of extraordinary gains, against BFr18.9bn in 1990.

Stripping out all extraordinary items, Solvay's profits apparently dropped from BFr17.8bn to less than BFr11bn.



Baron Janssen: warned of fall last year

in 1991 — only just over half the equivalent profits figure for 1990.

The group's dividend — which was increased for 1990 despite a fall in earnings — will not be announced until April, but a spokesman pointed out that Solvay had repeatedly said it would not cut its pay-

out. "I'm sure that statement is valid today, but there is still one quarter to run between now and when the decision has to be taken," he added.

The group heralded a fall in 1991 profits last September, but the Belgian market was still disappointed by the news and the shares lost BFr500 to close at BFr12,100 yesterday. Brussels brokers were pessimistic about the immediate future.

Solvay was hit by a fierce downturn in its plastics activities during the second half of last year. Sales slumped following increased competition from east European imports of polyvinyl chloride (PVC), and the group's brokers were pessimistic about the immediate future.

Solvay's core alkalis sector had also suffered "significantly lower" profits.

The issue could go to Spain's competition tribunal if it is not settled amicably.

In a statement, Zeltia said the decision to raise prices had "provided a drastic reduction in ICI-Zeltia's profits and reduced its competitive position".

Between 1989 and 1990, the joint venture's profits slipped from BFr344m to BFr316m (\$1.35m). The company dropped from being the second largest Spanish company in the agrochemicals sector to fourth place, it complained.

The price rise, Zeltia said, had "also made it impossible to export".

ICI is understood to have offered to make a one off payment to compensate its Spanish partners but this has, so far, been rejected.

The company's products are designed to control pests, weeds and diseases. Under the 50-50 joint venture, ICI has exclusive distribution rights inside and outside Spain.

ICI said it was aware of Spanish press reports of possible legal action, but did not know if a complaint had been formally made. It said it viewed the threats of action as "calculated" and expected the dispute to be settled normally within the joint venture.

The group said its commitment to ICI-Zeltia was demonstrated last year when it agreed to use the company to distribute the products of Staurit, the US group it acquired in 1987.

Stena to allow foreign investors

By Robert Taylor in Stockholm

STENA LINE, the Swedish shipping group which acquired Sealink, the UK ferry operator, 18 months ago, announced yesterday that foreign investors would be able to buy shares in the company after next Thursday when trading in its restricted B shares on the

Stockholm bourse will come to an end.

The formal decision to seek government permission to issue an alien ownership prohibition clause from Stena's articles of association was taken at last May's shareholders' meeting. In future, all

Stena's restricted shares will become unrestricted.

The company said it had decided to change its share structure because of "the increased level of foreign inquiries" it had received, "not least from interested parties in the UK".

Interest payable on the relevant interest payment date 31st January, 1992 will amount to £2,714.75 per £100,000 Note rather than £2,722.19 as previously advised.

Agent Bank: Bank of Scotland

Interest payable on the relevant interest payment date 31st January, 1992 will amount to £2,765.03 per £100,000 Note rather than £2,772.60 as previously advised.

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## INTERNATIONAL COMPANIES AND FINANCE

## Lion Nathan expands in Australia

By Bruce Jacques in Sydney

**LION NATHAN**, New Zealand's biggest brewer, is to buy the 50 per cent it does not own in National Brewing Holdings, Australia's second biggest brewer and formerly Bond Brewing, from Australian Consolidated Investments (ACIL) for A\$35m (US\$21.5m).

The purchase was announced jointly in Sydney yesterday by Lion and ACIL, formerly Bell Resources. They said the deal was part of a "fall-back" arrangement following the scrapping of an earlier deal to merge Lion and ACIL.

This planned merger, announced in October last year, was a complex arrangement.

"Notwithstanding that Lion Nathan was willing to increase the face value of the capital

ment conditional on agreement from Swiss bondholders in ACIL to swap their scrip for new bonds issued by Lion, it had been informed by Swiss Bank Corporation - as paying agent for the Swiss franc bonds - that the proposed bond exchange was against Swiss holders."

ACIL reiterated that its shareholders had agreed to a put and call arrangement which approved the sale of the remaining half of the company's brewery business to Lion Nathan, should the larger merger proposal not proceed.

"Lion Nathan has advised ACIL that it will exercise the call option," ACIL said.

"Lion Nathan will acquire

the interest from ACIL for A\$435m plus 50 per cent of National Brewing Holdings' 12-month earnings to June 30 1992. The consideration will consist of A\$300m of Lion Nathan junior capital stock with the balance consisting of cash and Lion Nathan ordinary shares."

The deal means that Lion, which bought half of National Brewing Holdings from ACIL for A\$35m last year, will emerge with control of about 40 per cent of the Australian beer market.

"Lion Nathan has advised

ACIL that it will exercise the call option," ACIL said.

"Lion Nathan will acquire

## UK groups buy into NZ liquor business

By Terry Hall in Wellington

**LION NATHAN** has sold half its liquor manufacturing and distribution business, New Zealand Wines and Spirits, to International Distillers and Vintners, owned by Gaudet, and Hirata Walker, owned by Allied Lyons.

The two UK-based international liquor groups are paying a total NZ\$35m (US\$23m) and each is acquiring a 25 per cent shareholding.

NZ Wines and Spirits was the family company of Lion Nathan's managing director and big shareholder, Mr Douglas Myers, and there was surprise in New Zealand yesterday that he had sold.

However, Mr Myers said the money raised would be used to repay debt.

NZ Wines and Spirits would continue to be managed

by Lion Nathan, and the deal would ensure that existing brand distribution agreements would continue, and allow access to new brands.

He added that the move was a logical step in a trend for brand owning companies to fully or partly own regional distributorships.

Mr Malcolm Don, Lion Nathan's corporate treasurer, said

the money raised by the sale would be treated as an extraordinary gain for the year to August 31. NZ Wines and Spirits was estimated to be making profits of NZ\$20m a year before interest payments and tax.

The new joint venture arrangement is conditional on certain approvals being obtained, but Mr Don said no difficulties were expected.

## Kodak to reshape UK imaging operations

By Paul Taylor

**EASTMAN** Kodak, known worldwide for its consumer photographic products, is attempting to boost its business in office imaging products and services.

As part of a worldwide restructuring, the multinational group's UK subsidiary will announce today that its Copy Products and Business Imaging Systems divisions are being merged to form a new division, Kodak Office Imaging.

Kodak intends to exploit its expertise in handling images in the rapidly expanding electronic business information technology sector.

Kodak Office Imaging will be responsible for providing a range of products and services spanning all areas of business document imaging - scanning, microfilm, digitising, manipulation, enhancement, retrieval, transmitting, receiving, printing.

## USX-US Steel Group expects improvement

MR Charles Corry, chairman of USX, expects the company's USX-US Steel Group to have a better year in 1992 than in 1991, Reuter reports.

Company officials said they thought the business had a good chance to return to profitability in the event of even a modest US economic upturn.

"I don't think this year in steel is going to be as bad as 1991," Mr Corry said.

For the full year, US Steel Group, the nation's largest steelmaker, reported a net loss of \$507m, or \$1 a share, on revenues of \$4.5bn.

Mr Corry said he was reluctant to forecast when the US economy might turn up.

But he added that USX does expect the second half of 1992 to be better than the first half. He also said that US Steel had in recent weeks seen a slight upturn in its orders for steel.

Despite the 1991 loss, Mr Corry said US Steel had no plans to close any of its facilities.

"We have nothing further in mind at this time," said Mr Corry. "We have honored our operations pretty well."

## Bank of East Asia exceeds expectations

By Simon Holberton in Hong Kong

**BANK** of East Asia, Hong Kong's largest local family-controlled bank, yesterday exceeded market expectations when it reported a 50 per cent growth in profits to HK\$504m (US\$65m) in 1991 compared with HK\$337m a year earlier.

The bank usually starts Hong Kong's corporate reporting season and, with profit growth nearly twice that reported a year ago, its results were seen as auspicious for the colony's corporate sector generally.

As is customary with the colony's banks, Bank of East Asia provided little detail of how its profit was arrived at, although it was struck after an unexpected transfer to inner reserves.

Analysts said they thought the declared growth in profits reflected actual profit growth last year. They doubted, however, if the bank would be able to maintain such a high profit growth this year.

Miss Maisie Cheung, an analyst at Baring Securities, said the Bank of East Asia had a large slice of its business in the Hong Kong housing market. The government, which is concerned about spiralling property prices, has encouraged banks to rein in the lending and the longer this restraint continues profits might be less than otherwise, she said.

The bank has been steadily expanding its operations in Hong Kong, China and abroad.

Mr David K.P. Li, the bank's chief executive, said the bank planned to open two more branches in the colony this year.

Miss Maisie Cheung, an analyst at Baring Securities, said the Bank of East Asia had a

year - bringing the total to 62 - as well as a banking subsidiary in Toronto and a new office in the heart of New York's Chinatown.

Directors recommended a dividend of 50 cents a share which, with the interim of 25 cents, makes a total payout of 75 cents - up 20 per cent on last year's dividend. They are also recommending to shareholders a one-for-five bonus issue to be met by capitalising HK\$172.1m from the bank's share premium account.

REPUBLIC NEW YORK CORPORATION		Consolidated Statements of Condition	
Assets	December 31, 1991	Liabilities and Stockholders' Equity	December 31, 1990
(in thousands of US\$ except per share data)			
Cash and due from banks	\$ 412,026	\$ 424,899	
Interest bearing deposits with banks	5,775,576	7,128,174	
Precious metals	278,309	458,895	
Investment securities	8,666,892	7,642,680	
Trading account assets	269,950	98,144	
Patent funds sold and securities purchased under resale agreements	10,548	1,081,719	
Loans, net of unearned income	8,568,958	9,004,859	
Allowance for possible loan losses	(227,454)	(236,634)	
Customer's liability on acceptances	1,669,687	2,378,658	
Premises and equipment	963,480	391,837	
Accrued interest receivable	354,576	334,093	
Investment in affiliate	534,744	505,918	
Other assets	493,753	362,752	
Total assets	\$31,220,805	\$29,597,001	
The portion of the investment in precious metals not hedged by forward sales was \$9.7 million and \$4.3 million in 1991 and 1990, respectively.			
Summary of Results (in thousands of US\$ except per share data)			
Net income			
Cash dividends declared on common stock per common share			
Net income	\$ 3.95	\$ 3.62	\$ 1.00
Primary	\$ 3.90	\$ 3.62	\$ .98
Fully diluted	\$ .95	\$ .88	\$ .25
Cash dividends declared			
Average common shares outstanding*	51,652	49,726	52,052
Primary	54,292	49,726	56,026
Fully diluted			51,927
*Adjusted to reflect a three-for-one Common Stock split distributed October 31, 1991.			
World Headquarters: Fifth Avenue at 40th Street, New York, New York 10018 Member Federal Reserve System/Member Federal Deposit Insurance Corporation/Member New York Clearing House Association BEVERLY HILLS • CAYMAN ISLANDS • LOS ANGELES • MEXICO CITY • MIAMI • MONTREAL • NASSAU • NEW YORK • BUENOS AIRES • CARACAS • MONTEVIDEO • PUNTA DEL ESTE • RIO DE JANEIRO • SANTIAGO • BEIRUT • GENEVA • GIBRALTAR • GUERNSEY LONDON • LUGANO • LUXEMBOURG • MILAN • MONTE CARLO • PARIS • ZURICH • HONG KONG • JAKARTA • SINGAPORE • TAPEI • TOKYO			

REPUBLIC NEW YORK CORPORATION OWNS 48.6% OF SAFA REPUBLIC HOLDINGS SA, WHICH IS ACCOUNTED FOR BY THE EQUITY METHOD.

ON A FULLY CONSOLIDATED BASIS, TOTAL ASSETS EXCEED \$39 BILLION AND TOTAL CAPITAL, INCLUDING MINORITY INTEREST AND SUBORDINATED DEBT, EXCEEDS US\$3.9 BILLION.



## CHASE MANHATTAN OVERSEAS BANKING CORPORATION

US\$150,000,000  
Floating rate notes due 1993

For the six months 31 January, 1992 to 31 July, 1992, the rate of interest has been fixed at 5 1/2%. Interest payable on the relevant interest payment date, 31 July, 1992 against Coupon No. 28 will be US\$35.54.

Agent: Morgan Guaranty Trust Company

JPMorgan

This announcement appears as a matter of record only

January 1992

## FERRUZZI - BEGHIN SAY

has acquired

the

## DUCROS Group

## BANEXI

Paris - New York - London  
Brussels - Frankfurt - Dusseldorf - Milan  
Madrid - Barcelona - Lisbon

BNP GROUP

## NMB POSTBANK GROUP

## NMB Postbank Groep N.V.

originally issued in the name of Nederlandse Middenstandsbank n.v.

U.S. \$100,000,000  
Floating Rate Notes Due 1992

In accordance with the provisions of the Notes, notice is hereby given that for the six months period from January 31, 1992 to February 28, 1992 the Notes will carry an interest rate of 4.3125% per annum. The interest payable on the relevant interest payment date, July 31, 1992 against Coupon No. 14 will be U.S.\$40.83 per US\$10,000 Note.

By The Chase Manhattan Bank, N.A.  
London, Agent Bank

January 31, 1992

## National Australia Bank Limited

US\$100,000,000  
Floating rate notes due 1997

The PT proposes to publish this Notice for the six months period from January 31, 1992 to July 31, 1992 the Notes will bear interest at the rate of 4% per cent per annum. Coupon No. 14 will therefore be payable on 31st July, 1992 at the rate of US\$5,608.51 from Notes of US\$250,000 nominal and US\$24.34 from Notes of US\$10,000 nominal.

Notice is hereby given that for the six months period from January 31, 1992 to March 2nd, 1993 the Notes will bear interest at the rate of 4% per cent per annum. Coupon No. 14 will therefore be payable on 31st March, 1993 at the rate of US\$5,608.51 from Notes of US\$250,000 nominal and US\$24.34 from Notes of US\$10,000 nominal.

Notice is hereby given that for the six months period from January 31, 1992 to June 2nd, 1993 the Notes will bear interest at the rate of 4% per cent per annum. Coupon No. 14 will therefore be payable on 31st June, 1993 at the rate of US\$5,608.51 from Notes of US\$250,000 nominal and US\$24.34 from Notes of US\$10,000 nominal.

Notice is hereby given that for the six months period from January 31, 1992 to September 2nd, 1993 the Notes will bear interest at the rate of 4% per cent per annum. Coupon No. 14 will therefore be payable on 31st September, 1993 at the rate of US\$5,608.51 from Notes of US\$250,000 nominal and US\$24.34 from Notes of US\$10,000 nominal.

Notice is hereby given that for the six months period from January 31, 1992 to December 2nd, 1993 the Notes will bear interest at the rate of 4% per cent per annum. Coupon No. 14 will therefore be payable on 31st December, 1993 at the rate of US\$5,608.51 from Notes of US\$250,000 nominal and US\$24.34 from Notes of US\$10,000 nominal.

Notice is hereby given that for the six months period from January 31, 1992 to March 2nd, 1994 the Notes will bear interest at the rate of 4% per cent per annum. Coupon No. 14 will therefore be payable on 31st March, 1994 at the rate of US\$5,608.51 from Notes of US\$250,000 nominal and US\$24.34 from Notes of US\$10,000 nominal.

Notice is hereby given that for the six months period from January 31, 1992 to June 2nd, 1994 the Notes will bear interest at the rate of 4% per cent per annum. Coupon No. 14 will therefore be payable on 31st June, 1994 at the rate of US\$5,608.51 from Notes of US\$250,000 nominal and US\$24.34 from Notes of US\$10,000 nominal.

Notice is hereby given that for the six months period from January 31, 1992 to September 2nd, 1994 the Notes will bear interest at the rate of 4% per cent per annum. Coupon No. 14 will therefore be payable on 31st September, 1994 at the rate of US\$5,608.51 from Notes of US\$250,000 nominal and US\$24.34 from Notes of US\$10,000 nominal.

Notice is hereby given that

## NEW ISSUE

All of these securities having been sold, this announcement appears as a matter of record only.

January 31, 1992

9,200,000 Shares

International Paper Company  
Common Stock

These securities were offered internationally and in the United States.

International Offering  
1,840,000 Shares

Credit Suisse First Boston Limited

Goldman Sachs International Limited

Kidder, Peabody International  
Limited

ABN AMRO Bank N.V.

County NatWest Securities Limited

Nomura International

BNP Capital Markets Limited

Deutsche Bank  
Aktiengesellschaft

J. Henry Schroder Wag &amp; Co. Limited

UBS Phillips &amp; Drew Securities Limited

United States Offering  
7,360,000 Shares

The First Boston Corporation

Goldman, Sachs &amp; Co.

Kidder, Peabody & Co.  
IncorporatedMorgan Stanley & Co.  
Incorporated

Dillon, Read &amp; Co. Inc.

J.P. Morgan Securities Inc.

PaineWebber Incorporated

Smith Barney, Harris Upham & Co.  
IncorporatedWasserstein Perella Securities  
A Division of Grantchester Securities, Inc.

Bear, Stearns &amp; Co. Inc.

A.G. Edwards &amp; Sons, Inc.

Lazard Frères &amp; Co.

Oppenheimer &amp; Co., Inc.

Prudential Securities Incorporated

S.G. Warburg Securities

Dean Witter Reynolds Inc.

MERCURY OFFSHORE STERLING TRUST  
(SICAV)Registered Office : 14, rue Lion Thysse, L-2636 Luxembourg,  
Grand-Duchy of Luxembourg, R.C. Luxembourg No.824.990

## NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

The Annual General Meeting of Shareholders of Mercury Offshore Sterling Trust will be held at 14, rue Lion Thysse, Luxembourg, at 11.00 a.m. on 12th February, 1992 for the purposes of considering and voting upon the following matter:

## Agenda

- To accept the Directors' and Auditors' reports and to approve the financial statements for the year ended 30th September, 1991.
- To declare such dividends for the year ended 30th September, 1991 as may be recommended by the Board, as necessary to obtain distributor status for the Company, and to fix their date of payment.
- To discharge the Directors from their responsibilities for all actions taken within their mandate during the year ended 30th September, 1991.
- To re-elect the Directors holding office at present.
- To decide on any other business which may properly come before the Meeting.

## Voting

Resolutions may be passed by a simple majority of the votes cast thereon at the Meeting with no requirement as to quorum.

## Voting Arrangements

In order to vote at the Meeting, the holders of bearer Shares must deposit their Shares not later than 12th February, 1992 either at the registered office of the Company, or with any bank or financial institution acceptable to the Company, and the relative Deposit Receipts (which may be obtained from the registered office of the Company) must be forwarded to the registered office of the Company to arrive not later than 12th February, 1992. The Shares so deposited will remain blocked until the date of the Meeting or any adjournment thereof.

The holders of registered Shares must not deposit their certificates but can be present in person or represented by a duly appointed proxy.

Shareholders who cannot attend the Meeting in person are invited to send a duly completed and signed proxy form to the registered office of the Company to arrive not later than 12th February, 1992. Proxy forms for use by registered Shareholders are included with the annual report and can also be obtained from the registered office. A person appointed a proxy need not be a holder of Shares in the Company, lodging of a proxy form will not prevent a Shareholder from attending the Meeting if he subsequently decides to do so.

10th January, 1992

The Board of Directors

U.S. \$100,000,000  
FIDELITY FEDERAL  
SAVINGS AND LOAN ASSOCIATIONCollateralized Floating Rate  
Notes Due 1992

Interest Rate	4.25% per annum
Interest Period	31st January 1992 30th April 1992
Interest Amount per U.S. \$100,000 Note due 30th April 1992	U.S. \$1,062.50
Credit Suisse First Boston Limited Agent	

## Instituto de Crédito Oficial

Yen 20,000,000,000  
Statutorily Guaranteed  
Floating Rate Notes due 2000

For the interest period from January 31, 1992 to July 31, 1992 the Notes will carry an interest rate of 6.1% p.a.  
The coupon amount pertaining to each Note of Yen 100,000.00 for this period will be Yen 3,033,333 and will be payable on July 31, 1992.

Listed on the Luxembourg Stock Exchange

The Industrial Bank of Japan, Limited, Tokyo  
Agent Bank

## CITICORP

## U.S. \$350,000,000

Subordinated Floating Rate Notes Due November 27, 2005  
Notice is hereby given that the Rate of Interest has been fixed at 5% in respect of the Original Notes and 5.087% in respect of the Enhancement Notes, and that the interest payable on the relevant Interest Payment Date will be US\$38.89 against Coupon No. 75 in respect of US\$1,000 nominal of the Notes and US\$39.57 in respect of the Original Notes and US\$39.57 in respect of the Enhancement Notes.

## U.S. \$500,000,000

Subordinated Floating Rate Notes Due October 25, 2005  
Notice is hereby given that the Rate of Interest has been fixed at 5% and that the interest payable on the relevant Interest Payment Date February 28, 1992 against Coupon No. 76 in respect of US\$1,000 nominal of the Notes will be US\$38.89.

January 27, 1992  
By Citibank, N.A. (CSSI Dept.), Agent Bank

## CITIBANK

Daiwa International Finance  
(Cayman) Limited

## U.S. \$200,000,000

Subordinated Floating  
Rate Notes due 2001Guaranteed on a  
subordinated basis by

## The Daiwa Bank, Limited

## Interest Period

31st January, 1992  
to 30th April, 1992

## Number of days

## 90 days

## Interest Rate

## 4.425% per annum

Coupon Amount  
of each Note

## U.S. \$1,000.00

## The relevant Interest payment date will

## be April 30, 1992.

## Agent Bank:

Banque Paribas Luxembourg  
Société Anonyme

## US \$204,000,000

Republic of Italy Euro  
Repackaged Assets Limited

## F.E.R.A.L.I.

Floating Euro-dollar Repackaged  
Assets of the Republic of Italy

## Due 2001

## For the period from January 31, 1992 to

## April 20, 1992 the Notes will carry an

## interest rate of 4.925% per annum with

## an interest amount of US \$1,023.44 per

## US \$100,000 Note.

## The relevant Interest payment date will

## be April 30, 1992.

## Agent Bank:

## The Daiwa Bank, Limited

## London Branch

## as Agent Bank

## INTERNATIONAL COMPANIES AND FINANCE

Shutdown costs drive Dow  
Chemical \$94m into red

By Alan Friedman in New York

DOW CHEMICAL, the second biggest US company, has announced a \$94m loss in the fourth quarter of 1991, compared with a \$27m net profit last year. The result again reflects the depressed state of the US chemicals industry.

The company's poor showing comes in the wake of this week's disclosures of a \$200m fourth-quarter loss at Du Pont, and a \$55m loss in the quarter at Union Carbide.

Dow attributed the fourth-quarter loss to the slowdown in the global economy, weak industry fundamentals, and a \$70m pre-tax charge related to plant shutdowns and asset写-offs.

Revenues for the fourth quarter were 11.3 per cent lower at \$4.5bn. For the whole of 1991, Dow's net profit declined by 32 per cent, to \$93.5m, on revenues down by 5 per cent, to \$18.3bn.

The group's plastic products division also had lower sales and profits compared with 1990, with the latter 50 per cent down year-on-year, to \$611m.

The company said the high-volume thermoplastics, includ-

ing polyethylene and polystyrene, accounted for more than 75 per cent of the drop in sales and earnings.

Dow said its hydrocarbons and energy division suffered a \$230m loss in 1991, mainly because of special charges related to asset写-offs.

The consumer specialties division - which generated 37 per cent of Dow's total operating income of \$1.7bn in 1991 - had an operating profit 16 per cent higher at \$262m.

Mr Popoff said he expected a resumption of growth during 1992 and return to "positive earnings momentum" in the second half of the year, when the world economy was expected to improve.

On Wall Street, where the decline in chemicals sector earnings has been discounted by investors, Dow Chemical's share price was marked \$1% higher to \$54.75.

## Boeing cautious despite advance

By Martin Dickson  
in New York

BOEING, the US aerospace group, reported a 27 per cent increase in fourth-quarter earnings but said it expected 1992 revenues to grow only slightly, to around \$23.5bn from \$23.3bn in 1991.

The world's largest civilian aircraft manufacturer said it expected increased sales in 1992 of its 737 and 757 commercial jets to offset a nominal decline in sales of defence and space equipment.

The company reported fourth-quarter earnings of \$402m, up \$1.17m from \$390.8m, or 2.9%, in the same period of last year. Revenues were \$7.75bn, up from \$7.61bn. For the full year, Boeing made \$1.57bn, or \$4.36 a share, compared with \$1.28bn, or \$4.01, on sales of \$17.55bn in 1990.

Mr Frank Shrontz, chairman, said the increase in 1991 earnings was due mainly to better commercial aircraft sales, a lower operating loss at the defence and space businesses, and a lower tax rate. This was partially offset by higher research and development expenses, principally for its new two-engine, wide-bodied aircraft, the 777, and lower other income.

The defence and space business, which was profitable in the fourth quarter, had an annual operating loss of \$102m, down from \$418m in 1990. He expected this sector to be profitable in 1992.

Mr Shrontz said the outlook for commercial aircraft in 1992 remained uncertain, although traffic and yields appeared to be improving at the year-end.

The economic slowdown had particularly affected demand among all manufacturers for aircraft with fewer than 100 seats, and production rates for Boeing's 737 jet could be subject to further reduction. However, he added that demand for wide-bodied aircraft remained strong.

Boeing's firm order book at the end of December was \$37.9bn, compared with \$37.3bn at the end of 1990.

## Reebok posts record sales and earnings

By Karen Zagor

KREEBOK, the US sports shoe maker, posted record sales and earnings for its fourth quarter and the whole of 1991.

Net income for the fourth quarter was \$49.7m, or 53 cents a share, compared with \$39.5m, or 34 cents, a year earlier. Sales increased 20 per cent in the latest quarter to \$556.5m.

For the year, Reebok had net profits of \$234.7m, or \$2.37, a share, against \$176.5m, or \$1.54, in 1990. Sales rose 26.6 per cent to \$2.73m.

Mr Paul Fireman, chairman and chief executive, said the company forecast "plenty of opportunity for growth in this recessionary environment".

He said the Reebok brand had gained market share in a relatively flat market.

Mr Fireman added that the company had repaid \$165m it borrowed for a stock repurchase in 1991.

## Net income flat at top insurer

MARSH &amp; MCLENNAN, the world's biggest insurance broker, yesterday turned in significant fourth-quarter and full-year earnings, writes Karen Zagor.

For the three months to December 31, the company had net income of \$64.2m, compared with \$54.8m a year earlier.

However, fewer outstanding shares helped earnings per share rise to 74 cents in the previous year.

The 1991 figures include extraordinary pre-tax gains of \$10m.

Revenues were only slightly higher, at \$665.9m against \$663.6m in the 1990 quarter.

For the whole of 1991, net earnings were \$305.5m, or \$4.18 a share, on revenues of \$2.78m, compared with earnings of \$304.1m, or \$4.15, on revenues of \$2.73m.

## Scott Paper in loss after charge

By Martin Friedman

SCOTT PAPER, the world's largest manufacturer of toilet tissue, has revealed a fourth-quarter net loss of \$157.7m, after taking a large charge for restructuring and a cut of 3,000 jobs, around 10 per cent of its workforce.

The company warned this month it would be taking a \$183m after-tax special charge, about half of it due to job cuts. The figure also includes a gain from the sale of its Japanese joint venture.

Its fourth-quarter loss worked through at \$2.14 a share, and compared with a loss of \$1.5m, or 70 cents, a year earlier



## INTERNATIONAL CAPITAL MARKETS

## Sterling Eurobond demand lifts interest in new issues

By Tracy Corrigan

A BROAD range of borrowers, including three UK companies, raised funds in a variety of currencies in the Eurobond market yesterday.

Pent-up demand for sterling Eurobonds boosted interest in three new issues. Enterprise Oil launched a £100m four-year

### INTERNATIONAL BONDS

deal via Warburg which performed strongly, meeting surprisingly firm demand from overseas as well as UK investors.

Dealers said the deal's reception was enhanced by continued demand for short-dated sterling bonds, as well as by the generally positive performance of previous Enterprise deals.

The deal was considered fairly priced to yield 5 basis points above the comparable gilt issue. The proceeds will be used to develop the company's continental shelf assets.

A £200m issue of 11½ per cent bonds by the Guaranteed Export Finance Corporation (GEFCO), via Baring Brothers, was added to an existing £250m deal. The deal, structured as a block trade (without any underwriting group), was considered attractively priced to yield 34 basis points above the three-year gilts, and also benefited from firm demand for short-dated sterling paper.

under 10 per cent.

The deals have also filled a gap in the maturity spectrum of British Gas's debt profile as the company previously had no debt maturing in 1997. The company may return to the Eurobond market later in the year to finance the repayment of the last £250m tranche of its government debt. However, the repayment could be repaid from the company's cash flow.

In the Ecu sector, British Gas International launched an Ecu150m offering of five-year bonds due 1997, priced to yield 8.45 per cent, 5 basis points below the level of Kreditanstalt für Wiederaufbau's five-year deal launched on Wednesday.

Logically, KFW, a German state agency without an explicit government guarantee is a stronger credit than British Gas, a public company, albeit a utility, even though both are Triple-A rated.

Dealers reported strong demand from retail investors, many of whom still focus on more than credit and described placement as

the improvement of swap opportunities in the Ecu sector allowed British Gas to achieve cheaper funding than would have been available in the sterling market. The proceeds of the issue, which will be used to replace short-term borrowings, were swapped into fixed-rate sterling at a level "well under 10 per cent", according to a British Gas official. British Gas's £300m five-year deal launched last Friday was also swapped into sterling at just

under 10 basis points.

The deal was led by US dealers, respectively Mr Richard Bremner, chairman of the Securities and Exchange Commission, and Mr Gerald Corrigan, president of the Federal Reserve Bank of New York.

Though little detail of the regulators' conclusions has been revealed, it is possible to piece together the two main conclusions. They apply both to banks which carry on securi-

ties business on their own balance sheets and in non-bank securities firms.

## An emotive topic for international regulators

Richard Waters examines the development of capital rules for securities traders

FOR an esoteric subject, the development of capital rules for securities traders raises surprisingly strong emotions.

According to one investment banker, one of the international regulators who have been tackling this difficult question in recent days "are living in cloud cuckoo land - they have no philosophical background for their ideas and no experience of running these businesses". Another comments: "It would simply be a disaster if we do what they are planning to do."

These bankers, who refused to be named, were reacting to the outline for a common international standard for assessing the minimum capital backing needed by securities firms, which emerged from a meeting of regulators in Switzerland this week.

Though an international effort, between the International Organisation of Securities Commissions (Iosc) and the Swiss Committee on Banking Supervision, the meeting had a distinctly US feel. Both agencies were led by US chairmen, respectively Mr Richard Bremner, chairman of the Securities and Exchange Commission, and Mr Gerald Corrigan, president of the Federal Reserve Bank of New York.

Though little detail of the regulators' conclusions has been revealed, it is possible to piece together the two main conclusions. They apply both to banks which carry on securi-

ties business on their own balance sheets and in non-bank securities firms.

The first would force many securities businesses, particularly those in the UK, to hold more capital to support their equity exposures.

Although no figures were published after the meeting, it is understood the banking and securities regulators reached broad agreement that securities traders should have capital equal to 8 per cent of their net

liabilities: they would have to provide large amounts of capital, even though modern portfolio theory suggests that is unnecessary.

Little theoretical justification has been advanced to support the 8+4 proposal. Indeed, the precise numbers adopted are likely to be more the result of what the market will bear rather than any idealised numbers. This mirrors the discussions between banking regulators which led to the 8 per cent ratio adopted in the Basle accord of 1986.

The second significant conclusion from this week's meeting concerns the ratio of subordinated debt to other capital that can be counted for regulatory purposes. Broad agreement was reached on a ratio of 2.5:1.

That will help to appease securities firms, but has antagonised banking regulators: the protracted talks that brought about the earlier Basle accord had debated this issue, before finally alighting on a ratio of 1:1.

Preliminary agreement on these two contentious points merely scratches the surface of what has become a deeply involved negotiation aimed at reaching a compromise between the different interests of banks and securities companies.

The list of contentious issues from each side is still long enough to suggest that considerable work lies ahead.

• Securities firms point out that the broad rules being proposed make no distinction



Richard Bremner, chairman of the SEC

between the different risks of different types of security. Liquid securities, for instance, are more difficult to sell and therefore inherently riskier than liquid ones. That would make the rules blunt instrument to apply - just as the internationally agreed rules on credit risk make little distinction between different types of loans banks take on.

• An international accord

would not be able to allow for the many sophisticated hedge

techniques used in the capital treatment of different types of lending done in the same institution. This would raise difficult questions about what should or should not be carried in a trading book. It could also lead to greater securitisation of banks' assets, as lending is switched into the trading book to take account of the more favourable capital regime.

This week's agreement marked the beginning of a long process of negotiation. The immediate result will be a consultative paper on the issue. This will be the subject of intense negotiation, as each side attempts to tilt the overall impact of the proposed capital regime in its favour.

These thoughts will then need to be linked to a parallel discussion underway in Brussels aimed at producing a Capital Adequacy Directive. Pressure to reach a conclusion within the EC has eased somewhat, due to the failure to reach agreement on a "single passport" which would have allowed investment firms to operate through branches throughout the EC.

However, other planned developments in the EC will prevent the capital directive from falling off the agenda altogether: the development of a consolidated supervision directive, for instance, which would bring together the prudential regulation of all aspects of a diversified financial group's business.

The result will be an enormous boost for the entire structure of the capital markets," said one leading banker yesterday. Bankers have been lobbying for the change for some time, on the grounds that the tax creates severe distortions in the interbank market and handicaps the lid deposit market overall. Moreover, while interest on interbank deposits has been subject to withholding tax, such lending to corporates has been exempt.

The result has been to make banks extremely reluctant to lend money among themselves. Banks with excess liquidity have tended to make funds available to the interbank market only when other avenues - such as lending to corporations - has failed. Even then, funds have been placed on the inter-

bank market for the briefest possible period. "The interbank market tends to be used only as a last resort, and on an overnight basis", commented one banker. The tax makes using the market "extremely expensive", he said.

Removing the tax should stimulate the creation of a much deeper interbank market and produce a range of maturities. Those, in turn, should spur the development of derivative products like interest rate swaps and forward rate agreements. Such techniques have flourished in the London-based Eurodollar market - which is unaffected by the withholding tax - but been severely handicapped domestically.

By removing the main barrier between the domestic interbank market and that for Eurodollar deposits, the tax

change would also create a much bigger overall lid deposit pool. The existence of the tax is believed to be one of the major factors behind the delay in creating futures and options products on Eurodollar deposits at foreign derivatives markets, a step that may now be accelerated.

The lower house of the Italian parliament yesterday approved a long-awaited new law governing minority shareholders' rights in takeover bids. With only days before the dissolution of parliament, approval of the law, which has been seen as one of the last crucial steps in Italy's stock market reform, appeared increasingly doomed.

The new ruling must now be approved by the senate before becoming law.

## Italy set to reform tax on interest for interbank deposits

By Haig Simonian in Milan

ITALY'S cabinet was poised yesterday to abolish the 30 per cent withholding tax on interest for interbank deposits, in what would be a further crucial step in reforming Italy's capital markets.

Confirmation of the decision is due at a cabinet meeting today, according to Mr Rino Formica, the finance minister. Mr Formica did not indicate when the move would take effect.

Removal of the withholding tax would be one of the most significant in a series of recent steps to liberalise and improve the competitiveness of Italy's capital markets. However, while numerous moves have been made on the bond side, tax reform on interbank deposits, strongly supported by the Bank of Italy, had been consistently blocked by the Finance Ministry.

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### NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fees	Book runner
US DOLLARS						
TAKEOVER	400m	6.4	101.51	1987	15/1/93	Credit Suisse F. Boston
EURO FRANCE						
Delta Denali Teashim(a)(i)(i)	55	4 1/2	100	1988	-	Delta Securities
AUSTRALIAN DOLLARS						
State Bk of New South Wales(a)	100	10 1/4	98.85	2002	2 1/2-1 1/2	Deutsche Bk Cap. Mts.
CANADIAN DOLLARS						
Toyota Motor Credit Corp(a)	125	8	100.55	1988	1 1/2	Wood Gundy
STERLING						
Brinsford Building Society(a)	100	10 1/2	98.55	2000	4 1/2	UBS
Enterprise Oil Plc(a)	100	10 1/2	101.08	1988	1 1/2	E.G. Warburg Secs.
GEFCO(c)	100	11 1/4	102.21	1984	-	Baring Brothers
FRANC FRANCAIS						
ECU						
Brit Gas Int'l Finance(a)	150	8 1/2	101.325	1987	1 1/2-1 1/4	Deutsche Bk Cap. Mts.
LIRE						
Kreditbank Int'l Finance(a)	1500m	11.80	101.8	1988	1 1/2-1 1/4	Banca Nazionale d'avorio
Private placement. (a)Convertible. (b)With equity warrants. (c)Floating rate note. (d)Final terms. (e)Non-callable. (f)Fixed rate and issue price at 99.12. Fees \$2.87/1.5%. Non-callable. (g)Fungible with 250m sterling bond issued in 1981. Non-callable.						

### FT-ACTUARIES SHARE INDICES

EQUITY GROUPS & SUB-SECTIONS									
Thursday January 30 1992		Wednesday January 29		Tuesday January 28		Monday January 27		Sunday January 26	
Index No.	Day's Change %	Est. Yield% (Mkt)	Yield% (25c)	Est. Yield% (Mkt)	Yield% (25c)	Est. Yield% (Mkt)	Yield% (25c)	Index No.	Index No.
1 CAPITAL GROUPS (178)	786.71	+0.2	8.43	6.10	14.82	5.32	784.07	782.61	791.03
2 Building Materials (23)	951.27	-0.3	9.27	8.65	18.51	9.44	954.60	959.50	965.70
3 Contracting, Construction (29)	856.57	-0.8	9.27	8.65	18.51	9.00	852.98	857.80	865.22
4 Electricals (7)	2463.42	-0.1	10.08	6.09	12.47	0.09	2465.95	2462.56	2470.95
5 Electronics (26)	1782.09	-1.9	10.33	4.82	12.27	1.00	1781.21	1780.25	1785.64
6 Engineering (26)	330.10	-0.1	10.34	7.54	10.74	0.74	329.05	329.55	330.74
7 Engineering-Conf. (45)	372.54	-0.1	10.34	7.54	10.74	0.74	372.50	372.50	372.50
8 Metals and Metal Forming (10)	333.18	-0.3	6.51	4.71	12.11	1.00	331.50	330.50	330.45
9 Motors (13)</									

## UK COMPANY NEWS

## BT slips 4% to £759m in third quarter

By Michyo Nakamoto

BRITISH Telecommunications pleaded for fairness and flexibility in its pricing structure being reviewed by the industry regulator, as it unveiled a 4 per cent decline in pre-tax profits from £787m to £759m in the third quarter to December 31, 1991.

The group brought forward the announcement of its results by two weeks to coincide with the publication yesterday by Ofcom of a consultative document which began the review of BT's prices by the industry regulator.

This was the second successive quarter in which BT saw a profit decline despite continuing efforts to raise productivity, said Mr Iain Vallance, chairman.

The performance reflected, above all, the first full quarter impact of a price cap at RPI minus 5.25 percentage points, followed by recession and increased competition.

"As you can see the current price cap is pretty tough," Mr Vallance said.

By bringing forward its third quarter results, BT had hoped to counter criticism that its

high prices have led to excessive profitability.

Turnover in the third quarter was "almost flat" at £3.29bn (£3.28bn) as growth was insufficient to counter the effects of regulatory and competitive pressures, the group said.

Earnings per share declined 5 per cent to 8.2p (8.6p).

"Near term prospects remain depressed," BT said.

The group had indicated that staff levels would be reduced by about 10,000 but yesterday it confirmed that the cuts would be substantially more than that at between 10,000 and 15,000.

Revenue from inland telephone calls declined slightly to £1.27bn (£1.29bn) due to overall price reductions which were only partly offset by the new directory enquiry charges introduced in April, it said.

International telephone call revenue fell to 2.425m (£447m) while international call volume increased by 8 per cent over the 12 months to December. However, this volume increase was more than offset by the effects of the 8.6 per cent price reduction on international

calls from the UK which were introduced in September, BT said.

The two areas which saw revenue growth were telephone exchange line rentals and other sales and services, a division which was boosted by the increase in interconnect receipts from other UK telecommunication operators and a better performance at Cellnet, the mobile communications network operator.

For the nine month period to December 31 turnover rose by just under 2 per cent to £9.29bn (£9.75bn), pre-tax profits increased by 3 per cent to £2.37bn (£2.32bn) and earnings per share rose by 1 per cent to 25.6p (25.4p).

Responding to charges that BT's local call rates were the most expensive in the world and that it was more expensive to make an international call from the US than to the UK, Mr Michael Hether, group managing director, said that those were "myths."

Mr Hether pointed out that the UK had a larger area covered by local call charges than the US, Germany and France



Iain Vallance: current price cap 'pretty tough'

and that for a three minute call made during business hours it was more expensive to call the

UK from the US, France, Germany and Spain than the other way round.

## Standard Life holds endowment bonuses

By John Authors

STANDARD LIFE, the UK's largest mutual life insurance company, has maintained bonuses on its endowment policies.

But it also sent a strong signal that bonuses could be reduced next year, by lowering the "interim" bonus rates which would be payable to policyholders from the policies over the next year.

The move means that payments on 25-year policies, which are widely used to repay mort-

gages, are virtually static, increasing by about one third of 1 per cent from last year's figure.

This should be enough to assure that Standard Life will retain its position as the industry's top investment performer over 25 years, and therefore the prospect that independent intermediaries will continue to favour the sale of Standard Life policies.

However, the office made substantial cuts in pay-outs on

10-year policies, which were down by 8 per cent following a pronounced industry trend.

The bonus rate on Standard's new "unified with profit" policies was cut from 9.5 per cent to 8.5 per cent.

The move is also a significant development in a broadening debate among actuaries about how the weak returns of the last two years, and projected lower yields over the next decade, should best be

reflected in pay-outs.

Mr Scott Bell, managing director of Standard Life, said: "Sterling's entry into the Exchange Rate Mechanism should lead to lower inflation and lower interest rates in coming years. As a consequence, during the 1990s, we can expect lower nominal investment returns than those achieved in the '80s."

He said that this was the reason for reducing interim bonuses.

The suspension comes less than four months after Mr Chris Martin, chairman and chief executive, said in releasing details of interim losses that the balance sheet had been strengthened by the £7.4m raised in a share placing and offer.

The 3-for-5 offer, announced last June, was priced at 17p. It

raised net assets to over £30m and cut debt to about £22m.

In December 1990, gearing had reached 125 per cent and a banking agreement had been breached. The placing document said the breaches had been waived and the facility reconfirmed until December this year.

Creditors were believed to be unwilling to support a Panfida placing, because its only wholly-owned subsidiary was the Martin newsagents chain. "There was nothing generating cash," said one source close to the company.

News International, Mr Rupert Murdoch's media company, had a 29.9 per cent stake in Panfida. News International said it had written off its £10m investment in Panfida two years ago. A liquidator is

expected to be named in the next two days. The shares were suspended at 21p.

The board of Martin was anxious last night to distance the group from the liquidation proceedings.

The banks and News International said they would continue to provide financing for Martin, which has 760 outlets. Since it had been kept off-balance sheet Martin is still a going concern, said one of Martin's bankers.

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(incorporated in England under the Building Societies Act 1986)

**S.G. Warburg Securities**

has fully underwritten the issue of

**£100,000,000 12 per cent.  
Permanent Interest Bearing Shares ("PIBS")**

denominated in integral multiples of £1 nominal  
and registered and transferable only in integral multiples of £50,000

Issue price 100.28 per cent.

Application has been made to the London Stock Exchange for the PIBS to be admitted to the Official List. It is expected that listing will become effective and dealings will commence on 31st January, 1992.

Listing Particulars relating to Halifax Building Society are contained in the Companies Fictile Service available from Easel Financial Limited, 37-43 Paul Street, London EC2A 4PF from 1500 hrs on 3rd February, 1992. Copies of the Offering Circular dated 23rd January, 1992 will be available during normal business hours following collection only until and including 4th February, 1992 from the Company Announcements Office of the London Stock Exchange, Capel Court Entrance off Bartholomew Lane, London EC2, and until and including 14th February, 1992 from the Listing Sponsor, S.G. Warburg Securities, 1 Finsbury Avenue, London EC2 2PA and from Halifax Building Society at its principal office at Trinity Road, Halifax, West Yorkshire HX1 2RG.

31st January, 1992

NOTICE OF REDEMPTION

**Ford Motor Credit Company**

11% Notes due March 7, 1995

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Facile Agency Agreement dated as of March 1, 1991 (the "Agency Agreement") between Ford Motor Credit Company (the "Company") and The Chase Manhattan Bank (National Association) ("Chase") and Pursuant to the Agency Agreement, the above-mentioned Notes (the "Notes") will be redeemed on March 9, 1992 (the "Redemption Date"). Payment will be made upon presentation and surrender of the Notes at the below-listed paying agencies together with an appropriate coupon if any, maturing subsequent to the Redemption Date. The amount of any missing payment coupon will be paid at the same time as the principal amount of the Notes. Payment on the Notes will cease to accrue from and after the Redemption Date. The Company has elected to redeem the Notes to be redeemed and all conditions precedent to such redemption set forth in Paragraph 5(a) of the Definitive Notes have occurred. (Paragraph 5(a) of the Notes provides in relevant part that the Company may, at its option, redeem the Notes on or after March 7, 1992 upon notice having been given for up to three years from the date of the Agency Agreement and such Notes. On and after the Redemption Date, the Notes will be held by the holders of the Notes shall be to receive payment at the redemption price (including payment for a missing coupon in respect of which a deduction shall have been made from the redemption price as aforesaid) together with accrued interest to the Redemption Date.

Payment will be made at any of the following paying agencies listed below.

The Chase Manhattan Bank  
(National Association)  
London Branch  
Woolgate House, Coleman Street  
London EC2P 2HD, England

Credit Lyonnais Belgium N.V.  
Lange Gasthuisstraat 8  
B-2000 Antwerp  
Belgium

Chase Manhattan Bank  
(Luxembourg) S.A.  
6 Rue Plateau  
L-2338, Luxembourg-Grund

Payment pursuant to the presentation of the Notes for redemption made by transfer to a United States dollar account maintained by the payee with a bank in the United States, may be subject to reporting to the United States Internal Revenue Service (IRS) and to backup withholding of 20% of the gross proceeds (unless otherwise provided in the Agency Agreement) and to other applicable withholding taxes in the case of a non-US person or an executed IRS Form W-9 in the case of a U.S. person. Those holders who are required to provide their accurate Taxpayer Identification Number and who fail to do so may also be subject to an IRS penalty of US \$50. Accordingly, please provide all appropriate certification when presenting the Notes for payment.

FORD MOTOR CREDIT COMPANY  
By: THE CHASE MANHATTAN BANK  
(National Association),  
as Facile Agent

Dated: January 31, 1992

Credit Lyonnais Nederland N.V.  
Cocqdam 63  
3012 AB Rotterdam  
Netherlands

Credit Lyonnais Bank  
(Switzerland)  
83, Rue du Rhône  
CH-1202 Geneva  
Switzerland

Berliner Handels- und  
Frankfurter Bank  
10 Beckerbauer Landstrasse  
Frankfurt, Germany

Chase Manhattan Bank  
(Paris) S.A.  
28 Boulevard Haussmann  
Paris, France 75008

Crédit Lyonnais  
(Paris) S.A.  
63, Rue du Rhône  
CH-1202 Geneva  
Switzerland

Chase Manhattan Bank  
(Frankfurt) S.A.  
10 Beckerbauer Landstrasse  
Frankfurt, Germany

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FORD MOTOR CREDIT COMPANY  
By: THE CHASE MANHATTAN BANK  
(National Association),  
as Facile Agent

Dated: January 31, 1992

**KOLON INDUSTRIES, INC.**  
US \$ 28,500,000  
4 per cent Convertible Bonds Due 2005

Pursuant to the Trust Deed dated 14th March 1991 under which the Bonds were issued, notice is hereby given as follows:

As of 3rd January 1992, being the Effective Date, the Bonds may lawfully be converted to obtain Non-voting Shares of KOLON Industries, Inc. under applicable Korean law.

The Conversion Period in relation to the Bonds shall commence from the date of this notice.

Chase Manhattan Trustees Limited  
as Trustee

January 31, 1992

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Pursuant to the Trust Deed dated 14th March 1991 under

## UK COMPANY NEWS

## Domino shares rise 22p as profit target reached

By Andrew Bolger

DOMINO PRINTING Sciences, the Cambridge-based manufacturer and distributor of industrial ink-jet printers, has slightly exceeded the profits forecast made in September with the £1.5m rights issue.

It increased pre-tax profits by 40 per cent to £1.9m (£1.65m) in the year to October 31 on turnover up 31 per cent to £6.1m. The shares closed 22p higher at 428p.

Domino benefited from changes in EC directives for food retarding, which led to increased demand for products. There was a full contribution from subsidiary operations in France and Spain.

Mr Gerald Dennis, chairman,

said: "We are especially pleased with our performance in France, where our subsidiary increased sales of machines by 90 per cent."

Sales of new machines were particularly encouraging, with 40 per cent more installations than the previous year. Average selling prices reduced slightly, reflecting increased distributor business and discounts for larger orders. This expansion in machines installed would be reflected in higher ink sales.

The group had net cash of £1.8m which, when coupled with proceeds from the 98 per cent subscribed cash call, enabled it to start the year

with cash balances of more than £17m. Domino planned to use the cash for further expansion in its core ink-jet operations and related areas.

During the year sales had grown by 15 per cent in Europe (excluding France and Spain); by 21 per cent in the Americas; and by 35 per cent in the rest of the world. Mr Dennis said results for the first three months of the new financial year showed that growth was continuing, but at a lower level in Europe, as indicated in the rights issue document.

Earnings per share rose by 40 per cent to 28.83p (20.54p). A final dividend of 4.15p gives a total for the year of 6.35p (5.2p).

## Aviation side underpins Aim's 69% recovery

By Jane Fuller

AIM GROUP, the South African-based manufacturer of aircraft interiors, mounted a 69 per cent recovery in pre-tax profits in the six months to October 31.

The improvement, from £250,000 to £1.65m, followed a 26 per cent increase in turnover to £22.2m (£20m).

The catalyst of the outcome was the aviation division, which increased operating profit to £1.7m (£1.63m) on sales of £19m (£14.7m).

Mr Jeff Smith, chairman and chief executive, said this reflected progress on such projects as the McDonnell Douglas MD-11 and the Saab 2000. He repeated the statement in the annual report that the division's turnover should double by 1994-95.

The contracting side, which installs air conditioning mainly in commercial buildings, saw operating profit slump to £22,000 (£319,000) on turnover of £6.18m (£5.32m). Mr Smith said the second half would be better because more contracts were scheduled for completion.

Aim, which is 53 per cent-owned by Mr Smith and fellow director Mr Caspar MacDonald-Hall, also issued an additional 25m to its bankers related to its property portfolio.

The group's fortunes have revived since last summer when the banks forgave £2m of the original £3m property loan and stopped charging interest on the remainder.

Mr Smith said 11m of property had been sold this year and the money had been put into a realisation account ready for repayment of the £8m in May 1994.

Earnings per share rose to 4.8p (3.8p), while the interim dividend is held at 1.5p after a cut last year. Mr Smith said the dividend had not been raised because of the working capital required to finance the expansion of the aviation division.

The interim dividend is lifted to 1.5p (1.3p). Following the recent death of Mr Terence Chute, Mr Philippe Payen had been appointed executive chairman.

## NEWS DIGEST

## DY Davies losses rise to £0.43m

DY DAVIES, the USM-quoted architect, is passing its interim dividend for the six months to the end of October after reporting an increased pre-tax loss of £26,000, compared with £20,000.

The loss was struck after an exceptional charge of £244,000 (£94,000) to cover redundancy costs: payment of rent on unoccupied office space and bad debts.

Mr David Davies, chairman, said: "A number of our clients went into receivership during the six months to the end of October. We also experienced problems in cash collection from other clients reflecting the problems currently besetting the construction sector."

He added that trading remained very difficult. The only glimmer of light was a slight increase in inquiries affecting some developments which had been postponed.

The inquiries still had to be translated into firm orders.

The company has net borrowings of £2.3m compared with shareholders' funds of £1.25m. Mr Davies said the company had not breached its loan agreements and was working within its borrowing facilities.

Turnover during the six months fell from £5.21m to £3.54m. Losses per share were 5.4p, compared with losses of 2.4p for the first half of the previous financial year and losses of 5.5p for the full year.

Armitage Brothers advances 23%

Armitage Brothers, the pet food and accessories group, lifted pre-tax profits by 23 per cent to £212,000 in the 26 weeks to December 14.

The company attributed this improvement to cost control, a better mix of sales and reduced interest charges.

Turnover was only just ahead to £1.3m (£1.27m) and sales continued to be affected by the recession, they said. However, profits were still rising ahead of last year.

Earnings per share advanced to 13.4p (9.1p) and the interim dividend is lifted to 2.8p (2.5p).

Prism Leisure beats targets

Prism Leisure, whose core business covers the wholesale and distribution of pre-recorded music and computer games, raised pre-tax profit from £803,000 to £274,000 in the six months to September 30.

Mr Geoff Young, chairman, said the plan was for moderate growth and that objective was met comfortably.

Sales of the USM-quoted group rose to 25.83m (£5.24m).

## Photo-Me edges ahead to £8.7m

By Andrew Bolger

Photo-Me International, the world's largest photo-booth manufacturer and operator, reported pre-tax profits ahead from £8.54m to £8.7m in the six months to October 31.

Turnover increased by 14.5 per cent to £52.2m, but profits were hit by a sharp rise in depreciation charges from £4.1m to £5.6m.

The pre-tax figure was revived after a loss on exchange of £123,000 (£275,000). Operating profits rose by 7 per cent to £14.5m.

With the prediction that the recession would continue, directors had taken a cautious view and expected full year pre-tax profits to be comparable to the previous £17.1m.

Earnings per share expanded by 20 per cent to 9.37p (7.81p), helped by a drop in minority interests from £955,000 to £866,000.

The interim dividend is lifted to 1.5p (1.3p).

Following the recent death of Mr Terence Chute, Mr Philippe Payen had been appointed executive chairman.

## Orders

## SIEMENS

## Information for Siemens shareholders

## Growth slackens in the first quarter

Interim report on the first quarter (1 October to 31 December 1991) of the fiscal year 1992.

Following strong expansion of Siemens' business last year, the first quarter was marked by slower growth. This was due to both the exceptional upsurge in business in the same period last year and current downward trends in the world economy. Demand, particularly for our standard industrial products, remained weak. Some operating groups also have been affected by slackening demand in Germany as well as in international markets. Orders were marginally lower than last year, but sales rose 6%. Income after taxes also increased 6% to DM398 million.

groups have been affected by weaker international demand for standard products. Demand is slackening in some sectors in Germany, as well.

	1/10/90 to 31/12/90	1/10/91 to 31/12/91	Change
Orders	20.4	20.1	-1%
Domestic business	8.8	9.1	+4%
International business	11.6	11.0	-5%

	1/10/90 to 31/12/90	1/10/91 to 31/12/91	Change
Sales	15.4	15.2	+6%
Domestic business	7.0	7.8	+9%
International business	8.4	8.6	+3%

	1/10/90 to 31/12/90	1/10/91 to 31/12/91	Change
Employees	402	418	+4%
Domestic operations	243	260	+7%
International operations	159	158	0%

	1/10/90 to 31/12/90	1/10/91 to 31/12/91	Change
Personnel costs	7.2	8.2	+13%

Without temporary student workers and trainees

## Sales

Sales rose 6% to DM16.2 billion (1991: DM15.4 billion).

Here too, domestic growth was stronger; sales rose 9% to DM7.6 billion (1991: DM7.0 billion) compared

with a 3% increase in international sales to DM8.6

billion (1991: DM8.4 billion). Due to the upsurge

in the volume of orders last year, Siemens expects

sales for the whole of fiscal year 1992 to expand

around 10% to more than DM80 billion.

The number of employees reached a new high of around 419,000 on 31 December 1991. The work force grew 17,000 or 4% compared with the end of fiscal year 1991 which ended September 30.

This was mainly due to the consolidation of new companies in eastern Germany. The increase more than offset adjustments in employment levels in various operating groups. Personnel costs rose 13% to DM8.2 billion (1991: DM7.2 billion).

The company's year-end is being changed to November 30 and the current accounting period will cover 18 months. Shareholders will receive a report for the 12 months to May 31.

## Employees

Capital spending and net income

Capital spending in the period under review reached

DM2.2 billion (1991: DM0.9 billion). This exceptional

rise is due above all to an increased investment

in Siemens Nixdorf Informationssysteme AG,

the acquisition of the industrial controls activities of

Texas Instruments, Inc., Dallas, Texas, and higher

capital expenditure on property, plant and equipment.

Net income after taxes rose 6% to DM398 million

(1991: DM377 million).

	1/10/90 to 31/12/90	1/10/91 to 31/12/91	Change
Capital expenditure and investments DM billion	0.9	2.2	+134%
Net income after taxes DM million	377	398	+6%

unaudited accounts

Siemens AG, Berlin and Munich

## COMMODITIES AND AGRICULTURE

## Traders believe zinc market squeeze is over

By Kenneth Gooding, Mining Correspondent

A TECHNICAL squeeze on nearby supplies has threatened to create turmoil on the London Metal Exchange's zinc market seemed to be over, traders and analysts were suggesting last night.

This was reflected in a substantial fall in zinc prices yesterday. Metal for immediate delivery closed \$21 a tonne

down at \$1,150 while three-month zinc fell \$19.25 to \$1,144.

The LME twice issued formal warnings that it was taking an intense interest since the squeeze began to last December.

Traders suggest that those responsible for the squeeze had used options to take control of between 60 and 70 per

cent of the exchange's zinc stocks. However, metal became much more freely available this week and Mr Robin Bhar, analyst at Carr Kite & Aitken, said the threat of LME action might have been responsible for the change of heart.

"While some of the technical tightness might have been rolled over to

future months, the squeeze is probably over," he added.

There has been widespread market speculation that some zinc smelters have been behind the squeeze, hoping that the resulting higher LME prices would make the mining companies more willing to accept higher charges for treating zinc concentrates.

## 'Fun and games' at the London Metal Exchange

Kenneth Gooding examines the background to the recent technical supply tightness

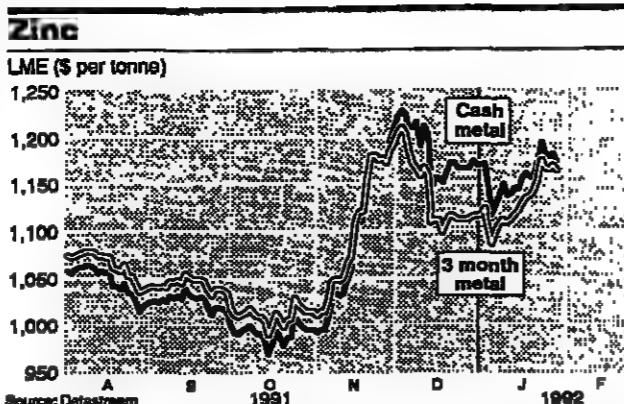
**A** NASTY technical squeeze on the London Metal Exchange's zinc market seems to have been avoided. The question is: did the squeeze collapse because the exchange frightened off those who might be attempting some manipulation, or is it simply that the people behind the squeeze achieved their objectives?

As with most LME squeezes, only a very few will know the full story. But most of the evidence suggests that an objective was achieved.

The most popular theory about the latest squeeze is that the zinc price was being artificially propped up while the so-called "mating season" or annual contract negotiations, between the Australian miners and Japanese smelters are going on.

According to supporters of this theory, the talks have dragged on much longer than usual because smelters have been holding out for higher charges for treating concentrates from the mines. There is a surplus of concentrates (an intermediate material produced by the mines) so the smelters have been asking for \$200 a tonne, up from \$180 last year, to treat them.

Producers have argued that this is unreasonable at a time when the LME zinc price has been falling. So, according to some traders, some smelters have used the options market astutely to squeeze the LME market and boost the price in the hope that this will make the producers more willing to give way. A squeeze is when pressure is put on a particular delivery date which makes the



Source: Datamark

1991 1992

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## LONDON STOCK EXCHANGE

## Market deals boost equity business

By Terry Syland, UK Stock Market Editor

SEVERAL large trading programmes in blue chip equities helped the London stock market yesterday and, after trading an erratic pattern, the FT-SE Index managed to close above the 2,550 mark again. The index benefited from gains in a handful of constituent stocks, including Rank Organisation, which rebounded strongly after the trading report disclosed last week's financial results.

London turned firmer towards the close when Wall Street came in with a 9.6 Dow gain in early deals, but the generally unconvincing response to President Bush's State of the Union Message continued to hang over investors.

The firmer trend in the dollar appeared to have only a marginal effect on the interna-

four trading programmes. The initial programme, relatively modest and limited to non-Footsie stocks, was quickly followed by another much larger trading operation by a leading brokerage house. Traders believe that the second programme, which ranged through the Footsie list, was worth more than £260m.

However, the market failed at its first attempt to retrace the Footsie 2,550 mark and lost a net six points in a turnover faded for a time. Two further trading programmes, reportedly from UK securities houses, together with the early improvement on Wall Street, provided renewed encouragement for London in the final couple of hours of the trading session.

The best gains were not held

and the final reading on the FT-SE Index of 2,550.8 was 4.3 up on the day, compared with a 9.5 gain only 20 minutes earlier.

Dealers sounded relatively unenthusiastic at the close, in spite of the brighter showing by share prices. Outside of the trading programmes, investment interest was highly stock selective and often for very visible reasons.

Share volume, boosted by the trading programmes, increased to 880.5m shares from the 550.5m of the previous session; on Wednesday retail business remained just short of the fifth mark, continuing the disappointingly low level of general investment activity which has developed over the past week.

Heavy trading in shares of BT followed a somewhat cautious

trading statement from the UK telephone and telecommunications group, which coincided with new pricing proposals from Ofcom, the industry regulator. The shares closed firmly with at least one London broker identifying them as cheap.

The rise in Rank Organisation, which represented nearly one point of yesterday's gain in the Footsie, implied a successful outcome to what can now be identified as a bad raid on the stock during last week.

Among the pharmaceuticals, interest continued to turn away from Glaxo and to focus on Fisons where the market is concerned that a stakeholder is at work. ICI continued to drift lower as the stock market assessed the outlook for the share price now that Hanson has ruled itself out as a bidder.

## Rank up sharply on figures

THE much-trumpeted adverse developments feared from Rank Organisation failed to materialise yesterday when the full-year figures were announced. Profits, earnings and debt all came comfortably within analysts' ranges, while the dividend - the target of worries which depressed the shares last week - was maintained.

A relieved market sent the shares up 45 to 560p, just above their level of two weeks ago, in very heavy turnover of 4.6m.

Analysts remain divided over prospects for the leisure group. UBS Phillips & Drew is cautious, while County NatWest, a long-time bear of the stock, also sees little prospect of recovery, advising a "weak hold" until the dividend is paid. Ms Lisa Gordon at County also warns: "Rank will have to address the problem of its debt, either through a rights issue or by disposals."

Smith New Court, however, is more bullish, believing that "the company's credibility has been restored". Kleinwort Benson is also positive. Mr Paul Slattery said: "1992 will be Rank's year for growth, particularly through its US operations."

He is raising his pre-tax profits forecast for the coming year by £35m to £285m, compared with Paribas' 230m, Smith's 248m, UBS' 220m and County's 217m. Mr Kleinwort and Paribas' forecast: 235m, Smith 245m, UBS 231m and County 220m.

tion of the tariff cuts instigated by Ofcom during the summer and the recession in the UK, and that the chances of more big cuts are "receding very quickly".

He noted that return on capital employed had already fallen to "unacceptably low levels". Mr Christopher Tucker at Carr Kitcat & Aitken said the Ofcom document "will help to dispel some of the wilder speculation about a more aggressive price control regime".

## Reuters favoured

Interest in Reuters pushed the shares to 311 for the first time since their plunge 18 months ago, when they reacted to a second-half profit warning.

The spur, yesterday, was a better in the market that US securities house Wertheim Schroder had put out a note reiterating the positive stance on the stock which it first adopted in December.

There was also optimism over the trials for Reuters' much-vaunted automated for electronic exchange system, Dealing 2,000.2. The Professional Investor Report, a US news service, which concentrates on market speculation labelled the trials as "impressive". The shares were strong all day, reaching a mid-price high of 110p before closing 20 to the good at 311 with 1.6m dealt.

## GEC wanted

GEC shares powered ahead to their best level since April 10 last year, closing 6% higher at 205p. Turnover in the stock, noticeably heavier over the past few sessions, expanded to 1.6m yesterday.

Dealers felt that a UK television documentary on Hanson, shown on Wednesday evening,

announced a £550m-plus contract and there were suggestions in the market that more big orders could be on the way soon. Dealers paid little notice to some wild stories of a break-out bid for GEC.

Dealers reported another burst of speculative buying in Premier Consolidated Oils, the oil exploration group, which rose 1% to 35p on keen turnover of 3.5m. Monarch Oil & Gas, marginally ahead at 35p, was suggested as a potential predator.

Shell Transport, which figured prominently in the big programme trades executed yesterday, lost 3 more to 48p on turnover of 5.4m, not helped by a strong sell recommendation from Strauss Turnbull.

S.G. Warburg rose 8 to 58p after being included in the prestigious County-30 list of best buys.

County was also influential in hitting the insurance broking sector, which it viewed as "significantly overvalued". Willis Corroon slipped 3 to 35p and Sedgwick declined 2 to 20p before bouncing to close 4 ahead at 21p. There was another heavy trade (7.4m shares) in Guardian Royal Exchange, where stakebuilding and takeover stories refused to die down. GBE settled 2 firmer at 135p.

Voltronics eased a shade to 346p after Hoare Govett published a note detailing the increasing competition threat in the UK mobile radio market. Hounslow Vodafone shares as "overvalued". A recent broker visit to Vodafone resulted in some keen support for the stock, which moved up 6 to 35p.

Dealers felt that a UK television documentary on Hanson, shown on Wednesday evening,

had made little impact on the stock market. The shares, which had fallen on the previous day on concern over what the programme might reveal, bounced up 4 yesterday to 20p.

Recovery continued in Fisons, which gained 14 to 396p on heavy turnover of 7.2m, with some traders talking of a chart break-out. News on Tuesday that the UK has relicensed all formulations of its Opticrom eye preparation product, coupled with the persistence of bid talk, ensured firmness.

Globe fell 13 to 385p in a follow-through reaction to a overhauled US sales of the pharmaceutical group's American Depository Receipts.

The shares were later affected by fierce two-way trading in the US, where Merrill Lynch was said to be offering stock and Salomon Brothers was said to be on the buy.

SmithKline Beecham "A" climbed 14 to 963p and the Units were particularly strong, jumping 130 to 4265p. Hoare Govett reinforced its positive stance on the stock in a review of the sector published yesterday. The stock also benefited from speculation that the company had made a research breakthrough on an AIDS drug. SmithKline later said there was no basis for the rumour.

Pharmaceuticals group Medeva rose sharply for the second day running following a positive presentation to institutional investors by securities house Strauss Turnbull. The shares added 15 to 275p.

Brewers weakened after Courage, part of the Australian-based Foster's Brewing group, told analysts that it

expected UK beer turnover to fall by 4 per cent this year and probably not show an upturn until 1993. The brewer was also said to have voiced concern over the overall lager market.

Bass, which produces Carling Black Label and Tennents lagers, lost 3 to 54dp.

The effect of a note by UBS Phillips & Drew on Grand Metropolitan and its pension fund was compounded by speculation that the company might launch a bid for Pernod Ricard, of France, and the shares lost 9 to 35p.

A buy recommendation from Carr Kitcat & Aitken helped Lucas Industries add 4 at 16p. Mr David Blackwood at Carr is predicting current-year profits of £35m with £20m for the following year.

Vickers hardened 5 to 178p as talk of interested parties for the company's Rolls-Royce Motor Cars subsidiary increased.

Aerospace and electronics concern M.L. Holdings fell 10 to 45p after reporting a first-half profit of £131m, against a £2.02m profit a year earlier.

Food retailer Albert Fisher retreated 6 to 71p after several brokers reduced profits forecasts for the company.

## MARKET REPORTERS:

Peter John, Joel Kibazo,

Colin Millham, Chris Price,

Steve Thompson.

■ Other market statistics, including the FT-Actuaries Share Index and London Traded Options, Page 24.

## FINANCIAL TIMES STOCK INDICES

Jan 30 Jan 29 Jan 28 Jan 27 Jan 26 Jan 25 Jan 24 Year Ago 1991/92 High Low Since Completion

Government Bills 87.94 87.90 87.84 87.74 87.70 84.43 87.94 82.17 127.4 49.18 (189/991) (21/1/91) (59/1/95) (31/1/75)

Fixed Interest 100.62 100.68 99.98 99.86 99.87 91.77 100.68 90.59 105.4 50.53 (28/1/92) (21/1/91) (28/1/91) (19/1/76)

Ordinary Shares 1973.6 1965.8 1973.8 1965.4 1944.9 1897.9 2108.3 1606.3 2108.3 49.4 (25/9/91) (26/9/91) (25/9/90)

Gold Miners 146.1 142.9 140.3 132.2 132.5 136.3 147.1 127.1 147.1 43.1 (11/7/91) (22/9/91) (14/9/91) (20/7/91)

FT-SE 100 Shares 2550.8 2546.5 2532.0 2539.9 2510.4 2170.3 2579.8 2579.6 2579.6 96.9 (25/9/91) (16/1/91) (25/9/91) (22/7/94)

FT-SE Eurotrack 200 1171.02 1163.32 1171.40 1176.71 1184.15 990.87 1168.60 1026.62 1168.60 52.5 (50/9/91) (16/1/91) (25/9/91) (16/1/91)

FT-SE 1000 2538.0 2538.0 2538.0 2538.0 2538.0 2538.0 2538.0 2538.0 2538.0 1.5 (25/9/91) (25/9/91) (25/9/91) (25/9/91)

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5 Day average 87.8 85.6 (25/9/91) (25/9/91)

SE Activity 1974 (25/9/91) (25/9/91)

Excluding inter-market business and Overseas turnover (25/9/91) (25/9/91)

London report and latest Share Index, Tel. 0891 120001. Calls charged at 30p/minute cheap rate, 40p/minute at all other times

Based on the trading volume for a selection of Alpha securities dealt through the SEAG system on Tuesday until 4.30pm. Trades of one million or more are rounded down.

## TRADING VOLUME IN MAJOR STOCKS

Volume Change Day's Volume Change Day's Volume Change Day's Volume Change Day's

ADT 145 145 145 145 145 145 145 145 145 145 (25/9/91) (25/9/91) (25/9/91) (25/9/91) (25/9/91)

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## FT MANAGED FUNDS SERVICE

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UNIT TRUSTS

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Continued on next page

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## CURRENCIES, MONEY AND CAPITAL MARKETS

### FOREIGN EXCHANGES

#### Dollar rebounds on rate hopes

The dollar rebounded on the foreign exchange markets yesterday despite a further batch of poor economic figures, recovering the ground lost on Wednesday as buyers stepped in, *writes Simon London*. During late trading in New York on Wednesday and overnight in the Far East, the dollar regained all of the losses seen in Europe. The US currency rallied to high of DM1.6103 and Y125.95 in Tokyo, above the New York closing levels of DM1.6020 and Y125.75.

Analysts pointed to statements by Mr Alan Greenspan, US Federal Reserve chairman, which were interpreted as meaning that another cut in interest rates is unlikely.

The new optimism over rates inspired by Mr Greenspan's comments was briefly dispelled by the release of economic indicators underlining the weakness of the US economy.

Durable goods orders during December were down a full 5 per cent on the previous month, following a 1 per cent rise in November. Excluding defence contracts, the position was worse still, with orders down 8.9 per cent on the month.

Further gloom came from jobless claims figures for the week ended January 13, which showed an increase of 46,000 from 440,000 in the previous

#### IN NEW YORK

Jan 30	Last	Previous
U.S. Dollars	1.7900-1.7910	1.7975-1.7985
1 month	1.7925-1.7935	1.7950-1.7960
3 months	1.7930-1.7940	1.7955-1.7965
12 months	1.7931-2.2100	1.7930-2.2100

Forward premiums and discounts apply to the US dollar.

#### STERLING INDEX

Jan 30	Last	Previous
8.30 am	90.9	90.5
10.00 am	91.0	90.6
11.00 am	90.9	90.6
1.00 pm	91.0	90.6
2.00 pm	91.0	90.6
4.00 pm	91.0	90.6

Commercial rates: 1.0000-1.0000

Forward premiums and discounts apply to the US dollar.

#### CURRENCY MOVEMENTS

Jan 30	Exch. of £	Moving* Changes
Sterling	1.0000	-0.01
US Dollar	1.4240	-0.01
Canadian Dollar	1.1240	-0.01
Austrian Schillings	109.8	+0.2
Swiss Franc	1.5100	-0.01
D-Mark	118.5	+0.4
French Franc	106.6	+0.4
Italian Lira	108.1	+0.2
Irish Punt	14.0	+0.1
UK Pounds	145.0	+0.1
Yen	100.2	+0.1

Forward premiums and discounts apply to the US dollar.

#### CURRENCY RATES

Jan 30	Exch. of £	Special* Changes	Forward Prices	Excess Reserves
Sterling	-	0.779299	0.779299	
US Dollar	1.4270	-0.01	1.4270	
Canadian Dollar	1.1240	-0.01	1.1240	
Austrian Schillings	109.8	+0.2	109.8	
Swiss Franc	1.5100	-0.01	1.5100	
D-Mark	118.5	+0.4	118.5	
French Franc	106.6	+0.4	106.6	
Italian Lira	108.1	+0.2	108.1	
Irish Punt	14.0	+0.1	14.0	
UK Pounds	145.0	+0.1	145.0	
Yen	100.2	+0.1	100.2	

\*Base rates refer to central bank discount rates.

1. Long-term rates: 1.0000-1.0000

2. All short rates are for Jan 29.

3. Long-term rates: 1.0000-1.0000

4. Forward premiums and discounts apply to the US dollar.

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3:00 pm prices January 30

## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

Continued on next page





## RECRUITMENT

## JOBS: Redundancy victim proposes sponsored market for unemployed to sell their skills

### A challenge to give some practical help

A bit of help is worth a lot of pity. The Jobs column had shamefully let those wise words slip from my mind since first writing them from its Lancashire hometown. But they've just been recalled as a challenge to act on in a highly topical context.

The challenge is reader Peter Lawrence, currently writing his dissertation for a master's degree in business administration at the University, where I gather he is spending part-time. For he has chosen his choice of subject for dissertation - "Recruitment in recession" - has rebounded on him since after he chose it, his employer made him redundant.

He has focused his mind simply on one particular aim of his studies: to find ways of regressing the skills of capable others who lost their jobs. The financial chiefs he interviewed had various views on who could best help. Many predictably named the government. Several felt the unemployed could do a better job on their own behalf. But a lot also thought the media could play a more positive part.

Mr Lawrence has therefore made a proposal. It is that the financial Times should invite employers to join in sponsoring - say half the cost of a regular space - in our

recruitment advertising pages, in which unemployed job-seekers could offer their services at a commensurately reduced price.

"Provided both sides of the recruitment fence responded," he says, "names could be selected at random once or twice a week as beneficiaries."

So what about it?

Well, I'm glad to say the FT's classified advertisement director Brian Powell shares my view that the idea is worth a try. Indeed, he says that if it comes off, he'll join in the sponsorship of such subscriber-organisations on pay,

NOW to the table below which offers some partial answers, at least, to a question the Jobs column is often asked by people who've been offered a post abroad. It is: if I want to work in such and such a country, how much would it cost me to keep up the standard of living I have here at home?

As on previous occasions, the figures have been kindly supplied by the Employment Conditions Abroad consultancy, which acts as a trade association advising its 700 subscriber-organisations on pay,

perks and suchlike in various parts of the world. Anyone wanting to know more about ECA's activities should contact Barry Rodin at 15 Britain St, London SW3 3TY; tel 071-531 7151, fax 071 531 9955.

The question of living-costs overseas is complicated because expatriates' spending patterns tend to vary not only with the country they have gone to, but with the one they came from in the first place.

So the table takes executives from nine different home countries, and shows their typical annual outlays

when working in each others' lands. They are in all cases doing the same kind of job at similar rank characterised by the head of a function such as marketing in a company of medium size. Other currencies are expressed in sterling at the exchange rates prevailing in early December.

The first column of figures shows their typical gross salary in the native country. Then come the sums which, according to ECA's most recent surveys, the executives would have to fork out to maintain

their habitual pattern of spending both at home and in the other eight lands.

Unfortunately, since expatriates' accommodation is often subsidised by their employer, no account is taken of housing costs. The figures cover only consumer goods and services, including durables, as well as the standard utilities.

The first column of figures shows their typical gross salary in the native country. Then come the sums which, according to ECA's most recent surveys, the executives would have to fork out to maintain

improve its corporate coverage in Britain, it would gladly consider other countries and market sectors.

Candidates need a minimum of five years success in corporate sales, plus the management ability to lead a 14-strong team.

Salary range £70,000-85,000, plus bonus on results, and usual City banking perks including car and mortgage-assistance.

Mr Stegers's second offer is a strategic trading post specialising in high-yielding non-standard currencies, nowadays including those of former Soviet countries as well as Thai baht and the like. Somewhat unusually, however, the recruit will not only be striking deals with other traders, but also selling the bank's FX expertise to corporate customers such as large companies with holdings of the so-called exotic currencies that they wish to exchange.

Provided that candidates have thorough knowledge of markets for such currencies, they could either be traders seeking to join corporate sales experts in their armful, or vice versa. Salary again up to £85,000, with similar perks.

Inquiries to 15 Great Eastern St, London EC2A 3EJ; tel 071-377 1600, fax 071-377 1801.

Michael Dixon

Nationality of mid-rank manager	Gross salary in homeland	Cost of keeping up own home-country pattern of spending on consumer goods when in:
British	£35,020	£10,580
American	48,250	15,380
Swiss	65,480	13,040
Dutch	45,870	9,720
German	56,580	12,280
French	44,740	12,600
Australian	32,240	10,980
Singapore	26,820	10,600
Hong Kong	41,940	15,280
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\* Responsible for function such as marketing in medium-sized company.

#### Mergers and Acquisitions

To £35,000 + Benefits

This prestigious UK merchant bank continues to retain its position in Corporate Finance and now seeks a junior executive for its expanding European Mergers and Acquisitions team.

To be considered you must be fluent in German and in one other European language. You will have an outstanding academic record (2:1 degree minimum) and ideally be CA or CMA qualified.

Additionally, you should have 1-2 years' cross-border or related experience and be able to demonstrate a proven track record with a top tier organisation.

The successful candidate will enjoy hands-on experience of transactions from origination to execution. This is a superb opportunity for a highly motivated candidate intent on making their first or second career progression.

#### Corporate Analyst

£28,000 + Benefits

Our client, a high profile US investment bank has an urgent requirement for a skilled analyst. This demanding role involves the analysis of financial modelling with regard to M&A, LBOs and equity based transactions.

You will be able to demonstrate analytical and numerical skills together with the confidence to present ideas clearly. To succeed you will be a graduate with at least 1-2 years' credit experience, and the ability to work in a high pressured, deadline driven environment.

As well as possessing excellent interpersonal skills, you will be a self-starter and problem solver who is actively looking for a fast-track career. Position available due to promotion.

Please contact Richard Pooley or Deborah Mayhew on (071) 583 0673 (day) or (081) 945 9976 (evenings and weekends) or send your cv in complete confidence to: 16-18 New Bridge Street, London EC4V 6AU. Or fax (071) 583 3968.

#### BADENOCH & CLARK

recruitment specialists

## Fund Management

Royal London Asset Management has total assets under management in excess of £3 billion. In order to strengthen the Fund Management team, we are seeking to appoint a Trainee Fund Manager.

From the outset, the successful applicant will be involved in research, stock selection and dealing, and will be expected to be able to fill a position of responsibility at an early stage.

The remuneration package will be competitive, including a performance-related bonus, and prospects for rapid career advancement are excellent.

Applicants should be in their early to mid 20's and have at least an upper second class degree. A keen interest in finance and international affairs is essential.

If you are interested, please write enclosing your CV to:

MJ Yardley FIA  
Director and Investment Manager  
Royal London Asset Management  
Mercury House Triton Court  
14 Finsbury Square London EC2A 1DP

## Credit Analyst INTERNATIONAL TRADING

Base £40-50k plus package

This major international derivative products trading group is primarily involved in the crude oil, oil products, petrochemical and other bulk commodity markets.

The company is a market leader in trading energy based derivative instruments and innovative finance packages. Treasury Operations' contribution to this business has a considerable impact on corporate profitability, and to the expansion of the London operation, they now wish to recruit a Credit Analyst.

Reporting to the Treasurer, you will be a key member of a small team involved in all aspects of Credit Risk assessment and analysis, covering the full range of business activities with particular emphasis on derivative products related to energy products. You will also be responsible for in depth analysis of Corporate and Counterparty financial statements, internal ratings, country and product risk assessment and review, and should be aware of the documentary, legal and regulatory issues involved.

A Member of the Balfour Group of Companies

Candidates will have an excellent educational background, a proven track record in Credit Analysis, preferably with formal Credit training. A minimum of two to three years' experience gained in a major banking institution with a corporate lending emphasis, combined with exposure to derivative products, would be ideal. You will possess first class communication skills, be self-motivated and ambitious, with a high degree of numeracy, strong quantitative skills, and be familiar with loan and credit documentation. Fluency in European languages would be advantageous, while the ability to make credit decisions and justify them in a trading environment will be essential.

For further information, please telephone or write in strict confidence enclosing full career details, to Giles Simons, Firth Ross Martin Associates, Search & Selection Consultants, Bell Court House, 11 Blomfield Street, London EC2A 1AY. Tel: 071-628 2441. Fax: 071-382 9417.

  
FIRTH ROSS MARTIN ASSOCIATES LTD.

## Junior FX Dealer

### Spot EMS Crosses

Our client is a highly successful London-based subsidiary of an eminent European banking group. It functions as an autonomous institution and has offices in all major financial centres.

Due to the success of its recently established foreign exchange group, there is a need to appoint a junior spot foreign exchange dealer to supplement the activities of the team. The appointee will be responsible for spot EMS cross dealing and work in conjunction with the other spot dealers.

Candidates, probably aged in their early to mid twenties, will have a minimum of one year's experience within a well-regarded treasury operation.



Michael Page City

International Recruitment Consultants

London Paris Amsterdam Brussels Dusseldorf Sydney

### Attractive Remuneration

A good knowledge of spot EMS crosses would be advantageous. The individual must be a team player with a solid track record of achievement.

This position offers excellent scope for career advancement within one of Europe's most prestigious and stimulating financial institutions. A competitive salary augmented by a range of additional benefits will be awarded to the appointed candidate.

Interested applicants should write, enclosing a full curriculum vitae and details of current remuneration, to Kate Griffiths at Michael Page City, Page House, 39-41 Parker Street, London WC2B 5LH.

## CURRENCY FUNDS

### EXECUTIVE I.F.S.C. DUBLIN

#### THE COMPANY

Gaiacorp is one of the world's largest currency managers with more than US\$100 Million invested in its hedge funds. The Group's success derives from a second generation approach to currency management, which applies the principles of modern portfolio theory to the currency markets. Gaiacorp Ireland Limited Investment Managers - Dublin, was established in early 1991 following the development of Ireland's International Financial Services Centre. Due to the continued success of the Irish subsidiary the need has arisen to recruit a high calibre executive.

#### THE POSITION

Reporting to the General Manager of Gaiacorp Ireland, you will play a key role in the management of the Group's currency funds. The work involves the rigorous and on-going review of international foreign exchange markets and the application of the company's sophisticated computerised forecasting system. You will make recommendations based on currency trends and on a sound knowledge of international markets.

#### THE PERSON

You will be an experienced financial services executive with a good level of Computer literacy in financial software including databases; financial modelling; and scenario construction. Ideally you will have worked as a Currency Dealer for a minimum of two years combined with formal business training in economic/market analysis which is geared towards investment decision making. Personal qualities must include good analytical skills; fluent communication abilities; strong initiative; and the flexibility to respond to a rapidly changing business environment.

#### THE OPPORTUNITY

The career prospects within this dynamic work area are excellent, offering a high degree of job satisfaction from the challenging nature of our operations.

Please send detailed curriculum vitae, quoting reference number AD51, or if you require further information please telephone Pat O'Loughlin, Managing Director, in confidence at (+) 353-1-617281.

### Patrick O'Loughlin Recruitment Limited

#### EXECUTIVE SEARCH & SELECTION

50 Morehampton Road, Donnybrook, DUBLIN 4  
Tel: (+) 353-1-617281 Fax: (+) 353-1-602857

## GAIACORP CURRENCY MANAGERS

## UK Structured Finance

### London



SOCIETE GENERALE MERCHANT BANK PLC

Societe Generale Merchant Bank is the Investment Banking subsidiary of one of Europe's largest banking groups, Societe Generale. It provides a host of Investment Banking services to UK corporates from its London base and now seeks to make a key addition to its UK Structured Finance team. As arranger and provider of debt, Societe Generale Merchant Bank is looking to increase its level of business within the UK. Aligned with the UK Corporate Finance department, the Structured Finance team not only covers acquisition finance, MBO, cross border financing, and other value added transactions but also markets tailored capital markets products to UK corporates on behalf of its Paris headquarters.

As part of the development of its services in these areas, Societe Generale Merchant Bank is now looking to attract an experienced and accomplished Structured Financier to play an important role in expanding the activity of a team of six.

Interested applicants should contact Simon Ponsonby on 071 831 2000 or write to him at Michael Page City, Page House, 39-41 Parker Street, London WC2B 5LH.

International Recruitment Consultants

London Paris Amsterdam Brussels Dusseldorf Sydney

## TOP OPPORTUNITIES

SENIOR POSITIONS IN GENERAL MANAGEMENT

### Director of Consumer Affairs

Office of Fair Trading

The Office of Fair Trading is a non-Ministerial Government Department headed by the Director General of Fair Trading with responsibilities for competition policy and consumer protection. The Consumer Affairs Division is one of two policy divisions of the Office, with over 170 staff and a budget exceeding £4 million. Its aim is to promote and safeguard the economic interests of consumers and to ensure that they are both well informed and protected against unlawful and deceptive practices.

The new Director of Consumer Affairs will provide the leadership for a management team dedicated to producing high quality results. You will provide an innovative contribution to the development of policy and law in the consumer sphere. The Director will promote the Office and its policies, maintaining good communication links with local enforcement authorities, other Government departments, consumer organisations, and a wide range of trade and professional bodies. You will be an effective spokesman on behalf of the Office at conferences and with the media.

This is a significant national role which calls for a

natural leader who can successfully motivate and who is an excellent communicator with outstanding presentation skills. The need to solve a wide range of consumer problems and produce new ideas whilst working within established legislative frameworks will interest someone with previous relevant experience gained in the consumer affairs field, the legal world, business, and central/local government. Experience of strategic planning and execution at senior level is highly desirable and working with legislation would be an advantage although not essential.

The appointment will be for a period of 5 years. Salary is in the range £31,300 - £39,000. Relocation assistance up to £5,000 may be available in certain circumstances.

For further details and an application form (to be returned by 14 February 1992) write to Recruitment & Assessment Services, Alencon Link, Basingstoke, Hants, RG21 1JB or telephone Basingstoke (2256) 468551 (answering service operates outside office hours). Please quote ref: C1477.

The Office of Fair Trading is an equal opportunities employer.

### Top Opportunities

appears every Wednesday

For advertising information call:

Elizabeth Arthur  
071-873 3694

Stephanie Cox-Freeman  
071-873 4027

### MANAGING DIRECTOR

EUROPE

We are a leading manufacturer of consumer packaged goods (non-food) and have recently established a plant in the United Kingdom. We seek an International Executive to head our European Management team who will be based in the United Kingdom. This position will be responsible for the on-site management of the Company's manufacturing, sales, financial/administrative, and technical operations. Key objectives of the position are to recruit and train a cohesive work force, start up production operations, establish material sourcing/distribution systems, manage a sales force and broker network within the EEC, and liaison with governmental agencies.

The successful candidate will possess a diversified international management background with strong orientation to "bottom line" results. Significant experience in managing manufacturing, distribution, and sales operations within the U.K. and EEC countries is essential. Superior analytical, organizational, and interpersonal skills are a must.

To be considered for this position candidates are invited to submit a resume which must include specific details of accomplishments related to position responsibilities, as well as salary history and requirements. In confidence to:

Box A442, Financial Times,  
One Southwark Bridge, London SE1 9HT.

## BANKING FINANCE & GENERAL

£55,000 +  
Substantial Bonus  
Potential + Benefits

Global  
Investment  
Bank

City

### International Equity Origination

International equity financings originated from the Emerging Markets has become a key strategic priority for this highly innovative top tier investment bank. A small team of experienced bankers has been established in London as part of a global strategic move to underwrite and distribute this product. A talented equity financing specialist is sought to join the team to market the product working alongside corporate finance, trading and distribution. This represents a rare career move into a new business activity with outstanding profit potential.

THE ROLE

- Act as the product manager for international equity financings marketing the bank's Emerging Market capability to the corporate finance teams and their clients in the local markets.
- Lead all aspects of bringing transactions to launch, playing an instrumental role in structuring deals.
- Work closely with distribution in assessing investor appetite, identifying potential deal opportunities and marketing these to the local origination teams.

London 071-973 0889  
Manchester 061-941 3818

Selector Europe

A Spencer Stuart Company

£70,000 +  
Banking benefits

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City

### Director-Private Banking

Superb opening for outstanding banking professional with proven marketing and management flair. Highly visible senior appointment for well-positioned UK banking group. Excellent profitable private banking service with major competitive advantages and first class potential. Substantial opportunity to build client base, marketing products through the bank's complementary activities and relationships. Exceptional career and salary prospects.

THE ROLE

- Reporting to the Managing Director responsible for the development of the private banking service and extension of the client base.
- Developing a cohesive strategy and business plan. Focusing on inter-group introductions and marketing to an identifiable, selective cadre of high net worth potential clients.
- Leading the team in converting accounts and ensuring the highest levels of service and advice. Building a strong internal market with other divisions. Training staff for effectiveness.

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Manchester 061-941 3818

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TUVALU

### Company Director/ Commercial Adviser

Based in the Ministry of Finance, Commerce and Trade, this important financial management post will take responsibility for the further development and implementation of a commercialisation policy for commercial activities currently on the Government's budget.

In your advisory role, you will provide clarification of Government policy on capital cost recovery by statutory authorities, the valuation of assets and their ownership, the regulatory framework and the need for operating agreements to be drawn up as a basis for corporatisation. Strategy planning and timetabling will be an important part of your duties which also include the establishment of a monitoring and reporting system within the Ministry. In addition, as a Government appointed director on all boards of public enterprise statutory corporations, you will ensure compliance with Government policy and monitoring requirements as well as improving management generally.

QUALIFICATIONS

You should be professionally qualified and experienced in private sector commercial financial management and accounting and have a working knowledge of commercial and company law and procedures in the Pacific region. You should also have the ability to personally oversee installations of accounting and reporting systems and to teach staff and managers to use these. An interest in Pacific cultures and peoples is essential and you should be well informed on the politics and economics of the region. The ability to get along with people of widely varying cultural and educational attainments is necessary and some ability with language (able to pick up and use basic phrases and courtesies) is desirable.

TERMS OF APPOINTMENT

The appointment will carry a salary of around £50,000 after tax. Benefits for non-Tuvalu citizens will include free accommodation, passage, freight and if eligible children's education allowances.

Closing date for receipt of applications is 10 February 1992. Full CV's should be sent, by airmail, to the Secretary for Finance and Commerce, Tuvalu Government, c/o Mrs Maureen Morrison, British Development Division in the Pacific, Private Mail Bag, Suva, Fiji.

### POLISH ASSIGNMENTS

Our client seeks senior banking executives to take responsibility for high level consulting assignments within the Polish banking sector.

Your role is to advise at Presidential/Senior VP level on strategic policy issues covering banking procedures, development, structure, training, etc. Experience of trade finance, commercial lending and treasury operations required. Knowledge of Polish advantageous. 6-12 month contracts. Attractive salary packages.

Reply in writing to: Write Image Ltd, 24 Wells Street, London W1P 3FG

### Assistant Equity Strategist

SOCIÉTÉ GENERALE  
STRAUSS TURNBULL  
SECURITIES LIMITED

requires a highly motivated individual to work with Ian Harnett, our Chief Strategist, to provide input to an established range of products.

These are based on an integrated 'top-down' approach, making use of economic and statistical analysis. The successful applicant will be interested in applying current economic/econometric techniques to provide new insights into the working of the financial markets. The job will also involve combining these economic views with those of the analysts. She/he will be required to produce written contributions to the regular product range as well as original research.

The job therefore demands a strong analytical background. We are looking for someone with a good first degree, in an economics/finance related area, with a second degree preferable, who also has strong communication and presentation skills in order to address both internal and external audiences. Computer literacy is essential. Experience in the securities industry would be advantageous but is not a prerequisite.

To apply, please submit a CV in the first instance to: Ms. Lyn Usher, Director of Personnel, Société Générale Strauss Turnbull Securities Limited, Exchange House, Primrose Street, Broadgate, London EC2A 3DD.

### C E C D CONFÉDÉRATION EUROPÉENNE DU COMMERCE DE DÉTAIL

CECD is the European organisation representing the interests of all retailers in the European Community and EFTA countries vis-à-vis the European Commission, the European Parliament and the Council of Ministers.

CECD is looking for an  
EUROPEAN EXECUTIVE

Main Duties:

To work together with the Secretary General in representation and lobbying vis-à-vis the European Community institutions on behalf of the national member organisations; to be responsible for running European commerce working groups, to draft policy papers on all aspects of interest to commerce.

Requirements:

University education, legal or economic background preferred. Two years experience in similar lobbying activities required. Extensive knowledge of the workings of the EC institutions.

Working language:

English, French and German

We are offering:

- a position within a young European team
- possibility of working with the different Member States of the European Community
- varied work
- negotiable salary

If you can meet this challenge, send your CV to:  
Mrs Avakian, CECD  
123 - 133, rue Franklin,  
1040 Brussels

Can you command  
the respect of Britain's  
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If you are considering a career as a Financial Adviser, there's something you should know about Hill Samuel Financial Services.

Quite frankly, it takes a certain kind of person to qualify for a position with us. While our people do come from all walks of life, they share one thing in common. They automatically command the respect of the clients they deal with.

When you think that those clients include some of the country's shrewdest, most successful people, you will understand why we're so particular about who joins us.

You'll have all the freedom of running your own business combined with the security of knowing you have our complete backing. That backing begins with in-depth training and continues with administrative and marketing support.

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If you have got it, call Morag Brennan on 081-686 4355 or write to her at Hill Samuel Financial Services, FREEPOST, Croydon CR9 9ES. Alternatively, call 081-686 7687 and leave a message outside office hours. Please quote reference FTA2.

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### HEAD OF PORTFOLIO MANAGEMENT

Dublin

£ Negotiable

My client, an important European financial services group with substantial Insurance and Reinsurance interests worldwide, seeks to appoint a successful fixed income portfolio manager to assume investment responsibility for the portfolios, value \$500m, of two key subsidiaries - Ireland and Bermuda.

Based in Dublin, this is a newly created position. The person appointed for this senior, high profile role will be given considerable personal autonomy to devise, implement and manage a creative investment strategy designed to optimise portfolio performance. He/She will also make an important, broad ranging input to Group investment and business discussions and plans. Close liaison with senior Head Office and local management heads is therefore an equally essential component of the role.

Aged 30-45, the successful candidate will have a sound, stable career to date, plus a comprehensive knowledge of international investment and strategy, particularly Bonds. Also: a track record in Insurance, Banking or Stockbroking which demonstrates a number of years active and successful fixed interest portfolio management experience in a major financial centre.

To discuss this position in confidence, or to apply, please contact Bryan Sales (the Consultant on this matter), or forward a detailed CV.

BRYAN T. SALES  
25, London Road, Maidstone,  
Kent ME16 8JE

Tel: 0622 672843  
Fax: 0622 750467

**CJA**

CJRA

**SENIOR SETTLEMENTS MANAGER**

RECRUITMENT CONSULTANTS GROUP  
3 London Wall Buildings, London Wall, London EC2M 5PJ  
Tel: 071-588 3588 or 071-588 3576  
Telex No. 887374 Fax No. 071-256 8501

**EUROPEAN BANK**

We invite applications from experienced Settlements Managers who must offer a full knowledge of the settlement process for all types of securities, money market deals and financial instruments. The successful candidate will have at least ten years' experience of international settlements, of which a minimum of five years' management of a settlements department is required. Essential qualities are:

- Well developed communications, motivational and man-management skills.
- Computer literacy; able to refine and assist in the development, design and operation of computer settlement systems.
- Ability to apply an innovative approach to further improve the controls and cost effectiveness of the existing operation.

Initial base salary negotiable around £50,000, plus car, subsidised mortgage, non-contributory pension, free life assurance, free G.P.U.A.

Applications in strict confidence, quoting reference SSM24163/FT will be forwarded to our client. If there are any companies to whom you do not wish your application to be sent, these should be listed in a covering letter and the envelope marked for the attention of The Security Manager: CJRA.

CAMPBELL-JOHNSON ASSOCIATES (MANAGEMENT RECRUITMENT CONSULTANTS) LIMITED, 3 LONDON WALL BUILDINGS, LONDON WALL, LONDON EC2M 5PJ. TELEPHONE: 071-588 3588 or 071-588 3576. TELEX: 887374. FAX: 071-256 8501.

**Fixed-Interest Futures Sales Specialist****Attractive salary + banking benefits**

UBS Phillips & Drew Futures and Options Ltd, part of the UBS Group, is the leading institutional broker on LIFFE. We are looking for a Futures sales specialist to service an expanding high quality institutional client list. You have proven sales ability, are highly motivated, numerate and articulate. You are likely to be in your twenties and have at least one year's sales experience in Futures or related cash and derivatives markets. A team player, you will have every opportunity to take full advantage of the career development potential that exists within this major global bank. A second major European language will set you at an advantage.

Please send full career details to:  
Anna Turner, Personnel Manager,  
UBS Phillips & Drew  
10 Bishopsgate Street  
London EC2M 2RH.

**c£50,000 plus banking  
benefits including car**

**corporate  
foreign exchange**

One of the UK's largest enterprises, B+A+T Industries has worldwide interests in financial services and tobacco. The Group has a substantial turnover of £16 billion and has a market capitalisation of around £9 billion.

As a result of a recent promotion, we now seek a talented individual for our Group Treasury which is part of the small headquarters team of this dynamic and rapidly changing company.

This challenging role will cover foreign exchange market operations including derivative products, exposure management, interpretation of market conditions and trends, together with the development of currency advisory systems.

Candidates will ideally be graduates and have experience in either a Corporate Treasury department or a banking environment. An MBA, Accounting qualification or a diploma in Corporate Treasury Management from the Association of Corporate Treasurers would be an advantage.

An attractive remuneration package will be offered for the successful candidate and prospects for personal development in the Group are excellent.

Please write with full cv to: Mark Parker, Personnel Manager, B+A+T Industries plc, Windsor House, 50 Victoria Street, London SW1H 0NL.

**Victoria  
£ negotiable**

  
**BAT INDUSTRIES**

**Salesperson Wanted**

NYSE member firm seeks European salesperson. We specialize in equity securities of listed securities. We are a network of floor brokers. High compensation. For more information, write or fax:

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New York, NY 10004 USA  
FAX: 212 968 8043

**Announcement**

The Kuwaiti Civil Service Committee announces its need for experts, consultants, and consultant-assistants specialised in these fields:

- \* Training
- \* Job description & evaluation
- \* Developing the organisational structure
- \* Developing & simplifying work methods & procedures
- \* Developing service delivery
- \* Studies & researches related to public administration
- \* Information management systems

**Qualifications required:**

- 1- The applicant should have PhD or Master degree.
- 2- 15 years experience at least.
- 3- Fluent in English & acquainted to Arabic language.

The application with the copies of experience & qualifications should be sent to Under-Secretary Of Administrative Development Affairs on this address:

Civil Service Commission  
P.O. Box : 1074 Al-Safat  
P.C. 13011  
Kuwait

**Institutional  
Investment Trust Sales**

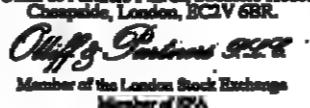
We seek a determined and practical individual with a demonstrable interest in, and knowledge of investment trusts to join our independent institutional stockbroker team.

The ideal candidate will have a proven track record as a stockbroker or investment advisor, where the ability to be pro-active in research and sales has led to the development of a proprietary client base.

Special interest will be shown in candidates whose professional contacts will augment and compliment our existing blue chip institutional client list.

Applicants should write, enclosing a detailed Curriculum Vitae to:

Simon Colson, Clifford & Partners P.L.C., Saddlers House, Gutter Lane, Cheshunt, London, EN9 5SR.

  
Member of the London Stock Exchange  
Member of IFA

**BEAR STEARNS**

Bear Stearns, a leading US investment banking and stockbroking company, is expanding its European equity sales team in London. It requires a French speaking sales person, with 2-3 years experience in equities, to join its European desk. Interested candidates should send their CV to:

Miss S. Paton  
Bear Stearns International Limited  
One Canada Square  
London E14 5AD

**Assistant to the financial managing department  
of a leading french credit bank**

Dans le cadre de la mise en commun des ressources logistiques, technologiques, commerciales de plusieurs fédérations d'un plateau régional en l'ouest de la France, la Direction Financière de Nantes intègre un

**MARKETING/ECONOMIST**

De formation supérieure grandes écoles (HEC, ESSEC, ESCP, IEP...), vous disposez d'une expérience bancaire de quelques années dans une fonction similaire ou périphérique vous permettant d'assurer aujourd'hui ces responsabilités.

La pertinence de vos appréciations de conjoncture, la qualité de vos analyses/marchés, la clarté de vos conseils vous imposent auprès des opérateurs et gestionnaires des différentes salles de marchés du groupe/ouest.

En relation permanente directe avec aux vous êtes appelé à fréquemment déplacement à Nantes ville universitaire de l'ouest, pratique maîtrisée du français indépendante.

Adressez sous réf. 401/2 lettre manuscrite, CV, rémunération actuelle à

IBOS, CDRH Celp 15 avenue Victor Hugo 75016 PARIS

Réponse et discrétion assurées

**APPOINTMENTS WANTED****Highly numerate,  
highly motivated  
analyst**

With 4 years project  
finance  
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a challenge.

Mathematics/Economics/  
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& Actuarial background.

Telephone 071 790 4996 or  
write to Box A1739,  
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Experienced individual, mid-thirties, with City background  
possesses strong sales, marketing,  
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Company, Investment Company or  
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**GERMANY**  
Economy, Stockmarket, Companies.  
Experienced London based analyst  
prepared to produce reports on  
freelance basis, possibly with a view  
to full time employment.

Write to A1746, Financial Times,

One Southwark Bridge, London SE1 9HL.

**Deputy Manager  
Custodial Services**

**c. £25,000**

This is an exceptional opportunity within our Custodial Services Department based in Brentwood, Essex, for a gifted, experienced Manager.

The quality of our service is of the utmost importance and is maintained and further improved through a continuous review of procedures. We are now looking for someone with excellent communication skills who can provide leadership to an enthusiastic, motivated team in the achievement of these objectives.

We seek someone who

- Has a record of success as a Manager with a leading bank or broker.
- Has the ability to enhance the income / cost ratio of our Custodial Department.
- Has full technical knowledge of UK and foreign settlement procedures, dividends and corporate actions. Knowledge of Taurus an advantage.

It is unlikely that anyone with less than 5 years' experience within the Custodial Department of a bank or broker will have the experience required to fill this position. Banking or stock exchange qualifications will have been gained and modern management training will have been undertaken.

In addition to the salary, a full range of banking benefits will be provided.

Please write, enclosing a detailed cv, to Mrs. J. C. Cowell, Director, General Banking Operations, Hambros Bank Limited, Hambros House, Ingrave Road, Brentwood, Essex CM15 8TA.

  
**HAMBROS BANK LIMITED**

**ODA****OVERSEAS  
DEVELOPMENT  
ADMINISTRATION**

BRITAIN HELPING NATIONS TO HELP THEMSELVES

**FINANCIAL TIMES**

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## Head of unit trust administration with the market leader.

**Knight Williams** leads the way in a thriving market place by providing specialist financial advice to clients in retirement.

As a further step in our programme of improving our service to our clients, we wish to recruit a top flight industry-experienced administrator to run our unit trust operations, working in close cooperation with existing general management. The successful applicant will already be totally conversant with the design, implementation and monitoring of administration systems. And with internal and external compliance liaison experience, will already be acceptable to the relevant self-regulatory organisations.

A numerate, literate individual with the ability to operate at all levels within a growth orientated organization will find this a challenging and absorbing role.

A full and attractive package will be negotiated and will be commensurate with the importance of this position. Age is, of course, immaterial in a role where experience is paramount. In the first instance you should apply in writing with a full CV and details of current remuneration and package to David Cutts, Knight Williams, 161 New Bond Street, London, W1Y 0LA.



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Britain's  
Largest Retirement  
Income Specialists



## Latin American Equity Sales

**London based** **Highly competitive package**

We are looking for a salesperson to join a growing team marketing Latin American equities to institutional clients.

Ideally in your mid twenties to early thirties, you must be bi-lingual and bi-cultural English/Spanish. 3-5 years' experience of equity sales is essential, although you do not need direct experience of the emerging Latin American markets. Experience of marketing US equities would be helpful.

Total compensation package includes: a competitive salary, performance related bonus and an attractive range of benefits.

Applications, including a full CV, should be sent to Rachel Harry, Schroders plc, 120 Cheapside, London EC2V 6DS.



## MOODY'S INVESTORS SERVICE

### London - New York

Moody's Investors Service, the international credit rating agency, has built a worldwide reputation for its credit analysis. Moody's provides investors with opinions on relative default risk. This in turn assists issuers in accessing a range of capital and money markets.

#### SENIOR INSURANCE ANALYST

The agency is currently recruiting a European national to follow an international portfolio of insurance companies. The position calls for a high calibre individual, probably educated to MBA or Masters Degree level, or with professional actuary qualifications. Candidates should be fluent in English and at least one other European language. Bank credit training, regulatory, accounting or other relevant industry experience would be a plus.

This senior appointment has individual accountability and involves analyzing the credit risk of, and generating opinions on, European insurance companies. Candidates must be able to work effectively at senior management level, and to write clear, concise, analytic reports for investors. There will be an initial training period in New York with frequent travel thereafter.

Please reply to Wendy Brooks, Administration Manager, Moody's Investors Service Ltd., 51 Eastcheap, London EC3M 1LB

## EXECUTIVE SEARCH CONSULTANTS

### FRANCE

### GERMANY

### UK

Armstrong International is an Executive Search firm specialising in Investment Banking. We have an excellent client base and a reputation for high quality Executive Search amongst the European Investment Banking Community.

Over fifty per cent of our business is based on the Continent and our international outlook and understanding of the Financial Services industry has meant that we are expanding at a time when our competitors are contracting.

Our success is attributable to the ability and dedication of our consultants and we are now seeking three additional consultants to cover the above country areas. Applications are invited from individuals who can demonstrate the following qualifications:

- Education to degree standard from a well regarded university.

- Four years' experience in the Financial Services industry.
- Fluency in at least two European languages.
- Aged between 26 and 35.

In addition, prospective consultants should be team oriented, creative, highly motivated and must have an extremely high level of integrity.

Please write to Joan Coster in strictest confidence at Armstrong International Limited, Winchester House, 77 London Wall, London EC2N 1BE.

ARMSTRONG INTERNATIONAL LIMITED



## MANAGER — PROJECT FINANCE AND ADVISORY SERVICES

Wardley Capital Limited, a member of the HSBC Group and Asia's leading merchant bank, is seeking to expand its European representative office based in the City by the addition of a Manager to supplement its Asian-based project advisory team, who will report to the European Director of the merchant bank. The merchant bank is the leading provider of advisory services for projects in the Asian markets, with a substantial client base worldwide, and especially in Western Europe.

Continuing growth in our business has created the need to appoint an additional executive whose responsibilities will include marketing European clients and playing a role in the execution of advisory and project financing assignments, including the computer-based modelling of project financial structures. High-calibre candidates, probably aged in their late 20's/early 30's, should have gained at least four years project finance/advisory experience with an international merchant bank or, possibly, within the project finance function of a leading company. Most likely a graduate with formal credit, business or accountancy qualifications, they must be able to make a direct contribution to the identification and execution of project advisory opportunities, directly dealing with clients at a senior level.

Computer-based modelling experience and strong quantitative skills are essential qualifications for the position, as is a willingness to travel extensively. Fluency in a foreign language, preferably French, would be an advantage. The highly competitive compensation package is designed to attract the best qualified candidate for the position.

In the first instance, please send a comprehensive CV to:  
Director — Europe  
Wardley Capital Limited  
11th Floor, 99 Bishopsgate  
London EC2P 2LA

Wardley Capital Limited



## STOCKBROKING c £35,000 PACKAGE + CAR

## Head of Operations

Our client is a major retail stockbroker backed by a large international group. As Head of Operations and supported by a large team you will be responsible to the Managing Director for all aspects of the operational management of the business. Prospects for advancement are good.

Your previous background could be in management services or in accounting, but in either case you must have substantial experience in stockbroking.

Please send full personal and career details, including daytime telephone number and current remuneration level, in confidence to: Edward Simpson, Coopers & Lybrand Deloitte Executive Resourcing Limited, 76 Shoe Lane, London EC4A 3JB, quoting ref. no. E5890 on both envelope and letter.

Coopers & Lybrand Deloitte Executive Resourcing

## U.S. EQUITY SALES

C.J. Lawrence (UK) Ltd. is seeking established sales representatives for its London office. Candidates should be experienced with a research oriented US Equity product and have an existing client base.

Enquiries should be made with cv and covering letter to:  
Mark Hill-Reed,  
Managing Director, C.J. Lawrence (UK) Ltd.,  
20 Finsbury Circus, London EC2M 7AS

## EQUITY SALES

EUROPEAN EQUITY SALES TO EKIK PLUS BINS  
Highly respected UK merchant bank with extensive research capabilities seeks experienced sales representative with established client base to service UK and European institutional clients.

JAPANESE EQUITY SALES Major Japanese securities company seeks experienced salesperson fluent in both spoken and written Japanese and able to understand and interpret research in Japanese to cover UK and European institutional clients.

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## ACCOUNTANCY COLUMN

# Tangible difficulties of measuring intangibles

By Andrew Jack

CHRISTMAS may be long gone, but another season of "goodwill" is only just beginning. The members of the Accounting Standards Board, who meet today to begin addressing the vexed question of intangibles and goodwill, may well find themselves surprised as the debate progresses.

Goodwill is defined as the difference between the net assets of a company and the price paid by its purchaser.

Intangible assets, which may make up a large part of any goodwill on acquisition, are those non-physical elements of a business like brands and licences which can generate future earnings.

There is nothing new about goodwill. As long ago as 1834, a court appeal made the distinction between "cat" goodwill, which is loyal to the business and stays if it is sold, and "dog" goodwill, which is loyal to the owners and goes with them and hence is lost to the business.

Nor is the presence and continued value of intangible assets like brands a recent phenomenon. Croft and Gibbey, the alcoholic drink brand names, were registered as trademarks in 1876, for example, while Cerebos salt dates from 1894 and Hovis bread from 1898.

But the debate came to the fore in the late 1980s, with the activities of a number of food groups. In early 1988 Nestlé made a hit for Rowntree worth more than twice the company's market capitalisation at the time. Later that year both Grand Metropolitan and Rank Hovis McDougall started capitalising brands that they owned or had acquired.

Any attempt to cut down on the use

of intangibles is likely to result in fierce opposition from businesses such as these, and from a growing army of accountants and other professional valuers. As a result, there is no doubt that the treatment of non-physical assets is one of the most controversial items currently on the ASB's agenda.

The existing uncertainty is also causing difficulties to those involved in preparing company accounts. For the year to August 31 1991, the bal-

ance sheet of Blenheim Exhibitions, the exhibitions organiser, shows net liabilities over assets of £81.3m. However, the goodwill reserve contains £296.8m, much of it representing exhibition rights that have been acquired. The directors make a point of saying that they will not include these intangibles in the balance sheet while the ASB is developing its proposals.

As the role of service industries with a large number of intangible assets continues to rise, the issues can only become more important for a larger number of companies and the users of their accounts.

Mr David Nash, finance director of Grand Metropolitan, argues that the common practice in the UK of ignoring intangibles by writing off goodwill immediately on acquisition distorts the impression of gearing, return on

capital employed and the value of the business making the purchase.

"The balance sheet presupposes that the intangible assets are worthless," he says. "In the majority of cases this does not reflect the underlying economic reality of the situation."

At the same time, pressure is mounting from other parties. Arthur Andersen produced a report\* on Tuesday that addresses the issue of intangible items. It suggests that a consensus is emerging on how to value them using rigorous methodologies.

A paper is also circulating from Mr. David Damant, chairman of MAP Securities, a stockbroking and corporate finance house. He argues that assets need to be valued at cost, not on the basis of future earnings generated by the assets. Otherwise, the logic is circular, since the value has to use a valuation of the assets in order to estimate these future earnings. Purchased goodwill, he adds, is simply a consolidation difference and not an asset in its own right.

Meanwhile, not to be outdone, the ASB has commissioned a team of five academics led by John Arnold, professor of accounting at Manchester university, to consider the issue on its own behalf.

The board has already started some tentative work in the area with a pronouncement from its Urgent Issues Task Force in late December, which specified how goodwill from acquisitions that had been consolidated should then be written off on disposal. Under the ruling, the goodwill element must be passed through the profit and loss account, and not sim-

ply quietly dissolved through a movement in reserves.

However, the greatest efforts are yet to come. The task force has already offered an interim statement to one pressing case. The ASB must now set its mind to the issue of drafting and consulting on accounting standards to cover the topic both comprehensively and democratically.

"It's quite handy that all these things are coming at once," says Mr. David Tweedie, chairman of the ASB.

One report has argued that inclusion would represent a controversial shift in what the balance sheet shows, from costs to values

diplomatically. "We are all trying to work at this problem." He suggests that the growing importance of service industries, and hence the intangible items that go with them, mean the issue is going to become more important, and something the ASB can no longer wait to tackle.

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ply quietly dissolved through a movement in reserves.

It also highlights a series of problems with the valuation of intangibles: the methods used are inconsistent, subjective, and often theoretically questionable; the results are difficult to audit; and little information on how valuations are conducted is disclosed, which makes their assessment for a user of accounts impossible.

This week's Andersen report argues that many of these objections have been overcome. Mr. Hugh Collum, chairman of the 100 Group of finance directors of leading British companies which supported the research, is keen to stress that the findings are only a preliminary step in the debate.

Nevertheless, it hardly helps that the new study makes little effort to back up its suggestion of growing consensus with any figures. Nor that many of the organisations interviewed – and the sponsors of the report – already rely heavily on brand valuations.

Andrew Likierman from the London Business School, one of the authors of the 1989 report, certainly remains unconvinced. "This is an interesting contribution to the debate," he says. "I'm glad they have set out the issues, but it still leaves many of the basic questions unanswered."

\*Arthur Andersen. *The valuation of intangible assets*. Economist Intelligence Unit, 40 Duke St, London W1A 1DW. £5  
David Damant. *On the valuation of assets*. MAP Securities, 2-3 Philpot Lane, London EC3M 8AQ. £5

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If you are interested in this position please send your CV to Mr. J. Waite, London Transport, Central Personnel, 9th Floor, 55 Broadway, London SW1H 0BD, quoting reference CDV 9260/E.  
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**MANAGEMENT SELECTION**

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A GKR Group Company

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Just what kind of prospects can a company like this offer?

Exceptional prospects to be precise. If you are looking to progress your career with a rapidly growing organisation which views your growth as part of its own, then Booker must be your choice.

With over 180 depots and 400,000 customers, we're the largest Cash & Carry group in Britain.

Driving the business forward, we're investing in our management team to improve profitability whilst maintaining our very high standards of customer service.

Our new Commercial Services department needs two high calibre Accountants who are keen to grow in an environment where their impact will quickly be felt.

**MANAGEMENT ACCOUNTANT TO £30,000 + CAR**

You'll provide a commercial management accounting service to the Board focusing particularly on the management of stockholding and improving management information.

With at least 2 years' post qualification experience,

**BOOKER CASH & CARRY**  
A BOOKER COMPANY

**FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER**

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Le quotidien de l'économie le plus important en France. Une annonce dans la rubrique "Offres d'emploi internationales" dans le FINANCIAL TIMES et LES ECHOS augmentera l'impact de votre message sur les cadres dirigeants en Europe. Chaque semaine les annonces paraissent dans les Echos le mardi et dans le Financial Times le mercredi (le vendredi dans l'édition internationale du Financial Times). Pour de plus amples renseignements, veuillez contacter:

STEPHANIE COX-FREEMAN 071 873 4027

**ALFA-LAVAL**

**Tetra Pak Alfa-Laval Eastern Europe**

**FINANCE MANAGERS**

**ATTRACTIVE CONDITIONS AND BENEFITS**

With a global network in 110 countries worldwide, Tetra Pak Alfa-Laval are the world leader in the supply of food processing and packaging systems. Excellent management and business planning have placed the organisation in a strong position to continue to invest in new markets through Joint Ventures.

Expansion into these new markets has created several exciting positions for financial managers.

Responsibilities include: establishing a Western style accounting system, local currency accounting, foreign currency reporting, implementation and control of management information systems, financial and business planning, corporate finance, recruitment and training of local staff, ad hoc management.

These are varied and exciting roles and will give the successful applicants invaluable "hands on" experience in what is a fast developing market in its infancy.

You will need:

- International Finance and Accounting experience, ideally within a manufacturing environment
- Local language skills or a demonstrated ability to learn a language
- Ability to source and train local staff
- Experience in implementing computerised accounting systems
- The ability to resolve issues within a working environment which is predominately non Western in culture
- Patience, diplomacy and initiative

Future prospects within this group are outstanding for achievers.

If you are interested in these challenging roles, you are invited to forward your CV in confidence to: Kevin Wright, Lloyd Morgan, Recruitment Consultants, Africa House, 64-78 Kingsway, London WC2B 6AH Tel: 071 404 5591 Fax: 071 404 8128

**LLOYD MORGAN**  
**FINANCIAL RECRUITMENT CONSULTANTS**

PCHA is one of the largest and most innovative Housing Associations working to combat the housing crisis in London. We currently manage over 9,000 homes from 8 offices and employ in excess of 300 staff.

The Association has a development program in excess of £40m and are set to increase their management base by over 2000 new homes in the next twelve months through a variety of initiatives.

In an environment of rapid growth and change we now wish to recruit for two key posts within a busy Finance Department to ensure the support and financial service is maintained at the highest level.

### Homeless Initiatives Finance Manager

circa £30,000

+ excellent benefits package (April Review)

Reporting directly to the Finance Director this key post will oversee the Financial Management of the Association's Homeless Initiatives activities. We have the biggest programme of leased homes in the country and this area of the Association's work continues to grow and diversify at a significant rate.

The post holder, who will also be a member of the Homeless Initiatives Management Team, will be a qualified Accountant and will need to display a high level of financial and management skills. He/she will also possess excellent communication and negotiation skills and be highly computer literate. The ability to work in a pressurised environment and grasp complex legal and financial issues is a pre-requisite for this challenging position.

### Property Revenue Finance Manager

£21,532-£25,246

+ excellent benefits package (April Review)

The continuing expansion of PCHA's activities has created the need for this new post. Reporting to the Financial Controller the post holder will be responsible for the day to day activities of the section to ensure an efficient service is provided to our Housing Management teams. In addition the post holder will be responsible for the Shared Ownership, Supported Housing Association, PCHA Shared Ownership subsidiary, WSCH, the First Tenants Choice Housing Association and the Supported Housing function.

The post holder will also be qualified by experience or hold a recognised accountancy qualification. He/she will need to demonstrate excellent communication and management skills and have sufficient knowledge and experience to manage a fully integrated computer system.

Knowledge of Housing Association Finance will be an advantage.

In return we offer a competitive salary, excellent pension conditions, 32 days annual leave and other attractive benefits.

For further information and application form, please contact Christine Wilson, PCHA, Canterbury House, Canterbury Road, London NW6 5SD. Tel: 071-372 5671. Closing date for applications: 19 February 1992.

The Association is developing its equal opportunities policy and welcomes applications from all sections of the community. People with disabilities are encouraged to apply for all our posts.

### YOUNG AND AMBITIOUS?

## FINANCE DIRECTOR

East Sussex

£30,000 + bonus + car etc.

Within the next five years, our client will grow from the foundation of an old established and somewhat steady business, into a leading international player in their sector of consumer durables. Significant investment in both manufacturing and Sales & Marketing will show major improvements in quality, margins, market share and profit.

Following the promotion of the previous FD to Managing Director, they now need to appoint a strong Finance Director to get a tight control of the business and make a major contribution to the future by providing a sound commercial input to the board.

You will be fully qualified and still young enough (mid 30's) to develop your career as the company grows. You will have already had a "number one" role in a small/medium sized manufacturing company and be totally committed to the strict reporting disciplines of an autonomous subsidiary.

Other essential qualifications include: international trading and currency dealings; joint ventures/acquisitions; purchasing and the sheer enthusiasm to make things happen correctly.

I know we are asking for a lot...but then there is a lot on offer!

This is a chance to join a company who have decided to move forward by investing in the future. Talk of "recession" and "survival" have no place here. The salary will be enhanced with substantial bonuses which reflect the group's commitment to achieving budgets, with considerable "over target" incentives. Relocation assistance to the beautiful part of the rural South East will also be available, if required.

Please write, enclosing CV, or telephone for an application form:

Adrian Whisker, Whisker Executive Selection, Park House, 679 Park Lane, Birmingham B27 7NY  
Tel: 021-474 1484 Fax: 021-474 1487  
Gives: 021-474 1487

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**WAKELIN**  
EXECUTIVE SELECTION

## ACA for influential role in exciting UK expansion plans

£28K + car & benefits - Central London

Anheuser-Busch European Trade Ltd. is a

subsidiary of Anheuser-Busch, one of

America's largest and most dynamic

international brewing companies.

As the world's largest brewer, the

Company is responsible for the famous

Bedouine and Michelob range of beers.

New strategies to give these brands an even

greater share of the UK market are now in

place. However, the success of these

initiatives will rely heavily on the effectiveness

of our day-to-day operational control, as well

as the efficiency of our financial reporting,

analysis and decision-making processes...

the key functions for which this new

Accountant will be largely responsible.

Drawing upon at least two years' post-

ACA management and financial

experience, ideally gained

within the FMCG, dairy or food sectors -

you will be pro-active, have a hands on

approach and communicate confidently at all levels. Someone with a structured, inquisitive and creative approach to their work who can also bring a vital blend of tact, diplomacy, humour and personal leadership to this high-profile job.

The rewards and career prospects match the responsibilities. With a salary commensurate with experience, which includes a car, generous bonus, non-contributory pension and private medical cover.

Please phone TONY DORRINGTON at

DRY EXECUTIVE SELECTION, The Coach House, The Grove, Pipers Lane, Harpenden, Herts AL5 1AL. Tel (0582) 462959/461961. Fax (0582) 461301.

**Budweiser**  
King of Beers.

### Finance Director

Our client is a medium sized plc with a turnover in the region of £12-15 million per annum in the engineering sector.

A Finance Director is required to assist with both the existing business and to develop the company's financial systems and able to show a mature and experienced background - not necessarily in engineering. An above average remuneration package will be negotiated.

Applications should be sent in confidence to Box No. A160

Financial Times, 1 Southwark Bridge, London SE1 9HL

### The Financial Times proposes to publish

the CIMA stage 4

examination results

on Thursday 6th February

Please call Philip Wrigley

071 873 3351

### Computer Audit Manager

Recently Qualified ACA -

Tackle the systems behind the success.

Circa £35,000 + Car + Financial Sector Benefits

Chatham, Kent. Relocation Package Available

Black Horse Financial Services, a subsidiary of Lloyds Abbey Life plc, with over £1 billion under investment, is one of the fastest growing life and pensions groups in the country. Our continued growth, and our plans for expansion, have given rise to the need for a Computer Audit Manager.

This is a new position, reporting to the Chief Internal Auditor and the wide ranging brief will include establishing a computer audit function, preparing and developing audit standards and plans, managing and controlling computer audits, and the recruitment, training and development of staff.

Applicants should be graduate chartered accountants who having qualified within a large firm environment, have gained at least two years relevant post qualification experience either in the profession or a major commercial organisation. While financial services and IBM mainframe experience would be desirable, for far greater significance will be your well

**Black Horse**  
Financial Services